

BECKY G AND BURNA BOY RELEASE NEW TRACK “ROTATE”



(Los Angeles, CA –February 23, 2021). Global superstars Becky G and Burna Boy have joined forces on their latest track “Rotate” which is out now via Kemosabe/RCA Records. Listen [HERE](#).

Becky G says, “Rotate” to me is a celebration. I think it’s evident that futbol holds a special place in my heart and having Burna Boy join me on this made sense because ultimately I wanted to embody the perfect pre-game song that gets the blood flowing, makes you want to dance and enjoy the sport.”

Burna Boy says, “This is a song that inspires you to aspire and I’m truly honoured to be a part of the champions league journey. Writing it came from a place of positivity. The belief that no matter who or where you are, whatever your background or your origins are, there is no limit to what you can achieve when you put your mind to it! I believe we are ALL champions!”

“Rotate,” which was co-written by both artists along with SoFLY, Nius, DiGenius, Elena Rose, Nate Company and Jin Jin and produced by SoFLY, Nius and DiGenius, is currently featured in the 2021 Pepsi global football campaign “Music Keeps Us Fizzing” which launched earlier this week (<https://youtu.be/EMjHEukGL7M>). The lyrics and beat of the track, ‘Rotate’, are inspired by this year’s roster of Pepsi football talent and are a tribute to the beautiful game.

ABOUT BECKY G

Singer, songwriter and actress Becky G was born for the spotlight and her multifaceted career is shaping up to be nothing short of iconic. The 23-year-old global superstar’s achievements include two number one hits on the Billboard Latin Airplay Charts (“Mayores” & “Sin Pijama”), a starring role in “Power Rangers,” and guest-starring in Fox TV’s Emmy-winning “Empire” series.

Becky G recently won the first-ever American Music Award for Favorite Latin Female Artist (2020) as well as the E! People's Choice Award for Latin Artist of 2020. She was also recently nominated for a Latin GRAMMY for Best Urban Song for "Muchacha" (her collab with Gente de Zona). Becky won the Latin American Music Award for Favorite Female Artist two years in a row (2018 and 2019) and received the Latin AMA for Favorite Urban Song (for "Mayores") in 2018. She was also presented with YouTube's Diamond Play Button for surpassing 10 million followers on the platform (she now has over 17M).

Becky recently accepted the Agent of Change award at the 2020 Premios Juventud (Latin Youth Choice Awards) for her activism and using her platform to inspire positive change and garnered the Extraordinary Evolution Award at the 2019 Latin American Music Awards for her success as a young performer who has reached the pinnacle of success in a short period of time. She has also been honored by the Latin Recording Academy as one of the Leading Ladies in Entertainment (2018) and by her home city of Inglewood, California for her contributions to the Hispanic community; she has been recognized as one of Rolling Stone's "18 Teens Shaking Up Pop Culture" and one of Billboard's "21 Under 21".

Her debut album *Mala Santa* was released in October 2019 and has been certified 8X Platinum in the United States, Platinum in Spain and Gold in México. Click [HERE](#) to stream or download the album.

To connect with Becky G visit:

[Official Website](#) | [Instagram](#) | [Facebook](#) | [Twitter](#) | [YouTube](#)

ABOUT BURNA BOY

Burna Boy is a Nigerian based Afro-fusion singer, songwriter, and performing artiste signed to Atlantic Records in the United States, Warner Music Group internationally and his record label Spaceship Entertainment. Born Damini Ogulu in Port Harcourt to parents Bosede and Samuel Ogulu, he is the only son and eldest of three children.

Burna Boy is one of the few figures in the Nigerian music industry with a distinct voice that evokes memories of many music greats, dead and living, from all over the world; something that has aided him in his rise to global prominence. An indigene of Rivers State in Southern Nigeria, Burna Boy has worked with several A-list local and international artistes like Sia, Diddy, Sauti Sol, Youssou N'Dour, Sam Smith, Damien Marley, Stormzy, Sarkodie, to mention a few.

Some of his major projects include Twice as Tall, African Giant, Outside, L.I.F.E., and On a Spaceship, amongst others. He has numerous critically acclaimed singles such as Ye, Anybody, African Giant, On the low, Way too big, Gbona, and so much more.

Burna Boy has been nominated for and won numerous awards both locally and internationally, some of which include GRAMMY Award, BET, MTV Europe Music Awards, Soundcity MVP, The Headies, MOBO Awards, Edison Award, amongst others.

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