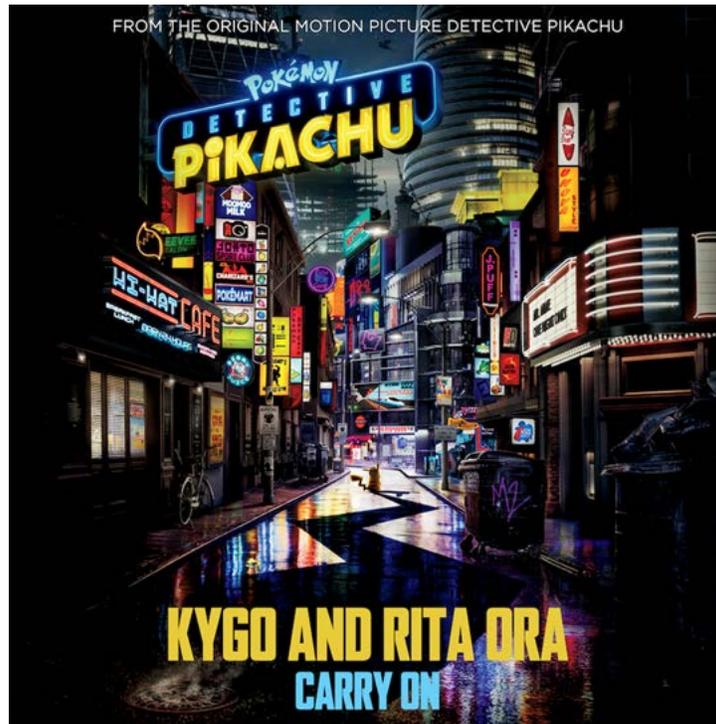


**KYGO AND RITA ORA RELEASE NEW SINGLE & VIDEO
“CARRY ON” FROM UPCOMING BIG-SCREEN
COMEDY ADVENTURE
*POKÉMON DETECTIVE PIKACHU***



(Los Angeles, CA - April 19, 2019) — Global superstar, producer and DJ, **Kyrre Gørvell-Dahl** - a.k.a. **Kygo** and **Rita Ora**, release new single and video “**Carry On**” today via Palm Tree Records/ RCA Records. The track is the only song released from the upcoming movie **POKÉMON Detective Pikachu**, the first-ever live-action Pokémon adventure, with an all-star cast led by **Ryan Reynolds** and featuring Rita Ora as Dr. Ann Laurent. The official video was directed by **Colin Tilley** and **JSV**, and stars Rita in the POKÉMON universe and includes scenes from the eagerly anticipated movie, in theatres May 10. Click [HERE](#) to watch!

[BUY/STREAM “CARRY ON”](#)

“Carry On” follows Kygo’s first release of 2019, “**Think About You**” featuring **Valerie Broussard**, who is newly signed to his **Palm Tree Records/ RCA Records**. The video, by renowned visual artist and Instagram sensation **Sarah Bahbah**, stars actors **Dylan Sprouse** and **Khadijha Red Thunder** as lovers. Exploring the progression and fragility of romantic love, the video brings Kygo’s emotive song and Bahbah’s iconic cinematic stills to life. The single already has over **42 million** Spotify streams and **14 million** YouTube views. Click [HERE](#) to view!

Stay tuned for more from Kygo very soon!

The release of “Carry On” continues Ora’s recent streak of collaborations, including “**Only Want You**,” featuring **6LACK** and the powerhouse track “**R.I.P.**” with **Sophia Reyes** and **Anitta**. Earlier

this week she announced her partnership with Conecuh Brands to launch Próspero Tequila and joined the team as their Chief Creative Partner. Next up for Ora is the European leg of her *Phoenix* World Tour, which includes a string of Arena dates in the UK.

ABOUT KYGO:

Kygo is a Norwegian-born, world-renowned producer, songwriter, DJ and music marvel who has turned himself into an international sensation in unprecedented time. Recently, he celebrated his sales achievements with a plaque at his sold-out headlining show at Barclays Center on his “Kids In Love” Tour. The musical prodigy and producer/DJ has amassed over 10.4 billion combined streams worldwide, over 76 Million Track Equivalents Worldwide, and 2.5 billion total video views to date. His latest single “Remind Me To Forget” featuring Miguel has seen major success with over 475 million total combined streams and the video has garnered over 58 million views (Click [HERE](#) to watch), along with his recent release with Imagine Dragons entitled “Born To Be Yours”, which has over 278 million Spotify streams.

