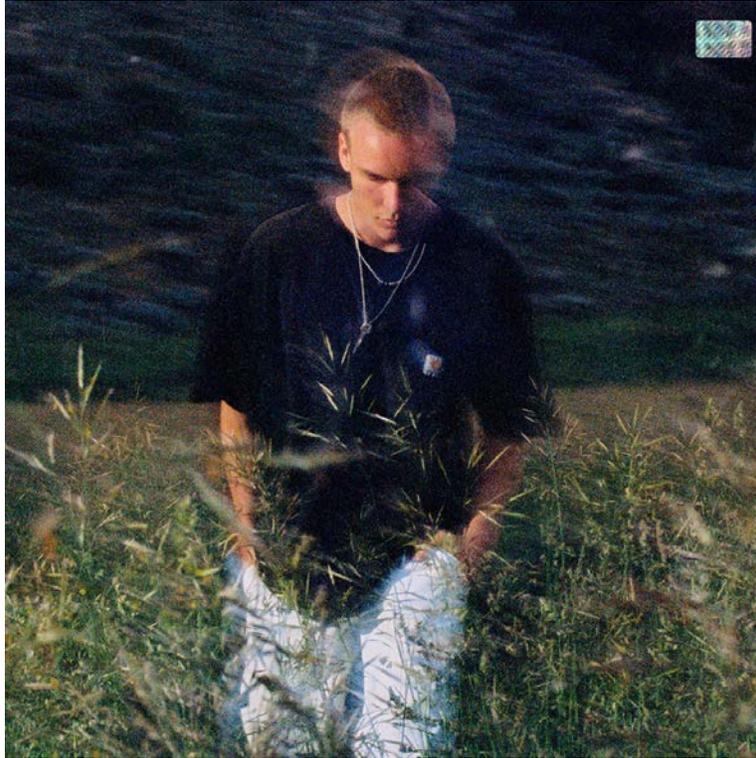


MASN RELEASES NEW TRACK “HATE ME!”

ANNOUNCES UPCOMING EP *HOW TO KILL A ROCKSTAR*



(Los Angeles, CA – July 10th, 2020) – Artist on the rise **MASN** releases “Hate Me!” today via **RCA Records**. Listen [HERE](#). “Hate Me!” is the first release off his debut EP *How To Kill A Rockstar* which is due out later this summer.

Says MASN, “*How To Kill A Rockstar is a collection of my biggest weaknesses and vulnerabilities put into song, a beautiful mess of my deepest fears. If you listen closely to each song you will discover a roadmap to my own destruction, my kryptonite.*”

19-year-old Eagle Mountain, Utah native MASN exploded onto the scene last year when his hit single “Psycho!” dropped in January 2019. The track exploded online with over 66M Spotify streams, over 8.3M combined video views on YouTube and over 1.5M [TikTok](#) videos. Shortly after he released “[Val!um](#)” and earlier this year “[Psycho!](#)” feat. Trippie Redd which marked MASN’s first release with RCA Records. His expansive creative palette distills into a dreamy melting pot of lo-fi beatcraft, indie experimentation, hip-hop fluidity, and lush pop. MASN amplifies every side of himself within his songs and is looking forward to sharing his debut EP *How To Kill A Rockstar* which is due out later this summer.

Additionally, last week, MASN’s hit single “[Psycho!](#)” was remixed by German DJs/Producers Topic & B-Case. This remix is Topic’s follow up to his massive hit “[Breaking Me.](#)” Listen [HERE](#).

The original track was released last year and exploded online with over 66M Spotify streams, over 8.3M combined video views on YouTube and over 1.5M [TikTok](#) videos.

