

3-TIME GRAMMY NOMINEE DOJA CAT RELEASES THE HIGHLY ANTICIPATED MUSIC VIDEO FOR “STREETS”



(March 9th, 2021 – Los Angeles, CA) - Today, multi-platinum, chart topping rapper/singer/songwriter/producer and 3-time GRAMMY nominee, **Doja Cat** releases the highly anticipated music video for her global smash “**Streets**” via **Kemosabe/RCA Records**. Watch [HERE](#). The video, which pays homage to the viral silhouette challenge that has taken TikTok by storm, is directed by Christian Breslauer (Roddy Ricch, Tory Lanez) and stars actor/model Kofi Siriboe (Queen Sugar, Girls Trip). With “Streets” as the background music, the “Silhouette Challenge” is one of TikTok’s newest sensations with nearly 750k creations and participation from superstars such as Doja Cat herself along with Cardi B, Lizzo, Tiffany Haddish and more.

“Streets,” which has garnered over 343M streams worldwide, is featured on Doja Cat’s critically acclaimed sophomore album *Hot Pink* which came out in late 2019.



Photo Credit: Vijat Mohindra

About Doja Cat:

Born and raised in L.A., Doja Cat made her first upload to Soundcloud in 2013 at just 16-years-old. She developed a knack for music by studying piano and dance as a kid and listening to the likes of Busta Rhymes, Erykah Badu, Nicki Minaj, Drake, and more. Soon, she went from obsessing over *Catwoman* (the Halle Berry version) to “*crate digging*” on YouTube. The budding talent taught herself Logic and how to compose on a midi controller.

Signed to Kemosabe/RCA during 2014, she has released her *Purrr! EP* and followed with her debut album *Amala* in spring 2018, but it was her August 2018 release of “Mooo!” which catapulted her into the mainstream and was met with critical acclaim. With co-signs from Chance The Rapper, Katy Perry, Chris Brown and J.Cole among others.

2019 was a big year for Doja, proving she is a mainstay artist with the release of tracks like “Tia Tamera” ft. Rico Nasty and her breakout hit “Juicy” ft. Tyga which appears on her sophomore album *Hot Pink*, released in November. She made her late night debut performance of the track on *Late Night with Seth Meyers*. She was also named the iHeart Radio “On The Verge” artist, with “Juicy” reaching #1 on the Rhythm radio chart and top 10 at Urban. *Hot Pink* has received rave reviews in the press and continues to be recognized as her strongest work to date with over 2 billion streams and video views combined.

2020 kicked off another amazing year for the hybrid artist with the success of her single “Say So” continuing to climb the charts. She’s delivered electrifying performances of the track on *The Tonight Show Starring Jimmy Fallon*, *The Voice* and *The Late Late Show with James Corden*. She was named the first VEVO LIFT artist of 2020. “Say So” is RIAA certified 3x platinum, reached #1 on the Billboard Hot 100, #1 at Top 40 radio for 5 consecutive weeks, reached #1 at Rhythm radio, has over 216 million video views, and over 30 million Tik Tok videos created. The track has been streamed over 1 billion times worldwide. The follow up “Like That” ft. Gucci Mane dominated at both Top 40 and Rhythm radio as well. Adding to her accolades, she was nominated for 2 BET Awards, 4 MTV VMA Awards, 2 E! People’s Choice Awards and 4 American Music Awards this year. Most recently she delivered career defining performances at the Billboard Music Awards and the VMAs where she also took home the award for Best New Artist, her first major award win. Since then she has also won the Best New Artist Award at the 2020 EMAs where she performed a rock version of her hit “Say So.” Most recently she took home the AMAs for Best New Artist and Best Female Soul/R&B Artist. Doja Cat is nominated for 3 GRAMMY Awards, Best New Artist, Record Of The Year for “Say So” and Best Pop Solo Performance for “Say So”.

Live, Doja has sold out her last tour in 10 minutes and has played numerous festivals including Rap Caviar Live Miami, Posty Fest, Day n Vegas, Rolling Loud LA.

To Buy/Stream/Watch “Streets”:

Multi – <https://smarturl.it/xStreets>

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For more information on Doja Cat:

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