

Winnetka Bowling League Releases Brand New Single & Video “CVS”

Watch/Listen Now: <https://smarturl.it/wblxcvs>

Features Cameos by Hilary Duff and Christopher Mintz-Plasse

On Tour Now with flor



Cloudy With A Chance of Sun EP Out Now

What the Press is Saying About Winnetka Bowling League:

*“Grammy-winning singer-songwriter Matthew Koma is raw and honest, possessing a dry sense of humor that is reflected in both his songs and his mannerisms. Coming from punk rock roots and branching out into hip hop and EDM, his new band, Winnetka Bowling League, is the perfect pairing of deep lyrical content and alternative rock melodies.” – **V Magazine***

*“infectious, hook-laden songs” – **The Ringer***

*“Los Angeles’ Winnetka Bowling League makes music that sounds as good on indie rock playlists as it would on alternative radio. There’s a little MGMT in the sound ..from the hooky synth lead to a chorus that leaps out of the speakers. Winnetka Bowling League are a band that’s easy to imagine finding big audiences...” – **Uproxx***

*“[“On The 5” is] an undeniably anthemic pop song about the thoroughfare connecting Southern California and our less fortunate citizens to the north... An L.A. song through and through, it certainly sounds like a hit.” – **The Los Angeles Times***

(New York- February 28, 2020) Today, **Winnetka Bowling League** releases a brand new single and video for “CVS.” Listen/Watch Here: <https://smarturl.it/wblxcvs>.

The video was filmed in a CVS in Los Angeles on Sepulveda, featuring candy hearts and cameos by newlywed **Hilary Duff** who just married WBL front man **Matthew Koma**, and their dear pal and officiator at their wedding, **Christopher Mintz-Plasse** (“McLovin” of “Superbad” cult film fame).

“CVS,” is an indie-pop love song that truly captures that universal smitten feeling: *“Chocolate hearts from CVS/Kiss you too hard and follow you west/Dinner in bed and Korean food/ Say I love you just a little bit too soon.”* The playful video features chyrons detailing CVS’ suggested creative input for allowing the video to be filmed in one of their stores, with fun visuals to match: “Seasonal Display,” “Convenient Self Check- Out” “Health And Wellness,” all familiar sites at your neighborhood CVS.

Matthew Koma shared the following thought on making the video: *“I highly recommend hanging out in a CVS for 16 hours, overnight. The macadamia nuts are delicious, the regional apparel makes you feel like a local and the fluorescent lights help to address any anxiety surrounding your filter free appearance...sleep chocolates and I’m out until an iced Dunkin’ inflates my happiness.”*

“CVS” was written and produced by Winnetka Bowling League’s frontman Matthew Koma, a talented songwriter, performer, and producer who has worked with artist ranging from Bruce Springsteen, Shania Twain to Kelly Clarkson. The video was directed by Zack Sekuler (X Ambassadors, The Neighborhood) who also created Winnetka Bowling League’s debut video “On The 5.”

“CVS” follows the release of their latest EP **Cloudy With A Chance Of Sun** out now via **RCA Records**.

Winnetka Bowling League is currently on the road with their exuberant show, touring with fellow Angelenos **flor** during February and March. They recently completed an opening stint with Sasha Sloan. Find upcoming tour dates [HERE](#).

Listen/Watch the video for “CVS” Here: <https://smarturl.it/wblxcvs>

Listen to their latest EP **CLOUDY WITH A CHANCE OF SUN** [HERE](#)



(Photo Credit: Paige Wilson)

Tour Dates With flor

February 28 – Ann Arbor, MI - Blind Pig

February 29 – Indianapolis, IN – Hoosier Dome

March 1 - Madison, WI – Union South/The Sett – University of Wisconsin Madison

March 3 - St. Louis, MO – Blueberry Hill

March 4 – Omaha, NE – Slowdown

March 5 - Kansas City, MO – Encore at the Uptown Theater

March 7 – Colorado Springs, CO – The Black Sheep

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Website – www.WBLeague.com

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