

**BECKY G
RELEASES LATEST SPANISH-LANGUAGE
SINGLE AND VIDEO
"LA RESPUESTA" WITH MALUMA
OUT NOW!**



(Los Angeles, CA - April 19, 2019) - Today, global superstar Becky G releases her new Spanish-language single and video "La Respuesta" with international Latin music idol Maluma. Directed by Daniel Duran (who directed previous massive hits "Mayores" and "Sin Pijama"), the track's music video depicts a utopian Stepford'esque setting with a major twist. In this reality, the perfect women are very much in-charge and empowered. Watch [HERE](#).

Written by Becky G, Maluma and Edgar Barrera, produced by Edgar Barrera and co-produced by Luis Barrera Jr. and Daniel Buitrago, "La Respuesta" is a catchy, danceable track destined to become a liberating anthem for women.

"I loved collaborating with my good friend Maluma on this song and video which are all about breaking free from stereotypes - it has a powerful message and is also a lot of fun. I hope 'La Respuesta' serves to empower young women and make everyone sing and dance," said Becky G.

"Since I met Becky in 2013 at the Latin GRAMMYs I hoped to one day write a song for her and with her. It's an honor as a songwriter and singer when you can compose a song for a great artist and it

becomes part of their repertoire and adds to their career. Let's hear it for girl power!" expressed Maluma.



The release of “La Respuesta” adds to Becky’s list of hits including “Mayores,” which has over 1.5 billion video views (Click [HERE](#) to watch) and “Sin Pijama” with Natti Natasha, which has over 1.3 billion YouTube views (Click [HERE](#) to watch) and was one of only two videos on VEVO to hit 1 Billion views last year.“

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About Becky G:

Singer, songwriter and actress Becky G was born for the spotlight and her multifaceted career is shaping up to be nothing short of iconic. The twenty-two-year-old star’s achievements include two number one hits on the Billboard Latin Airplay Charts (“Mayores” & "Sin Pijama"), a starring role in "Power Rangers", and guest-starring in Fox TV’s Emmy-winning “Empire” series.

She recently won two 2018 Latin American Music Awards, for Favorite Female Artist and Favorite Urban Song (for “Mayores”) and was awarded YouTube’s Diamond Play Button for surpassing 10 million followers on the platform. Becky G has toured alongside Katy Perry, Demi Lovato, J Balvin, Fifth Harmony and Jason Derulo and has recorded collabs with Pitbull, Daddy Yankee, Maluma, Anitta, Bad Bunny, Yandel, and CNCO, among others.

Becky has recently been honored by the Latin Recording Academy as a one of the Leading Ladies in entertainment (2018) and by her home city of Inglewood, California for her contributions to the Hispanic community; and has been recognized as one of Rolling Stone’s, “18 Teens Shaking Up Pop Culture” and one of Billboard’s “21 Under 21”.

To connect with Becky G visit:

www.iambecky.com
www.facebook.com/iambecky
www.twitter.com/iambecky
www.instagram.com/iambecky

www.youtube.com/user/BeckyGVEVO

To download or stream "La Respuesta":

Multi-retailer: <http://smarturl.it/LaRespuesta>

To watch the music video for "La Respuesta":

<http://smarturl.it/LaRespuesta/youtube>

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