

Ruel

RUEL RELEASES OFFICIAL VIDEO FOR “YOUNGER”

NORTH AMERICAN TOUR DATES ANNOUNCED

DEBUT EP “READY” OUT NOW



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“YOUNGER”

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“READY” EP

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NORTH AMERICAN TOUR DATES

09/18 - The Rivoli - Toronto, ON*

09/19 - Baby's All Right - Brooklyn, NY*

09/21 - The Roxy - Los Angeles, CA*

*Shows are all ages - tickets go on-sale Friday, August 3 at 10am local time

www.oneruel.com

Today, RCA artist **Ruel** revealed the official video for his latest single “**Younger**.” Directed by **Grey Ghost**, the video is intended as a short film and explores what it means to choose your path early on in life. *“The storyline in the ‘Younger’ video isn’t a direct reinterpretation of the lyrics -- so instead of it being about you and your mate choosing different paths over time, it’s about choosing your own path,”* **Ruel** told **Billboard Magazine**.

Watch the video for “**Younger**” [HERE](#).

“**Younger**” is the third official release taken from 15-year-old London-born, Australian-raised **Ruel’s** incredible debut EP “**Ready**.” Available on all digital platforms worldwide, the 6-track EP was produced by **Ruel’s** good friend, mentor and collaborator **M-Phazes** (Eminem, Logic, Kimbra, Zara Larsson, KYLE) and includes previously released standouts, “**Don’t Tell Me**,” and “**Dazed & Confused**,” which had **PAPER Magazine** praising it for its “*million-dollar chorus*” and “*slow-burning beat sure to lodge itself in your prefrontal cortex*,” and **TIME Magazine** drawing comparisons “*in the vein of Purpose-era Justin Bieber’s most mature and earworm-ready hits*,” adding “*Dazed and Confused*” stands apart by drawing on blues and R&B for added depth.”

After picking up and learning to play the guitar at 8 years old, **Ruel** started to write songs of his own, drawing inspiration from Amy Winehouse, **Stevie Wonder**, **Dave Brubeck**, **Frank Ocean** and **James Blake**. Drawing from his own experiences as a teenager, **Ruel** explains “*all my songs are about personal experiences. Songwriting helps me get through things, feelings that I don’t understand myself. When I write about something, it helps me figure it out in the process. But I want people of all ages, whether they’re 15 or 50, to be able to relate to my songs.*”

Ruel’s “Ready” EP is out now via RCA Records.

“If you’re looking for someone to fill the young-pop-prodigy gap in your playlist, look no further than Ruel.”

- **TIME Magazine**

“Ruel is the 15-year-old wunderkind your playlist is missing”

- **NYLON Magazine**

"Ruel is Ready: He's proved it five times over on his introductory effort, asserting his musical and lyrical talents through a majestic series of heavy anthems and soulful ballads that cut deep, hitting home every time."

- ***Atwood Magazine***

"The EP as a whole is a testament to the bright future of pop music, as it is rich with an array of genres, contains a diverse range of relatable lyrical themes, and hosts a number of guaranteed ear worms."

- ***Ones To Watch***

"The fifteen-year-old Australian turns pop music on its head."

- ***EARMILK***



Track Listing

1. Intro
2. Younger
3. Dazed & Confused
4. Not Thinkin' Bout You
5. Say
6. Don't Tell Me

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“DAZED & CONFUSED”

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“DON'T TELL ME”

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