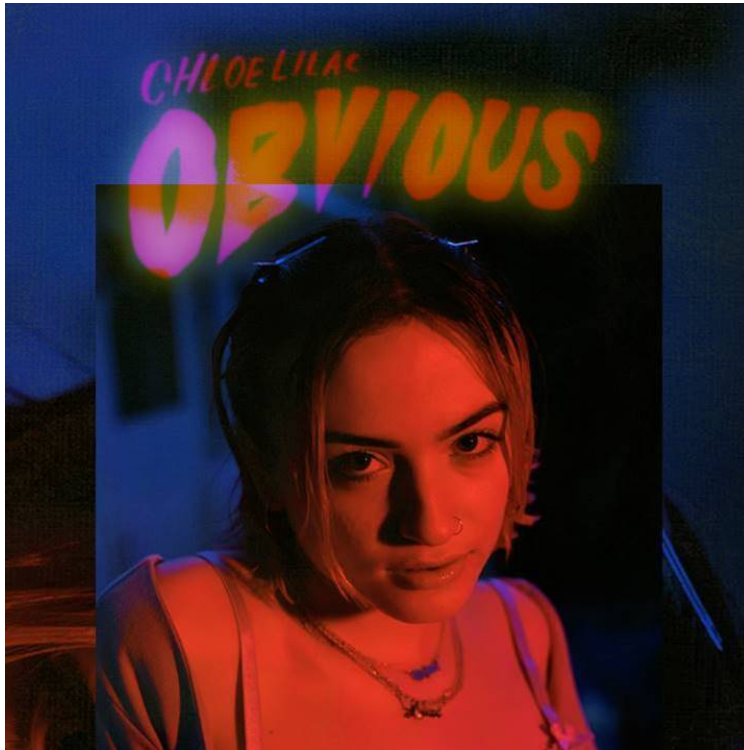


**BROOKLYN-BASED ARTIST CHLOE LILAC RELEASES
NEW SINGLE "OBVIOUS," OUT NOW VIA RCA
RECORDS**

LISTEN TO "OBVIOUS" [HERE](#)

SOPHOMORE EP FORTHCOMING



"Chloe Lilac pours her heart out" [on "Here's Your Song"] – **The FADER**
"Her relatable lyrics and dreamy melodies don't just make music. They make moments."
- **Refinery29**

"Lilac's raspy voice and the thumping beat of the drums give this song the perfect end-of-summer mood" [on "Summer"] - **NYLON**

"an undeniably exuberant affair, Lilac easily balances maturity with the revelry" [on "High School"]
- **Billboard**

"jarring vocal blasts and dreamy electronic synths" - **PAPER**

"an indie pop star on the rise" - **Highsnobiety**

"she shows a knack for an emotional gut-punch" - **DIY**

"everybody's favorite rebel" - **Bandsintown**

"[Chloe] has laid the framework for a potentially colossal 2019." - **Fashionably Early**

"Chloe Lilac has mastered the art of 'bedroom pop.'" - **HillyDilly**

(New York, NY - March 20, 2020) Today, Brooklyn-based artist **Chloe Lilac** has released a brand new single titled, "**Obvious**," out now via **RCA Records**. The song is available everywhere now [here](#). Watch the **lyric video** [here](#). The song is taken from Chloe's forthcoming **sophomore EP**, due later this year.

A slick, pop/R&B track that takes a critical jab at the troublesome intricacies of a new relationship, **Chloe describes**, "'Obvious' is about being with someone that

clearly doesn't like you as much as you like them, being in denial about it and then realizing you're better than that bullshit."

"Obvious" marks Chloe's 2nd release of 2020 following previous single "[Here's Your Song](#)," which debuted in January to critical love from outlets such as [The FADER](#) and [UPROXX](#), who noted the track "shows another side of Lilac — one that's more introspective." Watch the "Here's Your Song" **official video** [here](#). Last fall, singles "[High School](#)" and "[Special](#)" kicked off the release of Chloe's upcoming 2nd EP, each debuting alongside stunning **official videos**. Both tracks were given **Spotify 'New Music Friday'** placement and saw critical love from outlets such as [Billboard](#), who called "High School" "an undeniably exuberant affair," and [Refinery29](#), who coined "Special" "a shot of some catchy nostalgia."

