

**DAVIDO RELEASES VISUAL FOR  
“LA LA” FT. CKAY  
FROM HIS CRITICALLY-ACCLAIMED ALBUM *A BETTER TIME***



**SPECIAL CAMEO APPEARANCE FROM LEGENDARY NIGERIAN FOOTBALLER  
JAY JAY OKOCHA**

**[CLICK HERE](#) TO WATCH “LA LA” FT. CKAY**

[New York, NY – April 29, 2021] Today, multi-award winning Nigerian superstar **Davido** releases the accompanying video to [“La La”](#) featuring rising Afropop star **CKay**. “La La” is the fifth single from his critically-acclaimed third studio album [A Better Time](#) released via **Sony Music UK/RCA Records**. Directed by **Dalia Dias (Cardi B, City Girls, Buju Banton)**, the visuals bring to life the blended Amapiano and Makossa inspired Afro-pop record produced by both Blaise Beats and CKay.

The video for “La La” sees Davido as captain of his soccer team *30BG* playing against *Boyfriend FC*, a rival team headed by CKay, competing to win the Championship Final. Throughout the game, Davido is distracted by a mysterious, beautiful woman which only he can see. The visual is jam-packed with cameos from a host of Nigerian celebrities, including a special guest appearance from African football icon **Jay Jay Okocha** who plays the role of his team coach.

**Watch the visual for “La La” featuring CKay [HERE](#).**

With the release of *A Better Time*, Davido cemented himself as one of the biggest artists in Africa. This album alone has accumulated over **500 million streams** and the official videos have garnered nearly **60 million views**. The album dominated the No. 1 position in the Apple Music charts across eight territories, including Nigeria, where it maintained this spot for four consecutive weeks. In February 2021, Davido was named as one of **TIME's 100 NEXT** individuals who are shaping the future and received a **NAACP Image Award nomination** for "Outstanding International Song" for his track "Tanana" featuring Tiwa Savage.

Outside of his most recent project release, Davido continues to make waves in music – his video for "Fall" continues to break records by recently reaching **200 million views**, making it the most watched Afrobeat music video online. With a discography attesting to over **a billion global streams** and **400 million video views**, the Afrobeats star has established himself as a force to be reckoned with.

**Watch "La La" featuring CKay:**

<https://smarturl.it/DavidoLaLa>

**Buy/Stream A Better Time:**

<https://smarturl.it/ABetterTime>

**Full list of Cameo Appearances in "La La" ft. CKay Video:**

Jay-Jay Okocha - @official\_jj10  
Father DMW - @fatherdmw55  
Mayorkun - @iammayorkun  
Laycon - @itslaycon  
Oxlade - @oxladeofficial  
Kiddwaya - @kiddwaya  
Peruzzi - @peruzzi\_vibes  
Sydney Talker - @sydneytalker  
Tungee - @tungee  
Idowest - @officialidowest  
Zlatan - @zlatan\_ibile  
Joeboy - @joeboyofficial  
Tycoone - @blacktycoone  
Dremo - @dremodrizzy  
May-D - @mrmayd  
Blaqbonez - @blaqbonez  
Jinma Abduls - @jinmaabduls  
Benson Edo - @benson.edo  
Newton Utere - @newton\_utere  
Ckay - @ckay\_yo  
Davido - @davido  
Asa Asika - @asaasika  
Bobo Ajudua - @prince\_ii  
Titi Kone - @titi\_kone  
Lati - @lt\_ddon

**Connect with Davido:**

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**About Davido:**

Born in Atlanta, Georgia and raised in Nigeria, 27-year-old Davido (real name David Adedeji Ad-eleke) has been a champion for the continent of Africa. He chose to chase his music dreams and whilst doing so earned over 30 awards including a MOBO for Best African Act, MTV EMA for Best International Act, three MTV Africa Music Awards, two BET Awards and two Nigerian Teen Choice Awards for “Top Featured Artist” and “Choice Male Artist.”

With an unmatched work rate, Davido has delivered back to back hits since his musical debut in 2011. Breaking out with successive singles “Back When,” “Dami Duro,” “Gobe,” “Aye” and “Skelewu,” the latter would enjoy attention from Major Lazer and Wiwek who went on to remix the single. His musical elevation would see further global collaborations with Chris Brown, Pop Smoke, Summer Walker, Young Thug, Mayorkun and more. Davido kick-started last year with a sold-out date at London’s prestigious O2 Arena, becoming the first solo African artist to do this. He created waves across America with his smash hit single “Fall” which is certified gold in the US and in Canada.

With a discography attesting to over a billion global streams and 400 million video views, the Afrobeats forerunner has very much established himself as a force to be reckoned with.

**Media Contacts:**

*FYI Brand Group*

Tammy Brook - [tammy@FYIBrandComm.com](mailto:tammy@FYIBrandComm.com)

Christina Lo Duca - [cloduca@fyibrandgroup.com](mailto:cloduca@fyibrandgroup.com)

*RCA Records*

Sarah Weinstein Dennison [Sarah.weinstein@rcarecords.com](mailto:Sarah.weinstein@rcarecords.com)