

Tom Odell Releases Video for “*money*”

From forthcoming studio album “*monsters*” out July 9th

[*Listen here*](#)



(New York- May 12, 2021) Brit and Ivor Novello award winning songwriter, plus platinum-selling, chart-topping artist **Tom Odell** today releases the video for “**money**,” an instant grat track from his forthcoming new album ***monsters*** via **Sony Music UK/RCA Records**. Watch it [HERE](#).

The album is available for pre-order here: <https://tomodell.lnk.to/monsters>

After a dark period of mental health stalked most of his 2018 and 2019, Odell wrote his way through it, eventually letting down his guard and pouring his feelings into new music for his forthcoming fourth studio album ***monsters*** set for release July 9th. New track “***money***,” out today is built around a driving pulse of echo-laden beats and crunchy, metallic percussion, lyrically it rails against the obsession with capitalism, while also pointing at the

reflection in the mirror The official video, directed by Georgie Summerville, has Tom parodying the absurdities of chasing money. Watch Here. [HERE](#).

Tom says of the video: “*money... no matter where we come from, how much we have, we are all constantly made to feel like we don't have enough, and that somehow if we had more, we would be happier... if you're poor, get rich.... if you're rich, get richer. And you know those most absurd thing about it? ... by the time you get to the end of this paragraph, Jeff Bezos will have made another million dollars. Here is the video for money. We spent most of the budget on trying to buy and do things one would associate with having lots and lots of money. It was fun, but also quite exhausting.*”

Odell has been working as a musician in the public eye since he was 21 when his self-penned debut album *Long Way Down*, earned him a UK number one album, top 10 single (the epic “Another Love” which propelled him to global notice) as well as a *Brit Award*. A masterful performer, Tom has appeared on *The Tonight Show Starring Jimmy Fallon*, *The Graham Norton Show*, *Late Late Show with James Corden*, *Late Night with Seth Meyers* and so many more. Tom Odell has enjoyed over 2.6 billion streams, three UK top 5 albums including the platinum-selling, chart-topping *Long Way Down*; two UK top 10 singles, a 2013 *Brit Award for Critic's Choice* and was awarded the prestigious Ivor Novello award for *Songwriter of the Year*.

Now, 30, it's clear to Tom that the whirlwind around his debut kick started a work ethic that eventually became an obsession. It reached an apex in September 2019 when Odell, fresh off touring his album *Jubilee Road*, left his home in London and went straight to LA to start writing the next album. “Then this chronic anxiety that I'd had for a couple of years just got worse.” Odell woke up one morning “and I couldn't do any more music.” He knew something had to change. In the end he flew back home, went straight to his parent's house and slowly got better.

Odell turned that challenging experience into this new album. He also realized his broader lyrical horizons needed to be matched by a musical expansion, with a lot of the songs on the album – created alongside songwriter Laurie Blundell and producer Miles James – leaning into a more electronic, bedroom pop sound that Odell has steadily become obsessed with over the last few years. This newfound love of DIY electronic pop chimed with the pandemic's arrival and Odell crafted songs in a more threadbare way with instruments he had at hand, like Moog synths. It was a move underpinned by both necessity and a desire to explore. Eerie synths and head-rattling beats augment the sound. While his new music is at times weighty, there is a lightness of touch that means Odell is able to pull off pop's greatest trick of hiding sadness in the melodies. In this strangest of times, this new music represents the start of chapter two in Odell's ongoing musical journey.

As a testament to his enduring popularity, Tom Odell performed on [BBC1 Graham Norton TV show \(watch here\)](#) to launch his new album and more recently he appeared on [The Late Late Show with James Corden](#) with another intimate performance of first track “numb.” At the same time Odell's fan base continues to grow exponentially with his new sound and direction. He has gained over 2 million new monthly listeners since the start of the year, with ⅔ of his audience under 25. Despite joining TikTok relatively recently, his heavily engaged videos have been viewed over 15 million times.

His career breakthrough single “**Another Love**” has also enjoyed a recent resurgence, re-entering the **Spotify Weekly Top 50 Chart in 12 markets** and on **Spotify's Global 100 Chart** enjoying nearly 8 million streams per week.

Tom Odell recently announced live dates for his **UK 2022 “the monsters tour.”** Tickets are available at www.gigsandtours.com, www.ticketmaster.co.uk and www.axs.com. *Fans [pre-ordering the album](#) (vinyl, cd, cassette and more) on Tom’s official website will guarantee first access to tickets.

monsters album track listing:

1. numb
2. over you yet
3. noise
4. money
5. tears that never dry
6. monster v.2
7. lockdown
8. lose you again
9. fighting fire with fire
10. problems
11. me and my friends
12. country star
13. by this time tomorrow
14. streets of heaven
15. don’t be afraid of the dark
16. monster v.1

Pre-Order ***monsters***

<https://tomodell.lnk.to/monsters>

Media Contact:

Sarah Weinstein Dennison

RCA Records Publicity

Sarah.weinstein@rcarecords.com

Follow Tom Odell:

[Instagram](#) / [Twitter](#) / [Tiktok](#) / [Facebook](#) / [YouTube](#)



[Download Press photo - \(Photo credit: Netti Hurley\)](#)