

LILA IKÉ SHARES VIDEO FOR “BATTY RIDER SHORTS” TODAY

Her New Single Calling To Protect Our Children from Sexual Predators

Watch here: <https://smarturl.it/BattyRiderShorts>



(New York- August 4, 2021) Rising Jamaican star Lila Iké reveals the video for her brand new single “Batty Rider Shorts,” available now via In.Digg.Nation Collective/Six Course/RCA Records.

Watch video (directed by Deziqnr Studios) here: <https://smarturl.it/BattyRiderShorts>

The Jamaican singer shared a personal story behind the song. *“I have been writing ‘Batty Rider Shorts’ for over a period of four years. This song was inspired by a situation I observed within my community. An innocent child (age 10 or so) who I would often sit and speak with about life and give words of encouragement (even whilst I was a child myself) eventually was taken advantage of by someone who should have been looking out for her. I was moved to tears on my drive back from the country as I thought about how her light became infiltrated by the dark energies that are hovering over children everyday, all over the world. We need to all be more responsible as a community, as*

friends, as parents, as extended family and just as people. Look out for each other but most importantly our children."

The powerful track (produced by Ziah .Push) is her first original solo song since the release of her 2020 debut EP [The Experience](#).



Single Artwork:

Upcoming Tour Dates:

Oct 12, 2021 @ Paard in The Hague, Netherlands

Oct 13, 2021 @ Doornroosje in Nijmegen, Netherlands

Oct 19, 2021 @ Melkweg in Amsterdam, Netherlands

Oct 22, 2021 @ Post Tenebras Rock (PTR) - L'Usine in Geneva, Switzerland
Oct 23, 2021 @ Rote Fabrik in Zurich, Switzerland
April 28, 2022 @ Cabaret Sauvage in Paris, France
Jul 1, 2022 @ Summerjam Festival in Cologne, Germany

Lila Iké

Lila Iké has become one of the most sought-after musicians to emerge right now. Born in Manchester, Jamaica, the singer is gaining attention at home and abroad with her distinctive delivery, old-school sensibilities and modern-day swagger. She can freestyle and sing in the same breath. Her lyrics are razor sharp. Her cadence is bold. In May 2020, Lila Iké released her debut 5-track EP *The ExPerience* to critical acclaim via In.Digg.Nation Collective/RCA Records/Six Course. In that year alone, she was nominated for Best Reggae Act at the 2020 British MOBO Awards, named one of 2020's Most Interesting Artists via SPIN and selected for BBC 1xtra's Hot For 2020 Artist list. Her song "I Spy" was also chosen as one of VICE's Best Songs for 2020. She joined the late night stage on A Late Show #PlayatHome with Stephen Colbert with Protoje and performed on NPR Tiny Desk At Home, raking in over 2 million+ views. Before the global pandemic in 2019, Lila embarked on her very first solo tour throughout Europe and opened for Protoje on his U.S. tour. She has performed on international festival stages including Rototom Sunsplash (Spain), Sole DXB Festival (Dubai), Reggae Sumfest in (Montego Bay, Jamaica) and BRIC's Celebrate Brooklyn! (NYC, USA).

"to put it simply, the girl is a star.. the artist frames music as a form of escapism and expression she's turned to all her life.. Over seven tracks, Lila's skill as both a singer and storyteller shines through — whether she's professing gratitude for her blessings on trap-inspired "Where I'm Coming From" or claiming peace of mind on the idyllic "Solitude", each song feels personal but universally relatable, timeless yet totally new."



-NOTION MAGAZINE Issue 89 (Summer 2021 Cover)

"...with haunting vocals and poignant lyrics, Jamaica native Lila Iké is among a new wave of talented women taking over the island. Rather than following reggae's rigid blueprint, Iké fuses R&B, soul, jazz and dancehall...an effortless craftsmanship that will soon transcend from Jamaica's shoreline into the wider pop mainstream."

- **SPIN** (Most Interesting Artists of 2020)

"Lila's vocal agility can bend notes and transcend genres, the kind of voice that makes you want to turn to your friend at a show and say "Is she for real??"

- **NPR Tiny Desk**

"The ExPerience is a valiant induction of Iké not only as a force to be reckoned with as a rising reggae artist in Jamaica, but globally...The ExPerience is a reminder that Jamaican artists aren't singing about a season. They're singing about their entire lives."

- **VICE**

"Lila Iké, a singer from central Jamaica whose star is on the rise, has no use for coyness...her talent lies in the ability to use a soft touch even as she's calling the shots"

- **New York Times**

"...her songs of survival and resistance hit home in America...vocals suggest the smoky eloquence of the late Nina Simone, the sultry cool of Sade and the emotive rendering of her favorite singer, the late Garnett Silk..."

-**The Daily Beast**

<https://www.instagram.com/lilaike>

<https://twitter.com/Lilalkeja>

<https://www.youtube.com/Lilalke>

<https://soundcloud.com/lilaike>

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Link to Lila Iké press assets:

<https://www.dropbox.com/sh/u71s17dvqll02om/AAANyxq13GCUE4HTJF3HVL3Ha?dl=0>