

**BROOKLYN ARTIST CHLOE LILAC DEBUTS NEW SINGLE "SPECIAL," OUT  
NOW VIA RCA RECORDS**

**LISTEN TO "SPECIAL" [HERE](#) /  
WATCH THE OFFICIAL VIDEO [HERE](#)**

**LOS ANGELES HEADLINE + MXMTOON SUPPORT TOUR CONFIRMED**



(Credit: Jasper Soloff)

"Her relatable lyrics and dreamy melodies don't just make music. They make moments." - **Refinery29**  
"Lilac's raspy voice and the thumping beat of the drums give this song the perfect end-of-summer mood" [on

"Summer"] - **NYLON**

"jarring vocal blasts and dreamy electronic synths" - **PAPER**

"an indie pop star on the rise" - **Highsnobiety**

"she shows a knack for an emotional gut-punch" - *DIY*  
"everybody's favorite rebel" - *Bandsintown*  
"[Chloe] has laid the framework for a potentially colossal 2019." - *Fashionably Early*  
"Chloe Lilac has mastered the art of 'bedroom pop.'" - *HillyDilly*

(New York, NY - October 9, 2019) Today, Brooklyn artist **Chloe Lilac** has released a brand new single titled, "**Special**," out now via **RCA Records**. The song is available everywhere now here. Watch the **official video** here.

A bold return for the budding artist since releasing her debut EP this spring, "Special" is the first song to see a release from Chloe's forthcoming **sophomore EP**. About the song, **Chloe describes**, "'Special' is about how people will lie to get in your pants and how dumb they sound while doing it." Further discussing the song's official video, **Chloe adds**, "The video is all about how young love shouldn't be taken too seriously. It was so much fun to make and so many of my homies came! My creative director Jasper and his team absolutely crushed it!"

"Special" comes on the heels of a busy 2019 for Chloe Lilac, whose spring **debut EP, *Manic Pixie Dream***, sparked a slew of critical acclaim and touring highlights that have secured her a well-deserved spot as a top new rising artist. [Refinery29](#) included Chloe among their 2019 'Artists To Watch' noting, "Her relatable lyrics and dreamy melodies don't just make music. They make moments," while [PAPER](#) has proclaimed, "she's shattering perceptions of damsels in distress simply by being vulnerable. But there's strength in her vulnerability."

On the live side, Chloe has already joined various rising artists on tour including **Charlotte Lawrence, Sasha Sloan, and Rejjie Snow**. She performed at **SXSW 2019** and later joined **Tessa Violet** on her summer 2019 tour. She is now set to headline **Neon Gold's** renowned "**Popshop**" showcase in Los Angeles this month and will also join **mxmtoon** on her fall North American tour. See full date listing below.

**Oct 22 // Los Angeles, CA @ The Echo**  
**Nov 6 // Toronto, Canada @ Velvet Underground\***  
**Nov 8 // Boston, MA @ The Sinclair\***  
**Nov 9 // Philadelphia, PA @ The Foundry\***  
**Nov 11 // Atlanta, GA @ Purgatory at The Masquerade\***  
**Nov 15 // New York, NY @ Gramercy Theatre\***  
**Nov 29 // Brooklyn, NY @ Music Hall of Williamsburg^**  
**Nov 30 // Washington, DC @ Songbyrd Record Cafe and Music House^**

\* supporting mxmtoon

^ supporting Role Model

With only one EP released, Chloe has already enjoyed **10 million+ Spotify streams** and notable playlist adds (e.g. **New Music Friday, Young & Free, & Good Vibes**), a momentous feat first kicked off by the July 2018 release of single "**Stolen Liquor**" which hit **#1** on the *Hype Machine* "**Popular Chart**" and sparked [NYLON](#) to claim the track "will have you reminiscing about those summer nights in high school where you snuck out of your parents' house with a bottle of their wine." Single "**Summer**" has attained **7 million + Spotify streams** alone, sparking support from [Ladyqunn](#) who debuted the track's [official video](#).

Born and raised in **Brooklyn, NY**, Chloe's humble roots of sneaking out to perform on the streets of NYC **by age 13** continue to inspire her artistry. Building her skills as a self-produced songwriter, Chloe began releasing songs in 2017 with her first-ever release, "Reckless", breaking the **Top 5** on the **U.S. Spotify**

**Viral Chart.** Her early songs and live shows saw critical nods from outlets like [DIY Magazine](#), who note Lilac's "knack for an emotional gut-punch," and [HillyDilly](#), who proclaim, "Chloe Lilac has mastered the art of 'bedroom pop.'"

#### **STREAM**

["Special" + Official Video](#)  
[Manic Pixie Dream EP](#) [RCA]  
["Summer" \(Official Video\)](#)  
[Spotify](#)  
[Apple Music](#)

#### **ASSETS**

[Art](#)  
[Photo](#)

#### **SOCIALS**

[Instagram](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [SoundCloud](#)



**For more information, please contact:**

Mark Simek, Drill Down Media  
815.651.1818, [mark@drilldown-media.com](mailto:mark@drilldown-media.com)

Sarah Weinstein Dennison, RCA Records  
212.833.5593, [sarah.weinstein@rcarecords.com](mailto:sarah.weinstein@rcarecords.com)