

**BROOKLYN ARTIST CHLOE LILAC DEBUTS NEW  
SINGLE/VIDEO "HIGH SCHOOL,"  
OUT NOW VIA RCA RECORDS**

**LISTEN TO "HIGH SCHOOL" [HERE](#) / WATCH THE  
OFFICIAL VIDEO [HERE](#)**

**MXMTOON SUPPORT TOUR KICKS OFF TODAY**



(Credit: Jasper Soloff)

"Her relatable lyrics and dreamy melodies don't just make music. They make moments." - **Refinery29**

"Lilac's raspy voice and the thumping beat of the drums give this song the perfect end-of-summer mood" [on "Summer"] - **NYLON**

"an undeniably exuberant affair, Lilac easily balances maturity with the revelry" [on "High School"] - **Billboard**

"jarring vocal blasts and dreamy electronic synths" - **PAPER**

"an indie pop star on the rise" - **Highsnobiety**

"she shows a knack for an emotional gut-punch" - **DIY**

"everybody's favorite rebel" - **Bandsintown**

"[Chloe] has laid the framework for a potentially colossal 2019." - **Fashionably**

## Early

"Chloe Lilac has mastered the art of 'bedroom pop.'" - *HillyDilly*

(New York, NY - November 6, 2019) Today, Brooklyn artist **Chloe Lilac** has released a brand new single titled, "**High School**," out now via **RCA Records**. The song is available everywhere now [here](#). Watch the **official video** [here](#).

A melancholic ode to endings and new beginnings, "High School" is the 2nd single to be released from Chloe's forthcoming **sophomore EP**. In an exclusive on "High School," **Chloe told *Billboard***, "The song is all about the relief of high school being over. I had a really tough time in high school so when it was done I was so so so happy about it." Further discussing the song's official video, **Chloe adds**, "Jasper Soloff (the director) and I wanted to depict the stereotypes that define the typical high school experience. We captured scenes of me and my friends on our phones, a house party scene, and the excitement of a new high school sweetheart -- all with a raw, Gen Z spin."

"High School" follows previous single "Special," the first to see a release from Chloe's upcoming EP. "Special" was added to **Spotify's 'New Music Friday'** playlist and saw critical love from outlets such as [Refinery29](#), who called the track "a shot of some catchy nostalgia." Watch the "Special" **official video** [here](#).

Today also marks the beginning of Chloe Lilac's support tour with **mxmtoon**, which kicks off in Toronto tonight. The tour comes on the heels of Chloe's first Los Angeles headline for **Neon Gold's** renowned "**Popshop**" showcase last month. Chloe documented her time in L.A. and her trip home to NYC in an exclusive photo diary feature with [Flaunt](#).

Chloe has also joined other rising artists on tour including **Charlotte Lawrence**, **Sasha Sloan**, and **Rejjie Snow**. She performed at **SXSW 2019** and later joined **Tessa Violet** on her summer 2019 tour. See full upcoming date listing below.

**Nov 6 // Toronto, Canada @ Velvet Underground\***

**Nov 8 // Boston, MA @ The Sinclair\***

**Nov 9 // Philadelphia, PA @ The Foundry\***

**Nov 11 // Atlanta, GA @ Purgatory at The Masquerade\***

**Nov 15 // New York, NY @ Gramercy Theatre\***

**Nov 29 // Brooklyn, NY @ Music Hall of Williamsburg^**

**Nov 30 // Washington, DC @ Songbyrd Record Cafe and Music House^**

\* supporting mxmtoon

^ supporting Role Model

"Special" and "High School" are the first releases from Chloe Lilac since her spring **debut EP, *Manic Pixie Dream***, which sparked a slew of critical acclaim and touring highlights that have secured her a well-deserved spot as a top new rising artist. [PAPER](#) proclaimed, "she's shattering perceptions of damsels in distress simply by being vulnerable. But there's strength in her vulnerability," while [Refinery29](#) included Chloe among their **2019 'Artists To Watch'** noting, "Her relatable lyrics and dreamy melodies don't just make music.

They make moments."

With only one EP released, Chloe has already enjoyed **12 million+ Spotify streams** and notable playlist adds (**e.g. New Music Friday, Young & Free, & Good Vibes**), a momentous feat first kicked off by the July 2018 release of single "**Stolen Liquor**" which hit **#1** on the *Hype Machine* "**Popular Chart**" and sparked [NYLON](#) to claim the track "will have you reminiscing about those summer nights in high school where you snuck out of your parents' house with a bottle of their wine." Single "**Summer**" has attained **7 million + Spotify streams** alone, sparking support from [Ladygunn](#) who debuted the track's [official video](#).

Born and raised in **Brooklyn, NY**, Chloe's humble roots of sneaking out to perform on the streets of NYC **by age 13** continue to inspire her artistry. Building her skills as a self-produced songwriter, Chloe began releasing songs in 2017 with her first-ever release, "Reckless", breaking the **Top 5** on the **U.S. Spotify Viral Chart**. Her early songs and live shows saw critical nods from outlets like [DIY Magazine](#), who note Lilac's "knack for an emotional gut-punch," and [HillyDilly](#), who proclaim, "Chloe Lilac has mastered the art of 'bedroom pop.'"

#### **STREAM**

["High School"](#) + [Official Video](#)

["Special"](#) + [Official Video](#)

[Manic Pixie Dream EP](#) [RCA]

["Summer" \(Official Video\)](#)

[Spotify](#)

[Apple Music](#)

#### **ASSETS**

[Art](#)

[Photo](#)

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