

half•alive release new track “Pure Gold”

DEBUT ALBUM *Now, Not Yet* ON AUGUST 9TH

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(Los Angeles, CA – July 19th, 2019) – Long Beach based trio half•alive release a new track “Pure Gold” today. The track is produced by Ariel Rechtshaid (Adele, Vampire Weekend). Click [HERE](#) to listen. “Pure Gold”, along with previously released tracks “RUNAWAY” and “still feel.” will be featured on their debut album ***Now, Not Yet*** which will be released August 9th 2019 via RCA Records and is available for pre-order [HERE](#). The band will be hitting the road on their global headlining tour– check out their tour dates below and purchase tickets [HERE](#). Their tour includes stops at Lollapalooza, Outside Lands and Bumbershoot as well as a sold-out show at Fonda Theatre in Los Angeles.

Additionally, half•alive’s live Vevo DSCVR performances of [“RUNAWAY”](#) and [“arrow”](#) are out now.

Tour Dates:

7/31 – Chicago, IL – Schubas Tavern

8/1 – Chicago, IL – Lollapalooza Festival

8/3 – Long Beach, CA – Alt 98.7 Summer Camp

8/9 – San Francisco, CA – Outside Lands Festival

8/10 – Portland, OR – 94.7fm Show
8/16 – Sydney, AUS – The Metro
8/17 – Melbourne, VIC – Howler
8/19 – Brisbane, QLD – The Zoo
8/21 – Auckland, NZ – The Tuning Fork
8/31 – Seattle, WA – Bumbershoot Festival
9/13 – Los Angeles, CA – The Fonda
9/14 – Phoenix, AZ – Crescent Ballroom
9/16 – Austin, TX – Scoot Inn
9/17 – Dallas, TX – Trees
9/18 – Houston, TX – White Oak Music Hall
9/20 – Orlando, FL – The Beacham
9/21 – Ft. Lauderdale, FL – Culture Room
9/23 – Atlanta, GA – Masquerade
9/24 – Nashville, TN – The Cowan
9/26 – Charlotte, NC – Underground
9/27 – Washington, DC – 9:30
9/28 – Philadelphia, PA – Theatre of Living Arts
10/2 – New York, NY – Webster Hall
10/3 – Boston, MA – Paradise
10/4 – Montreal, QC – Astral
10/5 – Toronto, ON – The Mod Club
10/7 – Pittsburgh, PA – Stage AE
10/8 – Columbus, OH – Newport Music Hall
10/9 – Detroit, MI – St. Andrews
10/11 – Indianapolis, IN – Deluxe @ Old National Centre
10/13 – Minneapolis, MN – Varsity
10/15 – Denver, CO – Gothic
10/16 – Salt Lake City, UT – Complex
10/29 – Zurich, Switzerland – Papiersaal
10/30 – Wien, Austria – Wuk
10/31 – Prague, Czech Republic – Rock Café
11/2 – Warszawa, Poland – Proxima
11/4 – Berlin, Germany – Franz-Club
11/5 – Hamburg, Germany – Knust
11/6 – Koin, Germany – Stadtgarten
11/8 – Nieuw-Amsterdam, Netherlands – Tht/Paradiso Noord
11/9 – Brussels, Belgium – Ab Club
11/10 – Paris, France – La Maroquinerie
11/12 – London, UK – Electric Brixton
11/13 – Birmingham, UK – o2 Institute 3
11/14 – Manchester, UK – Gorilla
11/16 – Dublin, IE – Academy (Green Room)
11/17 – Glasgow, UK – King Tuts

Last month half•alive dropped “RUNAWAY” along with the music video, which was directed by Carlos López Estrada (Billie Eilish, Father John Misty, Blindspotting) and lead vocalist Josh Taylor and choreographed by JA collective. Click [HERE](#) to watch. Earlier this year, the band made their late night television debut with a very special performance of “still feel.” on Jimmy Kimmel Live!. Check out the incredible and unique performance [HERE](#).



Photo Credit: Lindsey Byrnes

About half•alive:

The music of half•alive breathes, evolves, grows, and changes alongside the lives of the Long Beach trio—Josh Taylor [vocals], Brett Kramer [drums], and J Tyler Johnson [bass]. Encompassing R&B, funk, pop, rock, soul, and more under a glow of disco ball bliss, the experience iterates in a fresh form every time. half•alive officially came to life on the 2017 3 EP, which sparked a palpable buzz on the strength of “The Fall” and “Aawake At Night”. Over the course of the next year, they crafted what became the 2018 breakout “still feel.” The video organically surpassed the 10 million mark within two months as the song garnered acclaim from *NPR*’s coveted “All Songs Considered” and more. “still feel.” took off, and the band’s profile burgeoned as they inked a deal with RCA Records to help grow their vision. Launching 2019 with a bang, the trio sold out their formal debut headline tour and saw “still feel.” reach new heights as it rocketed into the Top 10 at Alternative radio with over 23 million video views and over 27 million global streams to date.

Pre-Order Now, Not Yet

<https://smarturl.it/nownotyet>

To Buy or Stream “Pure Gold”

<https://smarturl.it/haPureGold>

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