

KING STACCCZ RELEASES VIDEO FOR HIS VIRAL TRACK “RED LIGHT”



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[New York, NY – March 17, 2021] Today, rising Brooklyn rapper **King Staccz** releases the video for viral track “**Red Light**” via **Polo Grounds Music/RCA Records**. Shot in New York, the trippy, colorful visual mirrors the infectious, bouncy beat of the track.

Watch “Red Light”: <https://smarturl.it/RedLightOfficial>

Initially released on his *YouTube* channel and *SoundCloud*, “Red Light” began growing rapidly with its viral moment on *TikTok*. It currently has more than **200K+ organic videos** have been created on *TikTok* using a snippet of “Red Light” and top influencers such as **Addison Rae, Sienna Mae Gomez, Avani Gregg, Bryce Hall, Griffin Johnson, 24Goldn** and more have posted a video with the song. Not only has King Staccz hit over **1.2 million followers** on *TikTok*, but combined, the “Red Light” audio has generated nearly **4 million streams** and counting.

Last year King Staccz released “**Pretty Face (Main Course)**,” the extended version of his hit single “**Pretty Face**.” The release of the extended version coincided with his signing announcement with Polo Grounds Music/RCA Records, marking his first major label release. Combined, both versions of “Pretty Face” currently have over **40 million streams worldwide** across all platforms and nearly **1 million** original videos created on *TikTok*.

Stay tuned for more new music from King Staccz coming soon.

Watch “Red Light”:

YouTube: <https://smarturl.it/RedLightOfficial>

Stream/Buy "Red Light":

Multi Link: <https://smarturl.it/xRedLightx>



Follow King Staccz:

Instagram: <https://www.instagram.com/kingstaccz/>

Twitter: https://twitter.com/King_Staccz

Facebook: https://www.facebook.com/KingStaccz/?modal=admin_todo_tour

TikTok: <https://www.tiktok.com/@kingstaccz?lang=en>

SoundCloud: <https://soundcloud.com/kingstaccz17>



Photo Credit: Derick Aime

About King Staccz:

Born and raised in Flatbush, Brooklyn, 21 year-old rising Brooklyn rapper King Staccz blurs hard-edged trap music with lush instrumentals and a light touch. He grew up studying classic NYC rappers like 50 Cent while absorbing pop-focused sounds like Madonna and Lady Gaga from what his mother would play in the house. Coming in to the music scene in 2017, he's released multiples singles independently. In 2019, he released his biggest hit to date "Pretty Face," which caught the attention of an A&R at Polo Grounds Music. Soon after that, King Staccz signed to Polo Grounds Music and RCA Records. Combined, both versions of "Pretty Face" currently has over 40 million streams worldwide. It also has over 50 million views on Tik Tok and been used in nearly 1 million videos created on the platform. Staccz is an artist unto himself, blocking out the rap world around him in order to craft his own singular style and sound. "I want the world to know who King Staccz is," he proclaims. "I want people to be like, 'This is the kind of kid I want to hang out with.' When I make music, I put my personality into it, and I want people to know who I am. I'm your friend, and inside the music, Staccz is there."

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