

**CALBOY SHARES NEW TRACK AND VIDEO FOR “BRAND NEW” FT. KING VON VIA POLO GROUNDS MUSIC/RCA RECORDS**

***LONG LIVE THE KINGS DELUXE* PROJECT DUE OUT NEXT MONTH**

**INCLUDES FEATURES FROM KING VON, FIVIO FOREIGN, LIL TJAY, LIL BABY AND MORE**

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[New York, NY – June 19, 2020] Today, multi-platinum selling Chicago artist/rapper/songwriter **Calboy** releases a new track and visual for “**Brand New**” ft. **King Von**. The track is from his upcoming ***Long Live The Kings Deluxe*** project which is due out next month via **Polo Grounds Music/RCA Records**. The video first premiered earlier today via [WorldStarHipHop](#). Click [HERE](#) to watch.

Released in February, ***Long Live The Kings***, holds special meaning to Calboy as he juggled rising to stardom last year with his 3x platinum hit “*Envy Me*,” while also losing six of his closest friends to violence

in Chicago. The name **Long Live The Kings** pays tribute to his fallen friends. The deluxe edition coming July 10<sup>th</sup> will feature 5 additional tracks that include features from **King Von** and rising Brooklyn drill artist, **Fivio Foreign** and more. The original EP included features from Lil Baby, Lil Tjay and G Herbo.

On the initial release, Calboy shared what the title means to him: “*Long Live The Kings* is an ode to six of my friends from Chicago who passed away last year. Each song speaks to who they were and what they stood for. It’s also a tribute to everyone we lose to senseless violence, including the most recent loss of Pop Smoke. I hope to tell their stories through my music.”

*Long Live The Kings* was the first full length release for Calboy coming off of an incredible 2019. Profiled as one of [Billboard's 2019 Chartbreakers](#), it was a banner year for the burgeoning star with his breakout hit “Envy Me” reaching 3x platinum certification by the RIAA and hitting #34 on the Billboard Hot 100. The track has been streamed and viewed over 1 billion times. Calboy released his Polo Grounds Music/RCA Records debut project *Wildboy*, which boasted features from [Meek Mill](#), [Young Thug](#), [Lil Durk](#), [Yo Gotti](#) and more. The project was recognized on many year-end “Best of 2019” lists including *Rolling Stone*, *Noisey*, *Hot New Hip Hop*, *XXL* and more.

He also delivered high energy performances on tour with [21 Savage](#) and Kodak Black as well as playing festivals including Rolling Loud Miami, Rolling Loud Bay Area, Rolling Loud LA, Lollapalooza and more.

Watch/Listen to “Brand New” ft. King Von and keep an eye out for more on *Long Live The Kings Deluxe* coming soon.

**Watch/Listen “Brand New” ft. King Von:** <https://smarturl.it/xBrandNew>

**Listen/Buy *Long Live The Kings* :** <https://smarturl.it/LLTK>

**Watch “Dope Boy”:** <https://smarturl.it/xdopeboy>

**Watch “Barbarian” ft. Lil Tjay:** <https://smarturl.it/xBarbarian/youtube>

#### **About Calboy:**

A self-taught singer and musician, Calboy started making rap music at the age of 12, influenced by the sounds of drill heroes like [Lil Durk](#) with poppier fare like [Ed Sheeran](#). As he began to master making his own instrumentals and songs on Pro Tools, Calboy became involved with YOUmedia, the Chicago public arts program with notable alumni like [Chance The Rapper](#). At the age of 16, Calboy’s music began to catch on in Chicago, reaching the ears of G Herbo, who boosted Calboy’s single. In August 2018, Calboy shared the now 3x Platinum “Envy Me,” which became a Billboard Top 40 hit off the strength of a viral dance craze and has now been streamed nearly 1 billion times. Now signed to **Polo Grounds Music/RCA Records**, and managed by DreamChasers, Calboy is ready to take the next step on the ladder to stardom with the release of his major label debut project ***Wildboy***, which was released in May 2019.



Photo Credit: GEENOMIZELLI

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