

YELLOW DAYS

**YELLOW DAYS RELEASES NEW ALBUM *A DAY IN A YELLOW BEAT* VIA SONY MUSIC U.K./RCA RECORDS
SHARES NEW VIDEO FOR "KEEP YOURSELF ALIVE"
ANNOUNCES 2021 NORTH AMERICAN TOUR**



Yellow Days by Frank Fieber

LISTEN: *A Day in a Yellow Beat*
<https://smarturl.it/ADayInAYellowBeat>

WATCH: "Keep Yourself Alive"
https://smarturl.it/KYA_YD/youtube

"Yellow Days has a surreal, distant quality to it, paired with incredibly personal and honest lyrics"

Billboard

"a unique sound that shines"

Complex

"George's sound sits in a sweet spot somewhere in between jazz and R&B"

GQ

"It can take a lifetime to master the art of the blues... Yellow Days has nailed it"

Highsnobiety

[New York, NY – September 18, 2020] Today, Yellow Days (born George van den Broek) releases his sophomore album, *A Day in A Yellow Beat*, via RCA Records. The album includes previously-released singles "[The Curse](#)" featuring Mac DeMarco, "[Getting Closer](#)," "[You](#)," "[Love is Everywhere](#)" and "[Treat You Right](#)" and is best self-described as "upbeat existential millennial crisis music," with George's sound continuing to warp funky, while his words dig deeper into modern malaise and mental health.

On his current musical direction, inspiration comes from a deep-dive into '70s: fusion-era works of Herbie Hancock and Quincy Jones, the funkier phases of Marvin Gaye and Curtis Mayfield, and the keyboard wizardry of Don Blackman and Weldon Irvine. He's been staying up until 5 a.m. watching *Soul Train* on YouTube, and testing his falsetto. *A Day in a Yellow Beat* is a real-time culmination of ideas, however wild they may be.

Coinciding with the album release, Yellow Days is also sharing a new video for "Keep Yourself Alive." Directed and animated by [Kogan Cult](#), the playful visual is a sunny and psychedelic 70's dreamscape that finds the band performing a show in California.

Additionally, Yellow Days is announcing a North American tour for next year. Set to kick off May 26th in Chicago, he'll play 23 shows across the country before wrapping the run on June 26th, with venues and on-sale information to be announced at a later date. The North American run follows his previously-announced EU and UK tour in the Spring. Tickets are available [HERE](#).

Having previously released music produced out of his garden shed in Surrey, Yellow Days has spent a lot of time writing and recording this current wave of music in LA with a whole host of incredible artists and musicians – many of whom have / still play for the likes of Raphael Saadiq, Frank Ocean, Weldon Irvine, Kanye West. In doing so, George has taken it back to a more traditional way of making music – from hand-picking the collaborators, selecting the perfect studio setting to recording everything on analogue, vintage gear; all of which has vastly enhanced the sound Yellow Days is now capable of creating. By overseeing the production process, George is more in charge of his own fuzzed-out, technicolor vision than ever. "*This is really my first record where I can let it fucking all out,*" he says.

Yellow Days remains at its heart, a project about youth. His career trajectory, which began at a very young age, has been a musical outlet for his teenage years and the complexities of transitioning into adulthood. *A Day in a Yellow Beat* is the culmination of this process to date;

a coming of age moment as he commits a wealth of emotions into a vision that projects well beyond his garden shed and onto the global stage.

Listen to *A Day in a Yellow Beat* and watch "Keep Yourself Alive" above, see album art and track list below and stay tuned for more from Yellow Days coming soon.

