

MARIAH THE SCIENTIST RELEASES LONG-ANTICIPATED “BEETLEJUICE” VIDEO



[New York, NY – December 6, 2019] Today, Atlanta R&B singer/songwriter **Mariah the Scientist** releases the long-anticipated video for **“Beetlejuice.”** Click [here](#) to watch. Atlanta-based Nasser Boulaich and Aditya Pamidi (Kenny Mason “Hit”) directed and executive produced the video.

“Beetlejuice,” one of several stunning tracks on Mariah’s RCA Records debut project *Master*, landed on Vice’s “The 28 Best R&B Songs of Summer 2019,” NPR’s Heat Check weekly roundup and sparked Pitchfork to declare Mariah as “a major new voice in R&B.” Executive produced by Tory Lanez, the 10-track EP made Nylon’s “The 15 Best Music Releases of the Week” list, while Pitchfork described it as “a layered, mesmerizing portrait of modern romance.”

Check out the “Beetlejuice” video and stay tuned for more news on Mariah the Scientist.

About Mariah the Scientist

Mariah the Scientist got her name from being a Biology major at St. John’s University in Queens, NY. Against her parents’ wishes, she dropped out of college, leaving all of her belongings in her dorm room and headed back to Atlanta to pursue her music career. Born and raised on a steady diet of classic R&B ranging from the Temptations to Boys II Men, Mariah became self-sufficient in her creative process, discovering producers and beats on the internet to which she would write songs. Her music caught the attention of Toronto R&B artist Tory Lanez, who offered some musical mentorship, resulting in her 2018 debut project *To Die For*. Mariah’s latest project, *Master*, carries a deep personal connection that defines the emotive nature of her music as a whole: “I’ve let emotions and relationships master who I

was,” states Mariah. “The idea of love and who I was with – they’ve become my master of some sort, directly or indirectly, when I should’ve just been myself. Now that I can acknowledge that, I can be my own master.”



Stream/purchase *Master*:

Multi: <https://smarturl.it/MASTERx>
Apple Music: <https://smarturl.it/MASTERx/applemusic>
Spotify: <https://smarturl.it/MASTERx/spotify>
iTunes: <https://smarturl.it/MASTERx/itunes>
Amazon: <https://smarturl.it/MASTERx/az>
Deezer: <https://smarturl.it/MASTERx/deezer>
YouTube Music: <https://smarturl.it/MASTERx/youtubemusic>
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