

TOBi x Baby Rose Release “Come As You Are”

Listen/Watch the Lyric Video:

<https://tobi.lnk.to/ComeAsYouAre>



Photo credit Patrick Duong – [High Res HERE](#)

(New York -- June 23, 2021) On the heels of winning the 2021 Juno Award for Best Rap Recording of the Year for his project *Elements, Vol. 1*, Canada-raised/Nigeria-born **TOBi** today releases a new, soulful single titled “Come As You Are” with Atlanta-based singer, songwriter and producer **Baby Rose** via Same Plate/RCA Records.

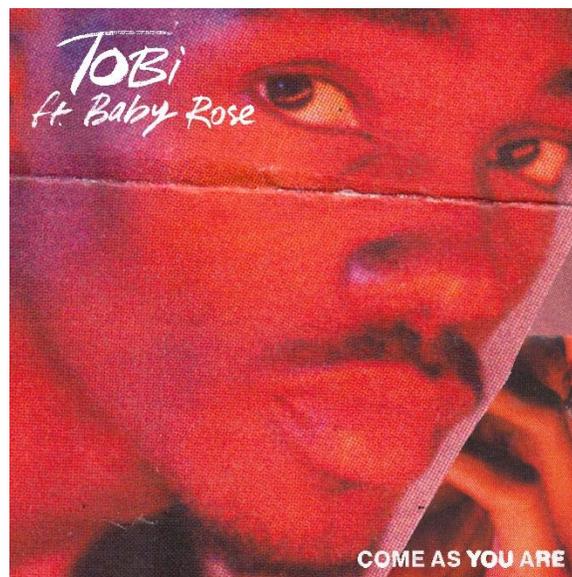
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TOBi offered the following about the making of “Come As You Are”:

“I’ve been waiting to do this song for years. I had the concept written but never brought it to life until the pandemic hit and I found it again. What does it mean to love someone as they are and not as a projection of who they portray to the world? Not the layers and titles that we have given to each other. To recognize the humanity in each other as a mirror of self. It’s a lesson in self-love as well. We know we are both here right now but

we have the potential to be greater versions of ourselves and I want to be there for your blossoming, as you'll be there for me. Sometimes we forget how the simplest things are often the most overlooked but the most important parts of who we are. Baby Rose delivered the perfect verse and was exactly how I envisioned what that night looked like."

TOBi's latest single "**Don't Touch!**" was met with critical praise: *OkayPlayer* called it "infectious" and *COMPLEX* raved the "smooth production from Grammy winners Kaytranada and BADBADNOTGOOD, elevating (TOBi's) empowered musings on the hairy side of the Black experience to new heights." "**Family Matters**" featuring **Flo Milli** preceded "Don't Touch!" with *Atwood* describing it as a "dynamic" and "impassioned reboot." *Highsnobiety* concurred declaring it a "formidable pairing."



Cover Art: High Res [HERE](#)

About TOBi

2021 Juno Award winning artist **TOBi** released his music project **ELEMENTS, Vol. 1** in fall 2020, heralded by the critics, combining hip-hop, R&B, soul, grime & Afrobeats. The project features some of TOBi's favorite producers & musicians worldwide and embodies the sounds and music that have influenced his artistry. TOBi was voted by *Complex Magazine* as "a top artist to watch" and has received critical praise from *Interview Magazine*, *Pitchfork*, *Vogue*, *Teen Vogue*, *L'Officiel*, *Paper*, *Billboard*, *Rolling Stone*, *Clash*, *OkayAfrica*, *Flaunt*, *Exclaim!*, *Refinery29*, *Essential Homme*, *COLORS*, and many more. The rising star announced his partnership with Same Plate Entertainment/RCA Records last year and **has enjoyed over 41 million streams globally**. Prior to **ELEMENTS**, TOBi released his debut album **STILL** in May of 2019 followed by a deluxe edition, exploring themes of vulnerability, post traumatic growth, self-reflection and masculinity in his time emigrating from Nigeria to Canada. **STILL**'s release was followed by two new singles "Holiday" produced by !llmind, "Paid," the "City Blues Remix" featuring The Game, the "180 Remix" featuring Kemba and the "24" remix featuring all Torontonians SHAD, Haviah Mighty, Jazz Cartier and Eiji Smith.

TOBi has cited the work of Gil Scott-Heron, Frank Ocean, Kendrick Lamar, Marvin Gaye, Eartha Kitt, Florence and the Machine, and Andre 3000 as some of the artists who have inspired his own work, particularly his lyrics.

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About Baby Rose:

Grammy-nominated Atlanta based artist Baby Rose remains one of the most captivating voices of her generation. She broke onto the scene with her 2019 debut project, ***To Myself***, which has amassed over **20 million global streams to date** and landed her early co-signs by **SZA, J. Cole, Kehlani, LeBron James, Ne-Yo, and Joe Budden**. The project received large critical acclaim from [The New York Times](#), [Pitchfork](#), [Pigeons & Planes](#), [VOGUE](#), [NPR](#), [Rolling Stone](#), [Billboard](#), [Complex](#), [Hypebeast](#), [VICE](#), [NME](#), [Harper's Bazaar](#), [ELLE](#) and many more. It was followed by a mesmerizing NPR Tiny Desk performance for the books, **a sold-out headlining worldwide tour** and major placements on **HBO's 'Insecure'** and **Kenya Barris' award-winning 'Grownish'**. Later the singer received a **GRAMMY nomination** for her contribution to **Dreamville's 'Revenge of the Dreamers III'** album and was also featured on albums from **Big KRIT** and **Matt Martians**. She also opened for **Ari Lennox** and **Snoh Aalegra** on their celebrated 2019 tours. In late 2020, Baby Rose made her late night TV debut with an arresting performance of her breakout song "**Show You**" on ***The Late Show with Stephen Colbert***.

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