

JAY GWUAPO RETURNS WITH 4 NEW TRACKS INCLUDING NEW SINGLE AND VIDEO FOR “BLACK MASK” FT. POP SMOKE

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[October 30, 2020 – New York, NY] Today, 20-year-old Brooklyn drill rapper Jay Gwuapo releases four new tracks including his new single “**Black Mask**” ft. his friend, the late **Pop Smoke**. Additional tracks include “**Intro**,” “**Smoke Season Freestyle**,” and “**Dangerous**” all released via **From Nothing Records/Polo Grounds Music/RCA Records**. Click [HERE](#) to listen.

“**Black Mask**” ft. **Pop Smoke** is a special record to the rising rapper as it features one of his best childhood friends, the late Pop Smoke. Gwuapo also shares today the visual which was filmed in New York, and includes old footage of Pop. “Black Mask” is the only time the two had collaborated, but Pop credited Jay for encouraging him to pursue a career in rap. Click [HERE](#) to watch the interview clip with DJ Whoop Kid.

On the release Gwuapo says: “I started this song last year in Miami with Cool & Dre and when I got back to NY I sent it to my brother Pop and he sent it right back. We were supposed to shoot the ‘Black Mask’ video in LA when he passed. I miss my bro, but I’m happy this song and video are out now. Forever Pop the smoke will never clear.”

These four tracks honor and pay tribute to Pop as well as KJ Balla, who was a frequent collaborator, labelmate and friend of Gwuapo that was tragically killed earlier this year. Following a difficult year of loss, Gwuapo has been connecting with fans through his music releases on his SoundCloud and other platforms and officially returns today with these four new tracks which are available at all service providers.

Gwuapo’s releases this year also include, “R8” and “Back to Back” with KJ Balla, “[Long Live The Woo](#),” a tribute to Pop following his death and a feature on Lil Tjay’s album with “[Gettin Lit](#).”

Listen/watch “Black Mask,” “Intro,” “Smoke Season Freestyle,” “Dangerous,” and keep an eye out for more from Jay Gwuapo coming soon.

Listen/Watch “Black Mask” ft. Pop Smoke: <https://JayGwuapo.Ink.to/BlackMask/YouTube>

Listen to “Intro,” “Smoke Season Freestyle” and “Dangerous”:

<https://JayGwuapo.Ink.to/Intro>

<https://JayGwuapo.Ink.to/SmokeSeasonFreestyle>

<https://JayGwuapo.Ink.to/Dangerous>

ABOUT JAY GWUAPO

Brooklyn's long been a hotbed for the latest and greatest in rap talent, and Jay Gwuapo is the borough's next rising star in the drill scene. The East New York native is just 20 years old, having picked up rap as a career two years ago—but he's already making moves that artists with years on him have yet to accomplish. With a series of buzz-generating street singles and debut mixtape under his belt, Gwuapo's talent and hybridized musical style will surely only gain more recognition to come.

Gwuapo started pursuing rap in earnest, pumping out unreleased tracks that started making noise in the NYC rap scene and eventually teaming up with Russ and K. Balla's From Nothing record label.

"Downbad" from 2018 marked his proper debut single, featuring chilly production and Gwuapo's now-trademarked "R&B-drill" sound. Then came the languid, melodic "Drip Sauce," a collab with fellow Brooklynite KJ Balla.

Since then, Gwuapo's dropped a few more choice tracks, including "Steppin' Out" and the grim, serious "Well Explained". Eventually word got around to star-making label Polo Grounds Music, who's B. Jacques took particular interest in helping Gwuapo take his career and talent to the next level. "A lot of people were reaching out, but no one connected with me like my son B," he enthuses. "The love felt different from what I felt from nobody else."

In 2019, Gwuapo announced his signing to Polo Grounds Music/RCA Records and released his debut project, *From Nothing Pt. 1* which featured collaborations with label mate Calboy as well as Lil Tjay, Don Q and KJ Balla.

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