

SZA SHARES NEW SONG AND VIDEO FOR “HIT DIFFERENT” FEATURING TY DOLLA \$IGN



[CLICK HERE](#) TO WATCH THE SZA-DIRECTED VIDEO

[September 4, 2020] Today, **Top Dawg Entertainment’s** multi-platinum selling, chart-topping and award winning recording artist **SZA**, blesses the universe with the release of “**Hit Different,**” the new track and video featuring **Ty Dolla \$ign**. Released via **TDE/RCA Records**, the song is available now at all digital service providers - [click here](#) to listen and watch.

Produced by **The Neptunes**, the mid-tempo bop provides the perfect foundation for SZA’s signature hypnotic vocals and is complemented by Ty’s recognizable smooth tone. Accompanying the new track is the arresting video, marking SZA’s directorial debut.

“Hit Different” is the long awaited new music from the talented artist since teaming up with Justin Timberlake on “The Other Side” from the *Trolls World Tour (Original Motion Picture Soundtrack)* and Kendrick Lamar on “All The Stars” from *Black Panther: The Album*.

[Listen/watch](#) “Hit Different” feat. Ty Dolla \$ign and stay tuned for more news.



Photo Credit: Blair Caldwell

About SZA:

One of the redefining voices of today's contemporary music era, SZA entered the music scene in 2012 with her first critically acclaimed EP, *See.SZA.Run*, consecutively followed by *S* and *Z*, both to rave reviews. In 2013, SZA signed to Top Dawg Entertainment (TDE), being the first female artist to join the label. SZA wrote and performed on Rihanna's *Anti* single "Consideration" in 2016 and helped write Nicki Minaj and Beyonce's "Feelin Myself" in 2014.

Revered for its raw and honest lyrics, her major label debut album *Ctrl* (TDE/RCA) landed at No. 1 on *Billboard's* R&B Albums chart, No. 2 on the R&B/Hip Hop Albums chart and, No. 3 on the *Billboard 200* chart, according to Nielsen Music. Streamed over 3.9 billion times worldwide since its June 2017 release, *Ctrl* is currently RIAA certified 2x Platinum, while hit singles "Love Galore" is 4x Platinum, "The Weekend" 3x Platinum, "Broken Clocks" 2x Platinum, and both "Supermodel" and "Garden (Say It Like Dat)" are Platinum.

SZA is the recipient of several awards including the 2018 Billboard Women in Music Rule Breaker, BET Award for Best New Artist, Billboard Music Award for Top R&B Female Artist, NAACP Image Award for Outstanding New Artist, Soul Train Music Awards for Best New Artist and Best R&B/Soul Female Artist, and more.

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For more information, please contact:

Theola.Borden@RCARrecords.com