

## KHALID OFFICIALLY DROPS FIRST SINGLE & VIDEO -- “NEW NORMAL” OUT NOW

### ***EVERYTHING IS CHANGING*** – HIS THIRD STUDIO ALBUM OUT THIS FALL



(To Download Artwork & Press Image Click [HERE](#))

(Los Angeles, CA - July 21<sup>st</sup>, 2021) Multiplatinum selling global superstar **Khalid** launches his new era today with the release of his first single “**New Normal**” out now via **Right Hand Music Group/RCA Records**. Written by Khalid and Active Child and produced by Active Child and John Hill, “New Normal” comes alongside a music video which premiered on MTV Live, MTVU and across MTV’s global network of channels, as well as on the ViacomCBS Times Square billboard. Watch [HERE](#). It’s directed by Andy Hines and unveils a new world that sets the stage for the themes that Khalid explores in his highly anticipated 3<sup>rd</sup> studio album *Everything Is Changing* which will be released this fall. The album, along with special fan packages, are available for pre-order [HERE](#).

Says Khalid, “*“New Normal” was inspired by how I was feeling during the pandemic and the emotional toll that quarantine took on me and my friends. Everything is Changing as an album really takes that a step further with all of the songs centering around trying to find a purpose and a sense of self in a world where everything is digitally connect but emotionally disconnected. As we all come out of quarantine and venture more into the world and try to reconnect with people we haven’t seen*

*in over a year, I hope the messages explored within the album open up conversations and allow people to access their feelings in a new way.”*

Earlier this month, Khalid debuted “New Normal” at Virgin Galactic’s “Unity 22” Spaceflight launch. Not only did “New Normal” play in the shuttle during its descent back to earth, but Khalid was also on hand to perform for the crew, including Sir Richard Branson, after they completed their mission. Khalid was honored that “New Normal” was chosen to help usher in such a historic moment. Check it out [HERE](#) if you missed it.



Photo Credit: Ro.Lexx

**About Khalid:**

Multi-platinum selling global superstar Khalid, who was named one of Time’s Most Influential People of 2019, has taken the world by storm since his first single, the 5x platinum “Location” (released right before his high school graduation) exploded onto the scene leading to a major label deal with Right Hand Music Group/RCA Records followed by the release of his debut album, the double platinum-certified, *American Teen*. His sophomore album *Free Spirit*, released to critical acclaim in 2019, was declared a New York Times “Critic’s Pick” and was called “superb” by the Associated Press. The album, which has been certified platinum by the RIAA, debuted at #1 on the Billboard Top 200 and features the Grammy-nominated multi-format #1 single “Talk”. *Free Spirit* has garnered over 11 billion streams worldwide. Khalid, who has been called a “pop prodigy” by Rolling Stone has been

streamed over 30 billion times worldwide across all partners, has been nominated for 6 Grammys and has won numerous awards including 6 Billboard Music Awards, 3 American Music Awards, a Teen Choice Award, an MTV Video Music Award and an MTV Woodie Award. Khalid has collaborated with some of music's biggest stars including his #1 singles "Love Lies" (with Normani), "Eastside" (with Halsey and Benny Blanco) as well as hits with artists Billie Eilish, Shawn Mendes, Marshmello and more. The Mayor and Council of the City of El Paso honored Khalid with a "Key To The City" marking September 13th, 2018 "Khalid Day." Khalid, alongside his mother, launched The Great Khalid Foundation, which is committed to helping families by alleviating a burden of need. Khalid recently wrapped up his "Free Spirit World Tour" which took him to arenas all over the globe in 2019. In 2020, Khalid released his critically acclaimed track "Eleven" and his smash hit "Know Your Worth" with Disclosure. He was named the youngest artist to surpass 15 billion streams on Spotify alone and was named BMI's Pop Songwriter of the Year (alongside Post Malone.)

**To Buy/Stream/Watch "New Normal":**

Multi - <https://smarturl.it/KhalidNewNormal>

Official Video - <https://smarturl.it/KhalidNewNormal/YouTube>

**Follow Khalid:**

[Official Website](#) | [Facebook](#) | [Twitter](#) | [Instagram](#)

**For all media inquiries, please contact:**

Jamie Abzug | [Jamie.Abzug@rcarecords.com](mailto:Jamie.Abzug@rcarecords.com)