

# Lolo Zouaï

## *High Highs to Low Lows*

Brooklyn-based singer **Lolo Zouaï** describes her songs as “bittersweet bangers,” a blend of wistful emotions and hard-hitting beats. Her sound is shaped by her French-Algerian background and her Bay Area upbringing - immigrating to San Francisco from Paris after her parents won the Visa lottery. You can hear the range of these cultural influences in her music: Arabic runs from Algerian rai music, lyrics that seamlessly switch between French and English, and genre-spanning production. Consider her earliest influences (which range from E-40 to Edith Piaf) and fans get a sense of Lolo’s artistic ethos: multi-dimensional, multi-lingual, autobiographical, and instinctively experimental. She’s sweetly sensual yet dark and moody - the turn-up Françoise Hardy.

In the year and a half since she released her breakout single, “**High Highs to Low Lows**,” Lolo has independently released eight more singles and done three tours, playing sold out shows in Paris, LA, Toronto, London, and NY, as well as a stint opening for Alina Baraz on a sold out West Coast tour. She’s a self-taught songwriter and producer who co-wrote “Still Down” featured on H.E.R.’s Grammy-winning self-titled album. Most recently, Lolo released *Ocean Beach*, a double A-side EP featuring a gorgeous, gripping collaboration with Blood Orange and a self-produced ode to her hometown of San Francisco.

It’s only been a few years since Lolo, now 24, was messing around with GarageBand on her iPhone to bring her earliest songs to life – recreating beats from rap songs she loved and laying her own melodies over them. Her skill in songwriting and production has only expanded since, and her dedication paid off: in 2017, Lolo was awarded the Abe Olman Scholarship for young songwriters from the Songwriters Hall of Fame.

Lolo’s first full length album, ***High Highs to Low Lows***, is a cohesive, curated collection of her interests and experiences – a mix of hard-hitting tracks and introspective writing, threaded with Arabic melodies and classical French influences. “Moi” is a sultry, defiant record, “Ride” showcases Lolo’s vocal skills and hit-making prowess, and “Summers in Vegas” is a tender, melodic song about her childhood trips to Las Vegas to visit her father’s pizza place. The result is fresh, distinctive, and singular - a truly global debut.