

DEANTE' HITCHCOCK RELEASES VIDEO FOR "HOW TF" FEATURING 6LACK

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*"If every rapper was as hungry as Deante' Hitchcock, the world would be a better place.
Period."*

-The Rap Hippies

[New York, NY – March 26, 2020] Today, ByStorm Entertainment/RCA Records recording artist **Deante' Hitchcock** releases the video for **"How TF"** featuring **6LACK**. Directed by **GLP**, the video shows the two in a psychiatric hospital grappling with the emotions set forth in the song's lyrics.

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"After coming off of tour with 6LACK back in 2018 I knew once we finally sat down and put something together it was going to be special," states Deante'. "I'm glad to be able to say I was 100 percent right about that. This song is necessary for a lot of people. These are all the things we're saying about love in our heads instead of saying them out loud."

6LACK adds, "It was very special to create with the bro Deante' on 'How TF,' especially on a topic I'm always willing to shed more light on... love."

"How TF" was produced by Brandon Phillips-Taylor and is the lead track from Deante's forthcoming debut album.

About Deante' Hitchcock:

Introspective. Talented. Lyricist. These are just a few words to describe Grammy-nominated rising Atlanta artist Deante' Hitchcock. After dropping out of Georgia Southern University, Deante' decided that rap was his only option and began working harder than ever by releasing mixtapes and videos that created an undeniable buzz. His witty, charismatic social media freestyle videos generated his highest exposure, catching the attention of celebs like Wale and Charlamagne Tha God, and eventually led to a recording deal with Mark Pitts' ByStorm Entertainment.

With several impressive EPs under his lyrical belt, (*Good, So Much for Good Luck, Just A Sample, Just A Sample 2*) Deante' is following in the footsteps of the Atlanta legends that came before him such as 2Chainz and Waka Flocka. "What sets him apart from most rappers is his use of storytelling, flexibility in verses, and performances with live bands," states KarenCivil.com. The Rap Hippies declares, "Hitchcock, who has a knack for crafting hard-hitting, comical, and oftentimes vulnerable lyrics, spits every rhyme as if his life depended on it... If every rapper was as hungry as Deante' Hitchcock, the world would be a better place. Period."

In 2019, Deante' secured a highly coveted spot on the Grammy-nominated J. Cole compilation album, *Revenge the Dreamers III*, which is currently RIAA-certified Platinum. His latest single, "How TF" featuring LVRN's 6LACK has 10 million streams and continues to gain exposure as he prepares for the release of his debut album this year on ByStorm Entertainment/RCA Records.

Stream/Purchase "How TF"

Multi: <https://smarturl.it/HowTF>

Apple Music: <https://smarturl.it/HowTF/applemusic>

Spotify: <https://smarturl.it/HowTF/spotify>

Amazon: <https://smarturl.it/HowTF/az>

Deezer: <https://smarturl.it/HowTF/itunes>

YouTube Music: <https://smarturl.it/HowTF/youtubemusic>

YouTube: <https://smarturl.it/HowTF/youtube>

Connect with Deante' Hitchcock

<http://instagram.com/DeanteVH>

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<https://www.youtube.com/user/SpittaXL>

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