

Ruel

RUEL RELEASES THE OFFICIAL VIDEO FOR
“NOT THINKIN’ BOUT YOU”

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DEBUT EP “READY” OUT NOW



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READY EP

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[New York, NY – October 31, 2018] Today, RCA recording artist **Ruel** releases the official video for track “**Not Thinkin’ Bout You.**” [Click here](#) to watch.

The video was directed by **Grey Ghost**, who is known for his work with Troye Sivan. The video was shot in Japan, Korea and Los Angeles.

Ruel has just wrapped his sold out “Ready World Tour” through Australia, New Zealand, Europe and the UK. In December he will be touring across the UK alongside UK artist **Mabel**. Be sure to catch him live in North America this month at **Tyler, the Creator's** annual [Camp Flog Gnaw](#) in California. Click [HERE](#) for a full list of tour dates and ticket information.

“**Not Thinkin’ Bout You**” is featured on 15-year-old London-born, Australian-raised **Ruel's** incredible debut EP **Ready**. Available on all digital platforms worldwide, the 6-track EP was produced by **Ruel's** good friend, mentor and collaborator **M-Phazes** (Eminem, Logic, Kimbra, Zara Larsson, KYLE) and includes previously released standouts, “**Don’t Tell Me,**” and “**Dazed & Confused.**”

After picking up and learning to play the guitar at 8 years old, **Ruel** started to write songs of his own, drawing inspiration from Amy Winehouse, **Stevie Wonder, Dave Brubeck, Frank Ocean and James Blake**. Drawing from his own experiences as a teenager, **Ruel** explains “*all my songs are about personal experiences. Songwriting helps me get through things, feelings that I don’t understand myself. When I write about something, it helps me figure it out in the process. But I want people of all ages, whether they’re 15 or 50, to be able to relate to my songs.*”

Ruel's Ready EP is out now via RCA Records.



"If you're looking for someone to fill the young-pop-prodigy gap in your playlist, look no further than Ruel."

- **TIME Magazine**

"Ruel is the 15-year-old wunderkind your playlist is missing"

- **NYLON Magazine**

"Ruel is Ready: He's proved it five times over on his introductory effort, asserting his musical and lyrical talents through a majestic series of heavy anthems and soulful ballads that cut deep, hitting home every time."

- **Atwood Magazine**

"The EP as a whole is a testament to the bright future of pop music, as it is rich with an array of genres, contains a diverse range of relatable lyrical themes, and hosts a number of guaranteed ear worms."

- **Ones To Watch**

"The fifteen-year-old Australian turns pop music on its head."

- **EARMILK**



Track Listing

1. Intro
2. Younger
3. Dazed & Confused
4. Not Thinkin' Bout You
5. Say
6. Don't Tell Me

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[WATCH "YOUNGER"](#)

[WATCH "DON'T TELL ME"](#)

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