

FLORA CASH RELEASE MUSIC VIDEO FOR “THEY OWN THIS TOWN” TODAY—CLICK [HERE](#)

EP “PRESS” COMING OUT 3/22 – PRE-ORDER AVAILABLE [NOW](#)

JOINING LOVELYTHEBAND ON NORTH AMERICAN TOUR



(Los Angeles, CA)—Today, indie pop duo Flora Cash release the music video for their new single “They Own This Town”. “They Own This Town” is available now at all digital retail providers via BEE & EI/RCA Records. Click [HERE](#) to watch. The video, which was filmed in and around Malmö Sweden, and was directed by Christofer Nilsson of Mohave Media, premiered on [Billboard.com](#). Billboard called the video “lush” and stated that “Flora Cash prove that their songs are meant to carry a larger, lasting message.” Additionally their EP “Press” will be released on March 22nd and is available for pre-order [now](#).

In April Flora Cash will be hitting the road with lovelytheband on their North American tour. Tickets are available [HERE](#).

Tour Dates w/ lovelytheband

4/17	Wonder Ballroom	Portland, OR
4/19	Imperial	Vancouver, BC
4/20	Neptune	Seattle, WA
4/23	The Depot	Salt Lake City, UT
4/24	The Black Sheep	Colorado Springs, CO

4/26	Slowdown	Omaha, NE
4/27	Delmar Hall	St. Louis, MO
4/28	Varsity Theater	Minneapolis, MN
4/30	Deluxe @ Old National Center	Indianapolis, IN
5/1	House of Blues	Chicago, IL
5/2	The Mod Club	Toronto, ON
5/3	House of Blues	Cleveland, OH
5/6	Irving Plaza	New York, NY
5/7	Paradise Rock Club	Boston, MA
5/8	Baltimore Soundstage	Baltimore, MD
5/9	The Underground	Charlotte, NC
5/10	Buckhead Theater	Atlanta, GA
5/11	Cannery Ballroom	Nashville, TN
5/13	House of Blues	New Orleans, LA
5/15	Scout Inn	Austin, TX
5/16	House of Blues	Austin, TX
5/21	The Fonda Theatre	Los Angeles, CA
5/22	August Hall	San Francisco, CA
5/23	Ace of Spades	Sacramento, CA
5/25	The Observatory	Santa Ana, CA



About Flora Cash

Flora Cash has seen major success with their current single “You’re Somebody Else.” Forbes Magazine called it “brilliant” and said it “is arguably the most intriguing song on radio this past year.” The track has amassed over 50 million combined streams, hit Top 3 at Alternative Radio, reached #1 at Triple A Radio, and is one of the most Shazamed Alternative records of last year. Last fall they performed the song on *The Late Late Show With James Corden* and *Last Call With Carson Daly* and last month on *Live! With Kelly and Ryan*. “You’re Somebody Else” was recently featured in a Fox Sports Thanksgiving feature on former NFL player Tim Green’s diagnosis with ALS and was also used in a Movistar commercial in Mexico which has also been picked up through Central and South America. The husband-and-wife duo emerged when Minneapolis-native Cole Randall uploaded his music to Soundcloud and caught the attention of Sweden-based Shpresa Lleshaj who stumbled upon his account and started leaving comments under the songs. Facebook messages gave way to an introductory phone conversation, which snowballed into marathon Skype sessions, which eventually led to their marriage. The mystique of the music offset the exuberance of the union between them. The duo stitched together a singular style from threads of personal anxiety, struggle, and ultimately triumph. In 2017, their full-length debut, *Nothing Lasts Forever (And It’s Fine)*, attracted widespread tastemaker praise, including a coveted 9-out-of-10 score from *Earmilk* as well as acclaim from *Noisey*, *Paste*, *Wonderland Magazine*, *Elmore Magazine* and *The Line of Best Fit*. The band recently wrapped up their fall North American tour.



Photo credit: Jared Thomas Kocka

They Own This Town

Multi-retailer - <http://smarturl.it/fcTOTT>

Lyric Video - <http://smarturl.it/fcTOTT/youtube>

EP Pre-Order: <http://smarturl.it/fcPressEP>

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For more information, please contact:

Jamie Abzug / RCA Records

Jamie.abzug@rcarecords.com