

## LOLO ZOUAÏ ANNOUNCES DEBUT ALBUM!

**HIGH HIGHS TO LOW LOWS TO BE RELEASED APRIL 19TH  
VIA KEEP IT ON THE LOLO / RCA RECORDS**

**TODAY RELEASES SINGLE + VIDEO "RIDE"  
WATCH/LISTEN NOW <http://smarturl.it/LZRide>**



(photo credit: Grant Spanier)

*"quietly incandescent hybrid pop....superb vocals, lit with both melancholy and playfulness" -  
**THE FADER***

*"Since 2017, the French-Algerian R&B singer has been thriving...2019 is going to be her official  
global takeover." - **HIGH SNOBIETY***

*"A 'chill, emotional, sexy, fun' popstar to get excited about" - **i-D***

[New York- April 12, 2019] Today, 24 year old singer, songwriter, producer and global superstar **Lolo Zouaï (pronounced ZOO-eye)** releases new song **"Ride"** + **official video** from her forthcoming debut album **HIGH HIGHS TO LOW LOWS**, set for release **April 19<sup>th</sup>**.

Watch/Listen to "Ride": <http://smarturl.it/LZRide>

**Zouaï** has not stopped hustling since the time she stepped onto the scene in 2017. From selling out shows across 5 countries as an indie artist to opening for **Alina Baraz** on a **sold out North American tour** and modeling in the **S/S 19 Tommy Jeans** campaign, to winning a **Grammy** for her work on the debut album from **H.E.R.** and releasing her own music along the way, including a collaboration with **Blood Orange** and accompanying music video, her ascent has been fast and studded with major milestones that many only dream of. Lolo has received early critical praise from **The FADER**, **High Snobiety**, **Complex**, **Harper's Bazaar**, **Vogue**, **V Magazine**, **MTV**, **i-D**, **Wonderland** and more, recognizing her as a young force to reckon with in 2019!

On April 19th, Lolo will partner with **RCA Records** to release her debut album, ***High Highs to Low Lows*** (**Keep It On the Lolo / RCA Records**), produced by her chief collaborator **Stelios**, the man behind most of Lolo's releases to date as well as the recent **Young Thug and Elton John** collaboration "High."

In anticipation of the impending **12-song debut**, Lolo has released her new single "Ride" and accompanying modern noir visual. Lolo puts a feminist spin on a classic tale of lust and power and the result is a song equally influenced by classic R&B, Rai music and Bay Area hip-hop, with an iconic video that could have easily been in heavy rotation in the late 90s MTV golden era of mainstream pop.

While Lolo has been making music since her teenage years, she's grown a passionate, organic fanbase - known as **The Loriders** - over the last two years, with **over 20 million** streams across **Youtube** and **Spotify**. Lolo's unique sound resonates deeply with her fans by tapping into a wide spectrum of emotions while still maintaining the pop and dance elements that turn her songs into self-proclaimed "bittersweet bangers". It's no surprise that her music is so multi-faceted considering Lolo's multicultural upbringing. Though she grew up in the Bay area and now lives in NYC, her French-Algerian roots blend seamlessly as she subtly flips between singing in English and French.

In support of her debut, Lolo will headline a **22-date North American tour**, starting on **Thursday, April 25th in Boston**, winding across coasts and ending in **Montreal on May 25th**, with support from Chicago's **Jean Deaux**. See below for a **full list of tour dates**, stream "Ride" and **pre-save *High Highs to Low Lows* now**, with more Lolo news to be announced soon!

**STREAM/PURCHASE "RIDE" AND WATCH THE OFFICIAL VIDEO:**

<http://smarturl.it/LZRide>



("Ride" Cover Art – photo credit Grant Spanier)

**WATCH THE VIDEO FOR "HIGH HIGH TO LOW LOWS"**

<https://www.youtube.com/watch?v=nZG5SOkvIEM&vl=en>

**WATCH THE VIDEO FOR "JADE" FEATURING BLOOD ORANGE**

[https://www.youtube.com/watch?time\\_continue=1&v=JaDOz\\_XNW-0](https://www.youtube.com/watch?time_continue=1&v=JaDOz_XNW-0)

**WATCH THE VIDEO FOR "LOSE MYSELF"**

<https://www.youtube.com/watch?v=FARTQn9JGEA>

## STREAM "DESERT ROSE"

<https://www.youtube.com/watch?v=MtdSUIZAARo>



### HIGH HIGHS TO LOW LOWS TOUR DATES WITH JEAN DEUX

**PURCHASE TICKETS HERE: [lolozouai.com/shows](http://lolozouai.com/shows)**

- 04.25.2019 Cambridge, MA @ Sonia
- 04.26.2019 New York, NY @ Bowery Ballroom
- 04.27.2019 Washington, DC @ Songbyrd
- 04.29.2019 Nashville, TN @ The High Watt
- 04.30.2019 Atlanta, GA @ Aisle 5
- 05.02.2019 Houston, TX @ White Oak Music Hall (Upstairs)
- 05.03.2019 Austin, TX @ Stubbs Jr
- 05.04.2019 Dallas, TX @ Three Links
- 05.06.2019 Denver, CO @ Larimer Lounge
- 05.07.2019 Salt Lake City, UT @ Kilby Court
- 05.09.2019 Phoenix, AZ @ Valley Bar
- 05.10.2019 West Hollywood, CA @ The Roxy Theatre
- 05.11.2019 San Diego CA, @ Voodoo Room @ House of Blues San Diego
- 05.13.2019 Santa Ana, CA @ Constellation Room
- 05.14.2019 San Francisco, CA @ Rickshaw Stop
- 05.16.2019 Portland, OR @ Holocene
- 05.17.2019 Seattle, WA @ Neumos
- 05.18.2019 Vancouver, BC @ Fortune Sound Club
- 05.21.2019 Minneapolis, MN @ 7th St Entry
- 05.22.2019 Chicago, IL @ Schubas Tavern
- 05.24.2019 Toronto, ON @ Velvet Underground
- 05.25.2019 Montreal, QC @ Le Ministère

High res cover art, photos and more available at:

<https://www.rcarecords.com/artist/lolo-zouai/>

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