

7715 RELEASES NEW TRACK AND MUSIC VIDEO FOR “LOST IN BOSTON”

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TRACK TO BE FEATURED ON THEIR UPCOMING EP ON SWITCH DUE OUT SEPTEMBER 18TH

(New York, New York – August 18, 2020) – Alternative pop band 7715 releases their latest track and music video for “Lost In Boston” (listen/watch [here](#)). An infectious summer vibes track which makes one instantly reminiscent of tropical coastlines instead of New England, “Lost In Boston” is featured on the group’s debut EP, *Encino*, which is set for release on September 18th. The video was created alongside rising director Ryan Blewett and was shot along the beaches of what the band insists is outside of Boston, MA.

Earlier this year, the group released their track “Gone” ft. Lil Aaron. Throughout 2018 and 2019, the boys wrote, recorded and perfected a signature sound of undeniable hooks, danceable beats, and genre mockery. Most recently the guys were support for Bryce Vine and Mod Sun and played sold out rooms in New York, Los Angeles, Chicago, and Minneapolis among others.

7715 consists of multi-platinum/TOP 40 songwriter, JP Clark (Blink 182, blackbear, Bryce Vine, Lukas Graham, Machine Gun Kelly, Cyn, Loud Luxury), rapper Stu Da Boi, singer Tyler Wilson, and guitarist/producer Daniel Geraghty. Though the specific details may be a little foggy now, the story of 7715 Bluebell Avenue in Southern California comprises parties to rival Project X and The Hangover, magical impromptu late-night jam sessions, and the start of an eternal brotherhood when the four lifelong musicians penned a song together in order to help Stu get over a life-altering breakup. The intersection of Stu, JP and Tyler’s vocals proved undeniable when backed by Dan’s production and instrumentation.

For More Information:

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