

**BROOKLYN-BASED ARTIST CHLOE LILAC RELEASES NEW  
SINGLE AND VIDEO FOR "MODERATION,"  
OUT NOW VIA RCA RECORDS**

**WATCH/LISTEN NOW**

<https://smarturl.it/xModerationx>

**SOPHOMORE EP FORTHCOMING**



*Photo Credit: Nikki Burnett*

"Chloe Lilac pours her heart out" [on "Here's Your Song"] – **The FADER**

"Her relatable lyrics and dreamy melodies don't just make music. They make moments."

- **Refinery29**

"Lilac's raspy voice and the thumping beat of the drums give this song the perfect end-of-summer mood" [on "Summer"] - **NYLON**

"an undeniably exuberant affair, Lilac easily balances maturity with the revelry" [on "High School"] - **Billboard**

"jarring vocal blasts and dreamy electronic synths" - **PAPER**

"an indie pop star on the rise" - **Highsnobiety**

"explosive confidence" - **MTV News**

"she shows a knack for an emotional gut-punch" - **DIY**

"everybody's favorite rebel" - **Bandsintown**

[New York, NY - April 24, 2020] Today, Brooklyn-based artist **Chloe Lilac** has released a brand new single, "**Moderation**," out now via **RCA Records**. The song is available everywhere. Watch the **official video** <https://smarturl.it/xModerationx/> The song is taken from Chloe's forthcoming **sophomore EP**, due later this year.

Brimming with a punk-inspired edge styled alongside jarring guitars and unabashed vocals, "Moderation" is Chloe at her most raw to-date. **She describes**, "This song is about my struggle with mental health and self hatred. I'm a really intense person and I sometimes feel like people can only handle me in moderation."

"Moderation" follows previous single, "[Obvious](#)," which was praised by [MTV News](#) for its "explosive confidence" and sparked [Refinery29](#) to proclaim, "Lilac is so talented that I can barely stand it." Early 2020 single, "[Here's Your Song](#)," saw critical love from outlets such as [The FADER](#) and [UPROXX](#), who noted the track "shows another side of Lilac — one that's more introspective." Watch the "Here's Your Song" **official video** [here](#).

Last fall, singles "[High School](#)" and "[Special](#)" kicked off the release of Chloe's upcoming 2nd EP, each debuting alongside stunning **official videos**. Both tracks were given **Spotify 'New Music Friday'** placement and saw critical love from outlets such as [Billboard](#), who called "High School" "an undeniably exuberant affair."

Chloe toured extensively in 2019 including direct support runs with **mxmtoon** and **Tessa Violet** as well as headline dates in NYC and L.A. for **Neon Gold Records' 'Popshop'** showcases. Chloe also performed at **SXSW 2019** and has toured with other rising artists including **Charlotte Lawrence**, **Sasha Sloan**, and **Rejjie Snow**. Chloe documented her fall 2019 L.A. headline trip in an exclusive with [Flaunt](#).

Early 2019 **debut EP, *Manic Pixie Dream***, kickstarted a slew of critical acclaim that has secured Chloe Lilac a well-deserved spot as a top rising artist. [PAPER](#) declared, "she's shattering perceptions of damsels in distress simply by being vulnerable. But there's strength in her vulnerability," while [Refinery29](#) included Chloe among their **2019 'Artists To Watch.'** Chloe has already enjoyed **20 million+ Spotify streams**, a feat first kicked off by the 2018 release of "**Stolen Liquor**" which hit **#1** on **Hype Machine** and sparked [NYLON](#) to claim the track "will have you reminiscing about those summer nights in high school." Single "**Summer**" has attained **10 million+ Spotify streams** alone and saw critical support from [Ladygunn](#).

Born and raised in **Brooklyn, NY**, Chloe's humble roots of sneaking out to perform on

the streets of NYC **by age 13** continue to inspire her artistry. Building her skills as a self-produced songwriter, Chloe began releasing songs in 2017 with her first-ever release, "Reckless," breaking the **Top 5** on the **U.S. Spotify Viral Chart**. Her early songs and live shows saw critical nods from outlets like [DIY Magazine](#), who note Lilac's "knack for an emotional gut-punch."

#### **STREAM**

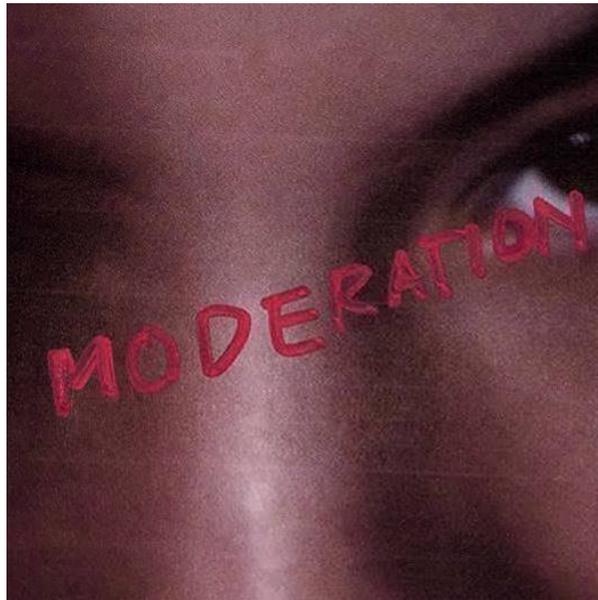
["Moderation" + Official Video](#)  
["Obvious" + Lyric Video](#)  
["Here's Your Song" + Official Video](#)  
["High School" + Official Video](#)  
["Special" + Official Video](#)  
[Manic Pixie Dream EP](#) [RCA]  
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