

KYGO RELEASES MUSIC VIDEO FOR “NOT OK” FEATURING CHELSEA CUTLER



(Los Angeles, CA - July 5, 2019) — Global superstar, producer and DJ, **Kyrre Gørvell-Dahll**- a.k.a. **Kygo** releases music video for track “**Not Ok**” featuring **Chelsea Cutler** today via Sony Music International/Ultra Records/RCA Records! The video marks the second time the artist has teamed up with renowned visual artist and Instagram sensation **Sarah Bahbah** as director. The video stars: Dominque Perry (From HBO’s *Insecure*), Alexis Ren, Gia Gunn (RuPaul’s *Drag Race*), Wolfie Candy, Trevor Moran, Jenn Im, Ashley Moore, Theresa Hayes, Sophia Ali, Sara Cummings, Sierra Love, Clinton Moxam, Daniella Beckerman, Charvelle and Maddy Crum. Click [HERE](#) to view!

Director **Sarah Bahbah** said on the video, “Our desire to stay connected has formed a dependency on social media, a dependency that actually weakens our connection. Curated personalities become the ones we focus on, covering our scars with cheap glitter and painting our bruises with fake gold by way of escaping from our internal struggles. This music film is a reminder to step away from escapism and step inwards to self. Although we are creatures of connection, many have learnt to play the characters constructed by social media. In the midst of all the projected individual experiences, sometimes the most authentic and calming thing that can be done is to check in with yourself, take a breath, and call upon the ones you trust.”

Powered by glassy and gliding guitar, a simmering beat, and lush keys, the production unfolds with soaring cinematic scope. Above this bold and bright backdrop, **Cutler**’s confessional lyrics immediately take hold on the resounding refrain, “*I just called you to say, I’m not OK.*” With uplifting vocals and music, it possesses the power to instantly connect.

[**BUY/STREAM “NOT OK”**](#)

Last week, Kygo released new single “**Higher Love**” with **Whitney Houston**, the most awarded female artist of all time, via **RCA Records**. The single marks the first new Whitney Houston music released in a decade, since 2009’s “**I Look To You**.” Both Kygo and Pat Houston spoke to Rolling Stone to explain the collaboration [HERE](#).

“Higher Love” was written by Steve Winwood, Will Jennings and produced by Kyrre Gørvell-Dahll and Narada Michael Walden.

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