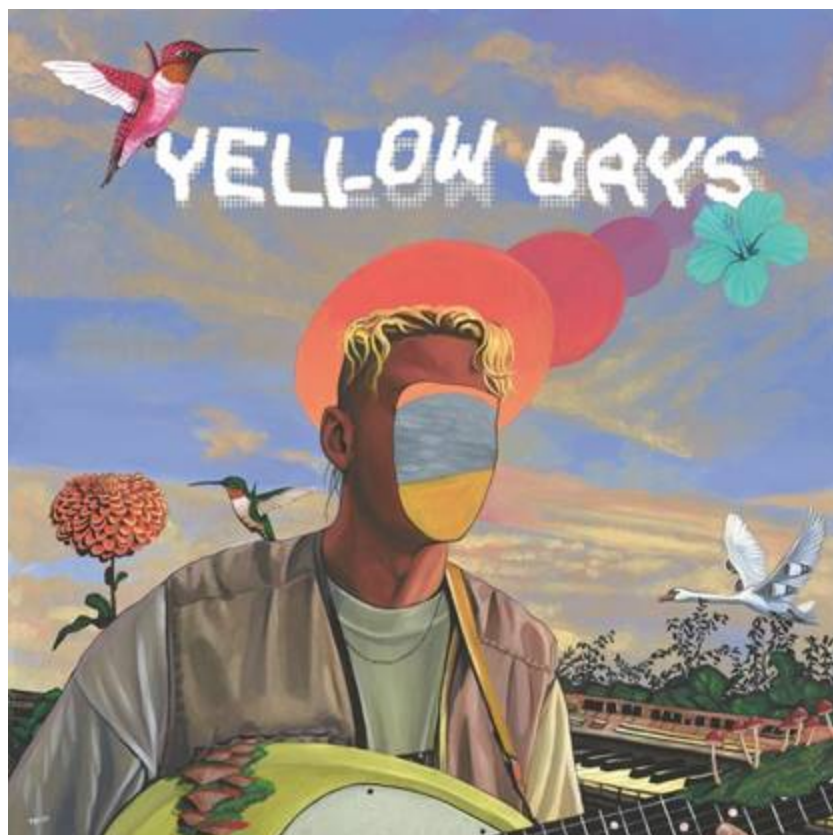


Upcoming Tour Dates 2021:

- 3/7 - Barcelona, Spain @ LA2
- 3/8 - Madrid, Spain @ Independence
- 3/9 - Lisbon, Portugal @ LAV
- 3/11 - Stockholm, Sweden @ Debaser Strand
- 3/12 - Oslo, Norway @ Parkteatret
- 3/14 - Copenhagen, Denmark @ Pumpehuset
- 3/16 - Hamburg, Germany @ Mojo
- 3/17 - Berlin, Germany @ Kesselhaus
- 3/19 - Vienna, Switzerland @ Grelle Forelle

3/20 - Munich, Germany @ Strom
3/21 - Zurich, Switzerland @ Kaufleuten Festsaal
3/23 - Milan, Italy @ Santeria Toscana31
3/25 - Cologne, Italy @ CBE
3/26 - Brussels, Belgium @ Botanique
3/27 - Paris, France @ Trabendo
3/29 - Amsterdam, Netherlands @ Melkweg
3/31 - Dublin, Ireland @ Academy, Dublin
4/2 - Leed, UK @ Belgrave Music Hall
4/3 - Manchester, UK @ Academy 2
4/4 - Glasgow, Scotland @ Oran Mor
4/6 - Brighton, UK @ Chalk
4/7 - Bristol, UK @ SXW
4/9 - London, UK @ 02 Forum

5/26 - Chicago, IL
5/28 - Detroit, MI
5/29 - Toronto, ON
5/30 - Montreal, QC
6/1 - Boston, MA
6/3 - Brooklyn, NY
6/4 - Philadelphia, PA
6/5 - Washington, DC
6/6 - Richmond, VA
6/8 - Atlanta, GA
6/9 - New Orleans, LA
6/11 - Houston, TX
6/12 - Austin, TX
6/14 - Phoenix, AZ
6/15 - San Diego, CA
6/17 - Santa Ana, CA
6/18 - Los Angeles, CA
6/19 - San Francisco, CA
6/21 - Portland, OR
6/22 - Seattle, WA
6/23- Vancouver, BC
6/25 - Salt Lake City, UT
6/26 - Englewood, CO



cover art

Yellow Days
A Day in a Yellow Beat
Sony U.K./RCA Records
September 18th, 2020

1. Intro
2. Be Free
3. Let You Know
4. (The Outsider)
5. Who's There? (feat. Shirley Jones)
6. Getting Closer
7. Come Groove (Interlude)
8. Keep Yourself Alive
9. Open Your Eyes (feat. Shirley Jones & Nick Walters)
10. ! (feat. Bishop Nehru)
11. (Pot Party)
12. Keeps Me Satisfied
13. You
14. (What Goes Up Must Come Down)
15. The Curse (feat. Mac Demarco)
16. Let's Be Good To Each Other
17. Whatever You Wanna Do
18. Something Special (Interlude)
19. So Lost

20. I Don't Mind
21. (Mature Love)
22. Treat You Right
23. Love Is Everywhere