

UMI UNVEILS NEW TRACK “PRETTY GIRL HI!”

**INTROSPECTION EP OUT JUNE 21
TO BE ACCOMPANIED BY SHORT FILM**



photo credit: Spencer Middleton

June 12, 2020—Rising Japanese-African-American artist **UMI** unveils a new track “**Pretty Girl hi!**”—listen [here](#) and watch a visualizer [here](#). The song is the third offering from her forthcoming EP *Introspection* out **June 21** (a Sunday release, timed to the moon’s position in Cancer) via **Keep Cool/RCA**. The *Introspection* EP will be accompanied by a short film produced with **Issa Rae's** production company Raedio that offers an intimate look into the deeply personal emotions and experiences that inspired the EP.

“‘Pretty Girl hi!’ is my coming out to the world~ It’s a song about freedom, following my journey of self-acceptance. This song feels like summer, painted in golden hues,” UMI says. “Now more than ever, music is a form of healing to the world. My hope is that this song can bring light and joy to anyone who needs it.”

The new song follows “**Open Up**” and the [title track](#) of the *Introspection* EP as well as two standalone singles from earlier this year—“**Mother**,” UMI’s celebration of Mother Nature that was unveiled on Earth Day and “**Picture Perfect**.” In 2019, her visual EP *Love Language* was released via **Loud Robot**, the music label from **J.J. Abrams’ Bad Robot**. UMI wrote and

produced the EP—featuring tracks “[Love Affair](#),” “[Sukidakara](#),” “[Runnin](#)” feat. Yeek and “[Breathe](#)”—in Los Angeles and worked with a team including writer Taofik Kolade (“Atlanta,” “Barry”) and director Will Kindrick (Brian Wilson, Ice Cube, Mates of State) to write, cast, animate and direct the EP’s four episodic components. On *Love Language*, UMI explores race, intersectionality and how love is given and received through the lens of her experience as a mixed-race woman in the music industry. She toured the EP last fall with Conan Gray.

UMI, born Tierra Umi Wilson, is a 21-year-old songwriter, vocalist and producer raised in Seattle and now based in Los Angeles. A former University of Southern California music student, UMI dropped out to focus on her unique R&B sound, acclaimed by *Complex*, *Coup de Main*, *E!*, *Nylon*, *Ones to Watch* and more. Her debut EP *Interlude* was released in 2018, featuring “[Midnight Blues](#).”



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