

**TOBi & Mick Jenkins release video for “Off The Drugs”**

Watch Here: <https://tobi.Ink.to/OffTheDrugsMusicVideo>



***What the Press is Saying about “Off The Drugs”***

“TOBi and Mick Jenkins put their heads together for this dose of cozy, soulful hip hop.”

***Brooklyn Vegan***

“a new meditation on intoxication...TOBi is a rapper on the rise”

***Consequence of Sound***

“The smooth horns mimic TOBi’s passionate croon, perfect for belting as the summer barbecues edge into the night. Jenkins’ impeccable grasp of language breaks open each word.”

***Paste***

“TOBi and Mick Jenkins kick back and vibe ...”

***Hot New HipHop***

“incredibly soulful...the chemistry that these two artists share is abundantly obvious.”

***Lyrical Lemonade***

“It’s a soulful smooth ride all the way through.”

***Pursuit of Dopeness***

(New York – August 5, 2021) Winner of the 2021 Juno Award for Best Rap Recording of the Year for his project *Elements, Vol.*, Canada-raised/Nigeria-born **TOBi** and Mick Jenkins today release the video for their old school collaborative groove “**Off The Drugs**” via Same Plate/RCA Records.

The video was filmed in LA and directed by Nick Cinelli for [Studio Linguini](#).

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**TOBi offers about the video and song:**

*“It was dope to have Mick in the video. I think it’s good to see two artists who usually tackle serious topics and having fun on a record and in the video. Visually, it’s fun and a form of escapism but the substance is still there. That’s the energy I’m on.”*

The slow burning track follows a handful of TOBi’s singles “**Come As You Are**” featuring Baby Rose and “**Don’t Touch!**” which *Complex* heralded for its “smooth production...elevating (TOBi’s) empowered musings on the hairy side of the Black experience to new heights.”

His re-working of track “**Family Matters**” with **Flo Milli** was described as a “dynamic” and “impassioned reboot” (*Atwood*) and *Highsnobiety* declared it a “formidable pairing.”

TOBi will be joining Grammy award-winning Brooklyn based duo Brasstracks on tour kicking off September 30<sup>th</sup> in Chicago, and will be performing alongside the duo on a few collaborative singles they have in the works. More info on the tour [here](#). TOBi is also putting the finishing touches on his next album project. Stay tuned for more music from TOBi coming soon.

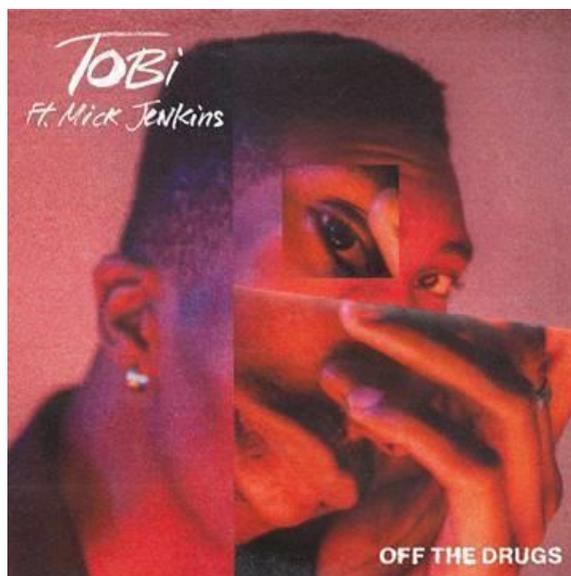
**About TOBi:**

Nigerian born, Toronto based recording artist **TOBi** is winner of the 2021 Juno Award for Best Rap Recording of the Year for his latest project *Elements, Vol. 1*. *Elements* blends hip-hop, R&B, soul, grime & Afrobeats and features some of TOBi’s favorite producers & musicians worldwide, embodying the sounds and music that have influenced his artistry.

Voted by *Complex Magazine* as “a top artist to watch” TOBi has received critical praise from *Interview Magazine*, *Pitchfork*, *Vogue*, *Teen Vogue*, *L’Officiel*, *Paper*, *Billboard*, *Rolling Stone*, *Clash*, *OkayAfrica*, *Flaunt*, *Exclaim!*, *Refinery29*, *Essential Homme*, *COLORS*, and many more. The rising star signed with Same Plate Entertainment/RCA Records in 2020 and has enjoyed over **50 million streams globally**.

Prior to *ELEMENTS*, TOBi released his debut album *STILL* in May 2019 followed by a deluxe edition, exploring themes of vulnerability, post traumatic growth, self-reflection and masculinity in his time emigrating from Nigeria to Canada. *STILL*’s release was followed by two new singles “Holiday” produced by !llmind, “Paid,” the “City Blues Remix” featuring The Game, the “180 Remix” featuring Kemba and the “24” remix featuring all Torontonians SHAD, Haviah Mighty, Jazz Cartier and Eiji Smith.

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Cover art - High res [HERE](#).

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