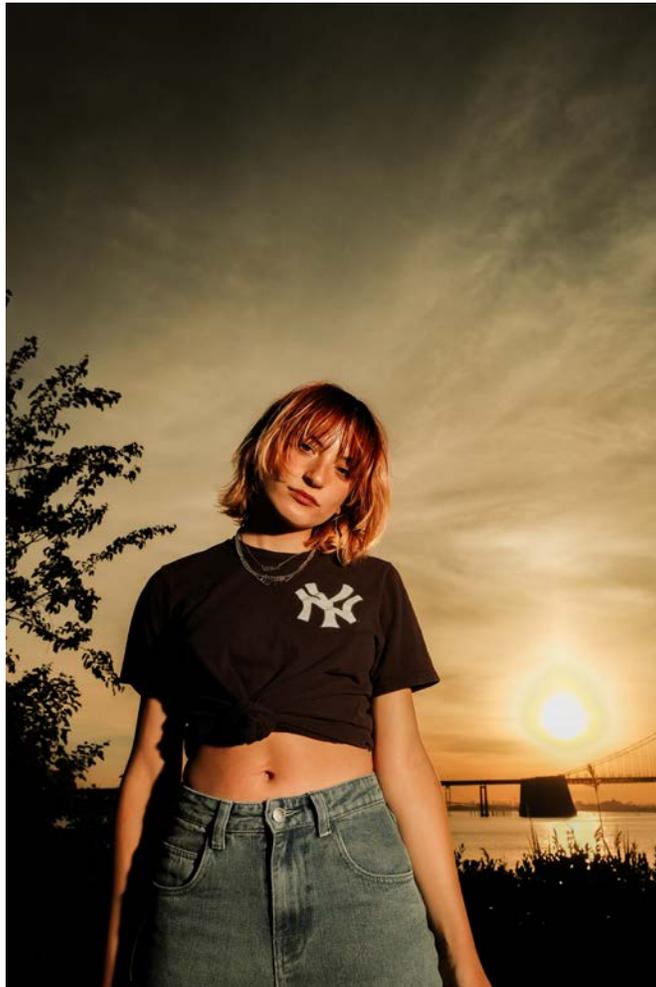


**BROOKLYN-BASED ARTIST CHLOE LILAC RELEASES
SOPHOMORE EP, *DOUCHEBAG*, OUT NOW VIA RCA
RECORDS**

LISTEN TO *DOUCHEBAG* IN FULL [HERE](#)

**WATCH THE OFFICIAL VIDEO FOR NEW
SINGLE "DOUCHEBAG" [HERE](#)**



(Credit: Bobby Banks)



Clip from "DOUCHEBAG" official video.

Credits: Directed/Shot by Chloe Lilac/ VFX/Editing by Bradley Crawford

"Chloe Lilac pours her heart out" [on "Here's Your Song"] – **The FADER**

"Her relatable lyrics and dreamy melodies don't just make music. They make moments."

- **Refinery29**

"Lilac's raspy voice and the thumping beat of the drums give this song the perfect end-of-summer mood" [on "Summer"] - **NYLON**

"an undeniably exuberant affair, Lilac easily balances maturity with the revelry" [on "High School"]

- **Billboard**

"If there's one thing we love about Chloe Lilac, it's her ability to be unafraid in the face of messy honesty." - **PAPER**

"an indie pop star on the rise" - **Highsnobiety**

"explosive confidence" - **MTV News**

"she shows a knack for an emotional gut-punch" - **DIY**

"everybody's favorite rebel" - **Bandsintown**

(New York, NY - August 28, 2020) Today, Brooklyn-based artist **Chloe Lilac** has released her highly-anticipated **sophomore EP, DOUCHEBAG**, out now via **RCA Records**. Listen to the EP in full now [here](#). Watch the self-directed / self-shot **official video** for new single and EP title track, "**DOUCHEBAG**," [here](#).

A project whose release marks the culmination of a period of unprecedented growth for the rising artist, **DOUCHEBAG** embodies a hard look inward — a fearless, anthemic collection of tracks intended to inspire raw strength from within. **Chloe describes**, "As a young woman I'm so conditioned to just take what men give me and thank them for it. These songs on my EP are about empowering myself and my listeners to give them strength to manifest confidence. It's for myself and for them. It's both."

Alongside the EP comes brand new single and title track, "**DOUCHEBAG**," a kiss-off pop-punk ode to a worthless ex, of which **Chloe adds**, "It's really about

me just sticking it to that motherfucker.” The song’s **official video** debuted today alongside an exclusive interview with **NYLON** [here](#).

Amidst the lingering uncertainty that has shadowed much of 2020, Chloe Lilac has turned obstacle into opportunity, tapping into her **DIY roots to self-direct and self-shoot two official videos** in her Brooklyn home while in quarantine and connecting consistently with her fans on IG Live. Chloe has also asserted herself a **bold activist** for social causes. From taking a stand for LGBTQ rights during Pride Month (see partnerships with [Pride.com](#) and [The Trevor Project](#)) to joining the fight for racial justice (samples [here](#) & [here](#)), Chloe has become a beacon of strength and a model for young women and artists as they navigate the struggle of a global pandemic and a precarious future.

