

SASHA ALEX SLOAN RELEASES NEW TRACK “at least i look cool”



(Los Angeles, CA – July 19th, 2019) —Critically acclaimed singer-songwriter **Sasha Alex Sloan** releases new track “**at least i look cool**” today via RCA Records. Click [HERE](#) to listen. This follows on the heels of her recently released track “Dancing With Your Ghost” which was featured in HBO’s “Euphoria” and lead Idolator to declare “I don’t think it’s possible for Sasha Alex Sloan to write a bad song”.

Last month Sasha, who just finished a run of tour dates supporting LANY, released “Thoughts” along with a music video. The track, of which Idolator said, “it’s one of the week’s best new songs and deserves your full attention” also made the coveted New York Times Playlist.

Additionally, Sasha Alex Sloan will be announcing her upcoming fall headline tour this Monday, July 22nd.



Photo Credit: David OD

About Sasha Alex Sloan

After emerging in 2017 and appearing on a handful of high-profile collaborations, Sasha Alex Sloan released her debut single “Ready Yet,” which has amassed over 25 million streams on Spotify alone. Since then, she has established herself as a true wordsmith, an artist’s artist, who crafts potent melodies filled with poignant lyrics. “Normal,” a track on her debut ep *sad girl*, which was released in early 2018 via RCA Records, has been heralded by Billboard as a “*catchy introvert anthem*.” Sasha Alex Sloan has garnered over 350 million streams from *sad girl* and her most recent EP, *Loser*, which was released in late 2018. These emotionally-rich, left-of-center pop releases lead to her late night debut on The Late Show with Stephen Colbert earlier this year with a performance of “Older.” She has received a ton of critical acclaim with [Entertainment Weekly](#) declaring her one of the 6 artists who will break big in 2019, PAPER Magazine saying “*With songs this resonant, one thing Sloan can’t fake is her talent.*” Idolator also noted, “*Everything the singer/songwriter has released since launching her artist project has been excellent...*” Sasha also was ranked #1 by Idolator in their “[The 20 Best EPs, Mixtapes & Playlists of 2018](#)” list. She has already built up a formidable live show and a rabid fan base that lead to her selling out her North American and European headline runs this year.

To Stream or Buy “at least i look cool”

Multi-retailer - <https://smarturl.it/ssALILC>
Lyric Video - <https://smarturl.it/ssALILC/youtube>

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