He was crowned Spotify’s Breakout Artist of 2015, as songs including “Firestone (feat. Conrad Sewell)” and “Stole The Show (feat. Parson James)”, which was certified gold or platinum in sixteen countries, helped him become the fastest artist to reach 1 billion streams on Spotify. Kygo’s first album, *Cloud Nine*, debuted at #1 on iTunes Dance Albums Chart and at #1 on Nielsen Soundscan’s Electronic Albums chart. The album received tons of positive attention from critics, in which Rolling Stone called it “unfailingly gorgeous”. Kygo made his U.S. television debut on *The Late Late Show with James Corden* where he performed an acoustic version of “Stole The Show (feat. Parson James)”. He has also performed on *Good Morning America*, *The Tonight Show Starring Jimmy Fallon*, and *The Ellen DeGeneres Show*.

In 2016, Kygo landed on the cover of *Billboard Magazine* surrounding his colossal success. Later that year, he performed “Carry Me” at the Rio Olympic Closing Ceremony with singer-songwriter Julia Michaels; calling it “one of the biggest performances of his career.” Continuing his success, Kygo released “It Ain’t Me” with Selena Gomez which reached Top 10 on the Billboard Hot 100 and amassed over 816 million Spotify streams to date with *USA Today* declaring the song one of 2017’s most potent contenders for the official song of the summer, explaining that the tropical house-flavored beats “scream summer.” Kygo continued to take over 2017 by releasing his EP *Stargazing* following his sophomore studio album, *Kids In Love*, an eight-track body of work, adding on his global *Kids In Love* tour starting in Helsinki, Finland and ending in Boston, MA. He also released “First Time” with Ellie Goulding which charted at #1 on iTunes in 14 countries and debuted at #9 on the Billboard Hot Dance/Electronic Songs chart, and the music video has garnered over 76 million views.

ABOUT RITA ORA:

Rita Ora is an international pop singer with four #1 UK singles and holds the record for the most Top 10 singles for a British female artist in the UK with a total of 13. Her U.S. debut album *Phoenix* has amassed almost 2 billion streams worldwide, spawned 3 platinum singles and includes “Lonely Together,” her collaboration with Avicii which won Best Dance VMA at the 2018 MTV Video Music Awards. In addition, her debut album, *Ora*, premiered at #1 on the UK charts and was certified platinum. Rita is also a multi-talented industry leader across TV, culture and fashion, with brand partnerships across key sectors. Her film credits include the *Fifty Shades of Grey* franchise, *Fast & Furious*, *Southpaw* and the upcoming *POKÉMON Detective Pikachu*.

ABOUT POKÉMON Detective Pikachu

The first-ever live-action Pokémon adventure, *POKÉMON Detective Pikachu* stars Ryan Reynolds as Detective Pikachu and is based on the beloved Pokémon brand—one of the world’s most popular, multi-generation entertainment properties and one of the most successful media franchises of all time. Fans everywhere can now experience the iconic Pokémon Pikachu on the big screen as

never before, as Detective Pikachu, a Pokémon like no other. The film also showcases a wide array of beloved Pokémon, each with its own unique powers and personality. The story begins when ace detective Harry Goodman goes mysteriously missing, prompting his 21-year-old son Tim to find out what happened. Aiding in the investigation is Harry's former Pokémon partner, Detective Pikachu: a hilariously wise-cracking, adorable super-sleuth who is a puzzle even to himself. Finding that they are uniquely equipped to work together, as Tim is the only human who can talk with Pikachu, they join forces on a thrilling adventure to unravel the tangled mystery. Chasing clues together through the neon-lit streets of Ryme City—a sprawling, modern metropolis where humans and Pokémon live side by side in a hyper-realistic live-action world—they encounter a diverse cast of Pokémon and uncover a shocking plot that could destroy this peaceful co-existence and threaten the whole Pokémon universe.

POKÉMON Detective Pikachu also stars Justice Smith, Kathryn Newton, Suki Waterhouse, Omar Chaparro, Chris Geere, Rita Ora, with Ken Watanabe and Bill Nighy. The film is directed by Rob Letterman, from a screenplay by Dan Hernandez & Benji Samit and Rob Letterman and Derek Connolly, story by Dan Hernandez & Benji Samit and Nicole Perlman, based on the “Detective Pikachu” video game developed by Creatures Inc. It is produced by Mary Parent, Cale Boyter, Hidenaga Katakami and Don McGowan; with executive producers Joe Caracciolo, Jr., Ali Mendes, Tsunekazu Ishihara, Kenji Okubo, Toshio Miyahara, Hiro Matsuoka, Koji Ueda. Music is by Henry Jackman. Warner Bros. Pictures and Legendary Pictures present a Legendary Pictures Production in association with Toho Co., Ltd, a Rob Letterman Film. It will be distributed outside of Japan and China by Warner Bros. Pictures, in Japan by Toho Co., Ltd. and by Legendary East in China. Rated PG. <https://www.detectivepikachumovie.com/>

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