

# Ruel

RUEL RELEASES THE OFFICIAL VIDEO FOR  
“NOT THINKIN’ BOUT YOU”

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DEBUT EP “READY” OUT NOW



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*READY EP*

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[New York, NY – October 31, 2018] Today, RCA recording artist **Ruel** releases the official video for track “**Not Thinkin’ Bout You.**” [Click here](#) to watch.

The video was directed by **Grey Ghost**, who is known for his work with Troye Sivan. The video was shot in Japan, Korea and Los Angeles.

**Ruel** has just wrapped his sold out “Ready World Tour” through Australia, New Zealand, Europe and the UK. In December he will be touring across the UK alongside UK artist **Mabel**. Be sure to catch him live in North America this month at **Tyler, the Creator's** annual [Camp Flog Gnaw](#) in California. Click [HERE](#) for a full list of tour dates and ticket information.

“**Not Thinkin’ Bout You**” is featured on 15-year-old London-born, Australian-raised **Ruel's** incredible debut EP **Ready**. Available on all digital platforms worldwide, the 6-track EP was produced by **Ruel's** good friend, mentor and collaborator **M-Phazes** (Eminem, Logic, Kimbra, Zara Larsson, KYLE) and includes previously released standouts, “**Don’t Tell Me,**” and “**Dazed & Confused.**”

After picking up and learning to play the guitar at 8 years old, **Ruel** started to write songs of his own, drawing inspiration from Amy Winehouse, **Stevie Wonder, Dave Brubeck, Frank Ocean and James Blake**. Drawing from his own experiences as a teenager, **Ruel** explains “*all my songs are about personal experiences. Songwriting helps me get through things, feelings that I don’t understand myself. When I write about something, it helps me figure it out in the process. But I want people of all ages, whether they’re 15 or 50, to be able to relate to my songs.*”

**Ruel's Ready EP is out now via RCA Records.**



"If you're looking for someone to fill the young-pop-prodigy gap in your playlist, look no further than Ruel."

- **TIME Magazine**

"Ruel is the 15-year-old wunderkind your playlist is missing"

- **NYLON Magazine**

"Ruel is Ready: He's proved it five times over on his introductory effort, asserting his musical and lyrical talents through a majestic series of heavy anthems and soulful ballads that cut deep, hitting home every time."

- **Atwood Magazine**

"The EP as a whole is a testament to the bright future of pop music, as it is rich with an array of genres, contains a diverse range of relatable lyrical themes, and hosts a number of guaranteed ear worms."

- **Ones To Watch**

"The fifteen-year-old Australian turns pop music on its head."

- **EARMILK**



### **Track Listing**

1. Intro
2. Younger
3. Dazed & Confused
4. Not Thinkin' Bout You
5. Say
6. Don't Tell Me

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[WATCH "DAZED & CONFUSED"](#)

[WATCH "YOUNGER"](#)

[WATCH "DON'T TELL ME"](#)

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