

RISING HYPERPOP STAR ELYOTTO RELEASES NEW TRACK “PROFANE”



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(Los Angeles, CA – August 6th, 2021) - Rising Hyperpop star **ElyOtto** releases his new track “Profane” today via RCA Records. ElyOtto wrote and self-produced “Profane” and it marks the first taste of new music since the explosive launch of “SugarCrash!” earlier this year. Listen [HERE](#).

ElyOtto says, *“SugarCrash!” allowed me to connect with so many fans and listeners on a musical and personal level, and I’m super excited to take them on another ride with “Profane”. The new song goes in a different direction. It’s a darker sound, less sweet, but I think it still has that ElyOtto feel. It’s ElyOtto with an edge and I can’t wait to share it with the world.”*

Elliott Platt, the 17-year-old singer, songwriter and producer from Calgary, Canada known as ElyOtto, has taken the internet by storm with his insanely catchy earworm of a song [“SugarCrash!”](#) which has reached #11 on the TikTok Viral Charts and has garnered over 8M creations. The Hyperpop bop has bounced off the platform and is a streaming juggernaut with 100M streams on Spotify to date, peaked at #43 on the Spotify U.S. chart and reached No. 1 on Spotify’s U.S. Viral 50 playlist in February. The track earned a much buzzed about remix featuring pop sensation Kim Petras and on-the-rise artist/producer Curtis Waters as well.

ElyOtto, who has been called *“the New Face of Hyperpop”* by SPIN Magazine, is looking forward to releasing more new music in the coming months.



Photo Credit: Sami Drasin

To Buy/Stream “Profane”:
Multi - <https://smarturl.it/xProfanex>

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