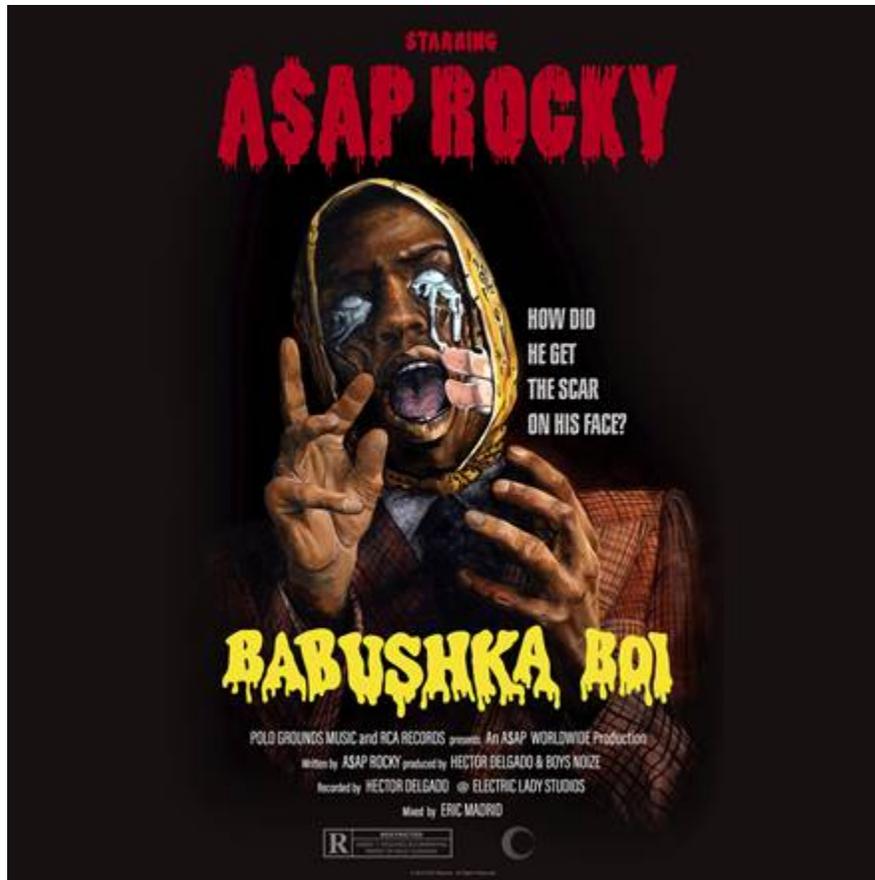


A\$AP ROCKY DROPS “BABUSHKA BOI”

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[New York, NY – August 28, 2019] Today **A\$AP Rocky** dropped a new track, “Babushka Boi,” with an accompanying music video featuring **A\$AP Ferg**, **ScHoolboy Q**, **A\$AP Nast** and **Kamil Abbas**. Shot earlier this year, the video was directed by Nadia Lee Cohen. As a nod to his trademark Babushka, the Harlem born MC debuted the song live at during his Injured Generation Tour earlier this year. The song is available via A\$AP Worldwide/Polo Grounds Music/RCA Records.

Download/Stream here: <https://smarturl.it/xBabushkaBoi>

Watch video here: <https://smarturl.it/xBabushkaBoi/youtube>

ABOUT A\$AP ROCKY

Harlem born MC **A\$AP Rocky**, born [Rakim](#) Mayers, has taken the music and fashion worlds by storm. In 2018, he released his highly-anticipated third studio album, **TESTING**, which has garnered over **1 billion** streams worldwide, landing at **#1 on the iTunes charts** in 16 countries upon release, with "Praise The Lord" achieving platinum status. The album has been well-received by music critics, as well, with **The New York Times** calling it [A\$AP Rocky’s] most outré album to date, the one least concerned with prevailing trends,” **Billboard** saying “the Harlemiter has been on the cusp of greatness for nearly a

decade...his confidence and fearlessness has always been his calling card, and ‘Testing’ is more of him bravely stepping out of the box to try something new,” and **Highsnobiety** referring to *TESTING* as “an absolute triumph.”

With two critically acclaimed, **#1 debuts on the Billboard 200** for previous albums, *Long. Live.A\$AP* and *At.Long.Last.A\$AP* and over **5.9 billion** streams worldwide, *TESTING* launches a new era for Rocky, exploring new sounds and ideas in an unparalleled musical landscape where he continues to break the mainstream mindset with sonics rarely heard in hip-hop. Executive produced by A\$AP Rocky and co-executive produced by **Hector Delgado, Juicy J, Chace Johnson, and AWGE**, *TESTING* was recorded over three years between New York, LA, London and Berlin. This album picks up where Rocky last left off, weaving mind-melting aural psychedelics into hip-hop that is, at times dark and confessional, and in other moments uplifting and celebratory. Rocky is joined on *TESTING* with features from **Juicy J, T.I., Moby, Frank Ocean, French Montana, FKA twigs, Skepta, Kid Cudi** and **Kodak Black**. Carrying on the legacy of the **A\$AP Mob** co-founder **A\$AP Yams**, Rocky and the A\$AP Mob released two mixtapes, 2016’s *Cozy Tapes Vol 1: Friends-* and 2017’s *Cozy Tapes Vol 2: Too Cozy*, featuring the hit single “**RAF**” which has now racked up **208 million** streams worldwide.

Rocky has collaborated with many high-profile artists, including **G-Eazy’s 3x** RIAA Platinum “No Limit” with **Cardi B**, **Mura Masa’s “Love\$ick”**, **Tyler, The Creator’s “Who Dat Boy”**, and songs with **Lana del Rey, The Weeknd, Young Thug, Skepta, Juicy J, Quavo, 30 Seconds to Mars, Alicia Keys** and more. The past two years have also seen Rocky’s creative agency **AWGE** in the spotlight, launching partnerships with **Calvin Klein, MTV, GUESS, Under Armour, Courvoisier, Dior, Mercedes Benz** and **JW Anderson** and also launching the careers of new artists such as **Playboi Carti, Smooky MarGielaa** and more.

Media Contact

The Lede Company

Amanda Silverman

Amanda.silverman@ledecompany.com

Cara Hutchison

Cara.Hutchison@ledecompany.com