Today’s EP release follows a string of standout singles that have solidified Chloe’s place as a veritable force among rising alt/pop artists. She kicked off 2020 with ["HERE'S YOUR SONG,"](#) which saw critical love from outlets such as [The FADER](#) and [UPROXX](#), who noted the track "shows another side of Lilac — one that’s more introspective." ["OBVIOUS"](#) followed, which was praised by [MTV News](#) for its "explosive confidence" and sparked [Refinery29](#) to proclaim, "Lilac is so talented that I can barely stand it." Punk-inspired ["MODERATION"](#) touched on Chloe’s struggle with mental health, a track which [PAPER](#) called "instantly anthemic."

Last fall, singles ["High School"](#) and ["Special"](#) both were given **Spotify 'New Music Friday'** placement and saw critical love from outlets such as [Billboard](#), who called "High School" "an undeniably exuberant affair."

About Chloe Lilac:

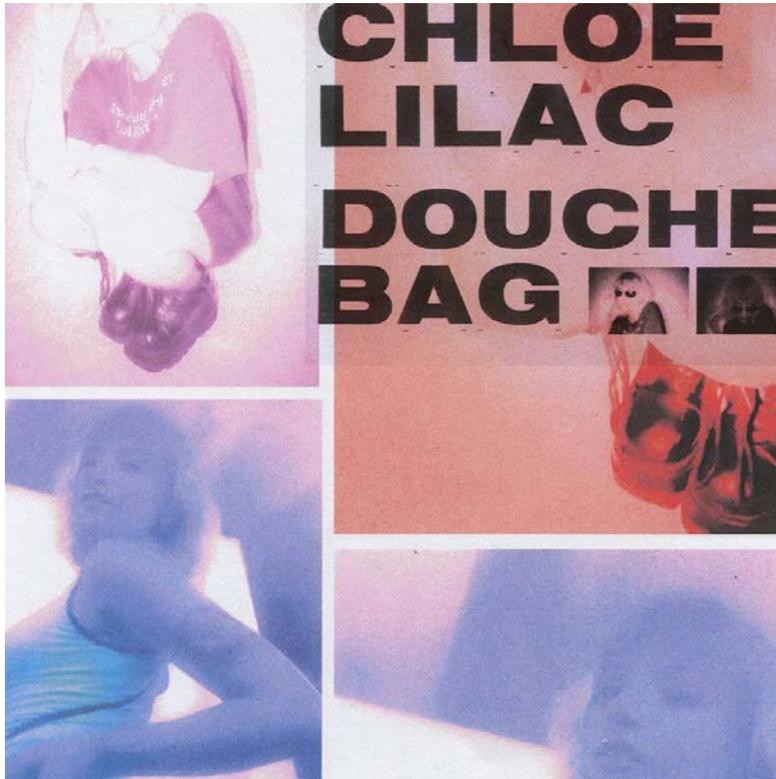
Born and raised in **Brooklyn, NY**, the now **18-year-old** Chloe’s humble roots of sneaking out to perform on the streets of NYC **by age 13** continue to inspire her artistry. Building her skills as a self-produced songwriter, Chloe began releasing songs in 2017 with her first-ever release, “Reckless,” breaking the **Top 5** on the **U.S. Spotify Viral Chart**. Her early songs and live shows saw critical nods from outlets like [DIY Magazine](#), who note Lilac’s "knack for an emotional gut-punch."

Chloe toured extensively in 2019 including direct support runs with **mxmtoon** and **Tessa Violet** as well as headline dates in NYC and L.A. for **Neon Gold Records' 'Popshop'** showcases. Chloe also performed at **SXSW 2019** and has toured with other rising artists including **Charlotte Lawrence, Sasha Sloan,** and **Rejje Snow**. Chloe documented her fall 2019 L.A. headline trip in an exclusive with [Flaunt](#).

Early 2019 **debut EP, *Manic Pixie Dream***, kickstarted a slew of critical acclaim that has secured Chloe Lilac a well-deserved spot as a top rising artist. [PAPER](#) declared, "she's shattering perceptions of damsels in distress simply by being vulnerable. But there's strength in her vulnerability," while [Refinery29](#) included Chloe among their **2019 'Artists To Watch.'** Chloe has already enjoyed **20 million+ Spotify streams**, a feat first kicked off by the 2018 release of **"Stolen Liquor"** which hit **#1** on **Hype Machine** and sparked [NYLON](#) to claim the track "will have you reminiscing about those summer nights in high school." Single **"Summer"** has attained **11 million+ Spotify streams** alone and saw critical support from [Ladygunn](#).

DOUCHEBAG EP Track List

- 1) OBVIOUS
- 2) HERE'S YOUR SONG
- 3) DOUCHEBAG
- 4) MODERATION
- 5) WHO IS EMILY?
- 6) MISS YOU FT. KOTA THE FRIEND
- 7) JANSPORT



(EP Artwork Credit - Photos By: Lily Burgess, Artwork By: Annie Stoll)

STREAM

[DOUCHEBAG EP](#)

["MODERATION" + Official Video](#)

["OBVIOUS" + Lyric Video](#)

["HERE'S YOUR SONG" + Official Video](#)

["High School" + Official Video](#)

["Special" + Official Video](#)

[Manic Pixie Dream EP](#)

[Spotify](#)

[Apple Music](#)

ASSETS

[Art](#)

[Photo](#)

[Bio](#)

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(Credit: Bobby Banks)

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