Chloe toured extensively in 2019 including direct support runs with **mxmtoon** and **Tessa Violet** as well as headline dates in NYC and L.A. for **Neon Gold Records' 'Popshop'** showcases. Chloe also performed at **SXSW 2019** and has toured with other rising artists including **Charlotte Lawrence**, **Sasha Sloan**, and **Rejje Snow**. Chloe documented her fall 2019 L.A. headline trip in a photo diary exclusive with [Flaunt](#).

Early 2019 **debut EP, *Manic Pixie Dream***, kickstarted a slew of critical acclaim that has secured Chloe Lilac a well-deserved spot as a top rising artist. [PAPER](#) proclaimed, "she's shattering perceptions of damsels in distress simply by being vulnerable. But there's strength in her vulnerability," while [Refinery29](#) included Chloe among their **2019 'Artists To Watch.'** Chloe has already enjoyed **19 million+ Spotify streams**, a feat first kicked off by the 2018 release of "**Stolen Liquor**" which hit **#1** on ***Hype Machine*** and sparked [NYLON](#) to claim the track "will have you reminiscing about those summer nights in high school." Single "**Summer**" has attained **9 million+ Spotify streams** alone, sparking support from [Ladygunn](#) who debuted the track's [official video](#).

Born and raised in **Brooklyn, NY**, Chloe's humble roots of sneaking out to perform on the streets of NYC **by age 13** continue to inspire her artistry. Building her skills as a self-produced songwriter, Chloe began releasing songs in 2017 with her first-ever release, "Reckless," breaking the **Top 5** on the **U.S. Spotify Viral Chart**. Her early songs and live shows saw critical nods from outlets like [DIY Magazine](#), who note Lilac's "knack for an emotional gut-punch."

STREAM

["Obvious" + Lyric Video](#)
["Here's Your Song" + Official Video](#)
["High School" + Official Video](#)
["Special" + Official Video](#)
[Manic Pixie Dream EP](#) [RCA]
[Spotify](#)
[Apple Music](#)

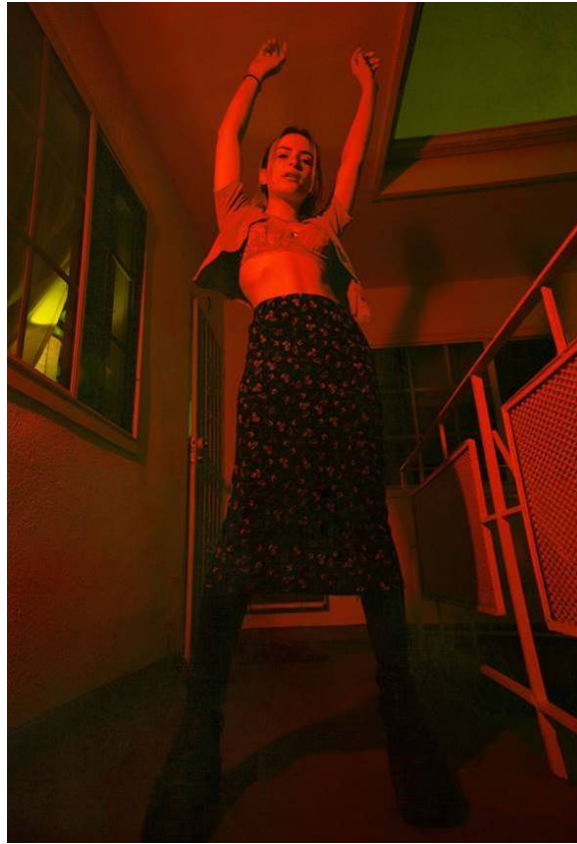
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(Credit: Amaury Nessaibia)

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