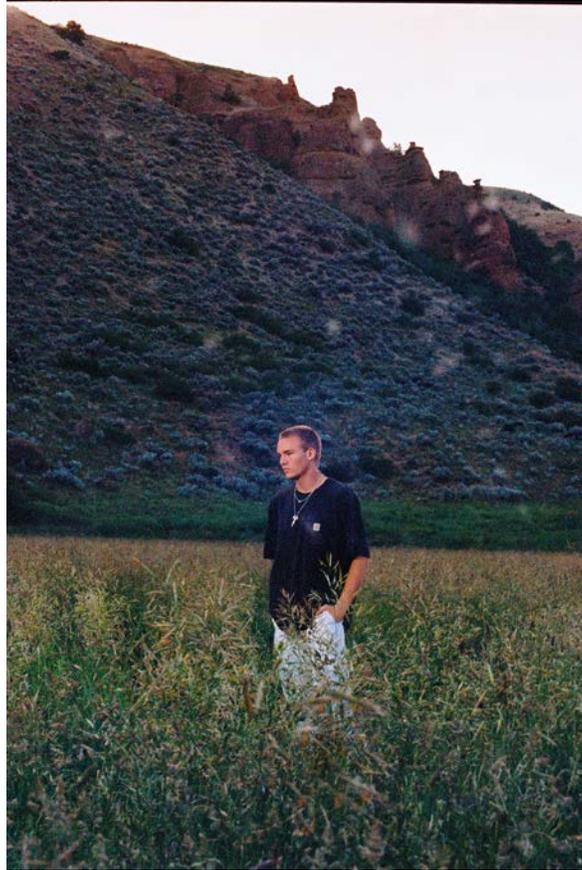


Photo Credit: Christian Lanza

To Buy/Stream/Listen “Hate Me!”:
Multi - <https://MASN.lnk.to/HateMe>

Follow MASN at:
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For more information on MASN:
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About MASN

MASN BIO

19-year-old Eagle Mountain, UT singer, songwriter, guitarist, and artist born Mason Rupper transposes his reserved demeanor with his profound love for nature. His expansive creative palette distills into a dreamy melting pot of lo-fi beatcraft, indie experimentation, hip-hop fluidity, and lush pop. MASN amplifies every side of himself within his songs, his music projects personality traits widescreen.

Having put up over 50 million streams within a year and landing on top playlists such as Pop Rising, he sharpens these sides of himself as he sets out to work on his debut album for RCA Records.

"MASN is a projection of all of my different influences and everything I want to be," he explains. "It reflects my core values, inspiration from various people I look up to, and the places I've been. The biggest values are being loyal and honest."

An inspired childhood informed these values. Growing up in a town "with only one gas station" as the oldest of five siblings, he spent his days riding four-wheelers, catching lizards, and hiking canyons. At four-years-old, he received a toy guitar from his grandfather and imagined himself "putting on concerts in the driveway." Between listening to music ranging from Metallica and My Chemical Romance to Eminem, XXXTentacion, Lil Peep, and Run D.M.C, he played football through high school until a collarbone injury derailed long-term ambitions to stay on the field.

He turned to music at this point. Working out of his bedroom, he wrote countless songs. Opting to finish high school online, he took a full-time job building houses and saved money to record at a professional studio. In 2018, he uploaded "Dior Life" to SoundCloud and generated a buzz. "Princeville Drive" and "Athens" followed.

"Psycho!" popped off a year later. After support from popular channel Promoting Sounds, it found its way into countless Fortnite videos and simultaneously morphed into a Tik Tok phenomenon. The song tallied over 30 million Spotify streams in a span of eight weeks and resonated with listeners everywhere. On the track, airy guitar glistens next a glitchy beat just before a seesawing clever chorus about an impromptu party that got a bit out of control. "Psycho!" references that, and it also talks about me being bitter towards the end of a breakup. It's a collage of different feelings I was going through." Meanwhile, his laidback baritone intoxicates on "Valium," another standout track. Anesthetized production underscores this idyllic vignette of young love.

With more music on the way in 2020, MASN is just starting to reveal the layers of who he is.

"When you're listening to my music, I want you to come into the same world I was in when I wrote it," he leaves off. "I try to create a refreshing world you can experience through the music. It's a safe space for you to go whenever you need to."
