

**DESTINY ROGERS RELEASES “WEST LIKE” FEAT. KALAN.FRFR  
(OFFICIAL LIVE PERFORMANCE)**

**In Partnership with Levi’s & Directed by Derek Pike**

**WATCH IT HERE: <https://smarturl.it/WestLikeLive>**



***What the press is saying about Destiny Rogers:***

“Destiny Rogers is the new ‘It’ girl of alt-R&B.” **NYLON**

“...an unapologetic uniqueness, a creative presence, and a strong voice.”  
**V MAGAZINE’S “NEXT GENERATION**

“Destiny Rogers marries a gift for personal storytelling with a sumptuous percussion palette...”  
**Billboard**

(July 23, 2021) Today, Beach Wave Sound / RCA Records artist **Destiny Rogers** releases a live performance video of her brand new “**West Like**” feat. **Kalan.FrFr**. in partnership with Levi’s and directed by Derek Pike.

**Watch it HERE: <https://smarturl.it/WestLikeLive>**

Her new single “**West Like**” ft. **Kalan.FrFr** was produced by her longtime collaborators, multi-Grammy Award winning and “Producer of the Year” nominated producers/songwriters **The Stereotypes** (Bruno Mars, Cardi B., Justin Bieber) who also co-wrote the track, along with Destiny and Kalan.

On “West Like,” Destiny pays loving homage to her West Coast and Latin roots, laying down a groove-heavy, talk-box-enhanced track inspired by the classic G-Funk records of the early '90s. *“I’m Mexican on my mom’s side, and at family gatherings growing up there was always old-school hip-hop playing,” says Destiny. “This song came from wanting to make a record that perfectly captured that feeling and sound—it’s me talking about what it’s like to be from the West Coast while taking everyone along a ride with me.”*

Watch the official music video [HERE](#)  
Also, check out her Genius Verified piece [HERE](#).

Since first breaking through with her boldly confident but carefree single “Tomboy,” which has generated over 42 million views on YouTube ([Watch HERE](#)) and most recently covered by K-Pop super group **Black Pink’s Lisa** through a dance cover ([Watch HERE](#)) that has generated over 67 million views, Destiny Rogers has staked her claim as an artist to watch. Growing up in the Northern California town of Lodi, the 21-year-old multi-faceted musician taught herself to play guitar at age 10 and soon started writing and self-producing her own songs. Soon after the 2019 premiere of “Tomboy,” a track that recently hit #12 on Spotify’s Global Viral 50, Destiny’s spectacular rise has included touring the world and writing for heavy hitters such as **Alicia Keys, Khelani** and **G-Eazy**, all while discovering a new sound that transcends genres to irresistible effect.

Destiny Rogers is currently in the studio working on new material. She recently released a reworking of “Tomboy” feat. Coi Leray, and linked up with Coi for a special TikTok to the song which was reposted on [Instagram](#) and praised by **Kim Kardashian West**. In addition, K-Pop superstar **B.I** released his global single, “Got It Like That” featuring Destiny Rogers with **Tyla Yaweh** which debuted at #1 on Spotify’s K-Pop X-Overs chart and has generated over 4 million views on YouTube ([Watch HERE](#)).

#### **About Destiny Rogers:**

21-year-old Destiny Rogers is a singer, songwriter, and multi-instrumentalist who was born and bred in Lodi, a small Northern California town. At age 6, she became obsessed with skateboarding and even thought she wanted to pursue her passion professionally. She grew up in the church with her father who is a youth pastor who and listened to AC/DC and Mexican mother who listened to Mariachi music -- Destiny was pulled in by the power of music. At age 9, she received her first guitar and by age 10 taught herself how to play by watching Justin Bieber covers online and began singing.

After a few years of busking in Los Angeles on the weekends and facing the trials and tribulations of the music industry, she connected with the Grammy-Award winning songwriter/producer team The Stereotypes (Bruno Mars, Cardi B, Justin Bieber). She signed to their label, Beach Wave Sound in 2018 and released her R&B and hip-hop inflected pop debut EP *Tomboy* via Beach Wave Sound/RCA Records the following year.

Destiny has performed at various festivals including Something in the Water, Lights On and Tyler, The Creator's Camp Flog Gnaw, as well as on a European and North American tour with Ruel.

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**Follow Kalan.Fr.Fr:**

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