

TOBi & JAZZ CARTIER COLLABORATE ON “WOAH” Listen HERE: <https://tobi.Ink.to/Woah>



Photo credit: Laiken Joy- High Res [HERE](#)

(New York – August 16, 2021) Winner of the 2021 Juno Award for Best Rap Recording of the Year, Canada-raised/Nigeria-born **TOBi** and fellow Canadian rapper **Jazz Cartier** today release new single “**Whoa.**”

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“**Whoa**” follows a slew of TOBi’s latest tracks - “Off The Drugs” with Mick Jenkins described as “cozy, soulful hip hop” (*Brooklyn Vegan*), “**Come As You Are**” featuring Baby Rose, and “**Don’t Touch!**” heralded by *Complex* for its “smooth production...elevating (TOBi’s) empowered musings on the hairy side of the Black experience to new heights.” His re-working of track “**Family Matters**” with **Flo Milli** was described as a “dynamic” and “impassioned reboot” (*Atwood*) and *Highsnobiety* declared it a “formidable pairing.”

TOBi will be joining Grammy award-winning Brooklyn based duo Brasstracks on tour kicking off September 30th in Chicago, and will be performing alongside the duo on a few collaborative singles they have in the works. More info on the tour [here](#). TOBi is also putting the finishing touches on his next album project. Stay tuned for more music from TOBi coming soon.

About TOBi:

Nigerian born, Toronto based recording artist **TOBi** is winner of the 2021 Juno Award for Best Rap Recording of the Year for his latest project *Elements, Vol. 1*. *Elements* blends hip-hop, R&B, soul, grime & Afrobeats and features some of TOBi's favorite producers & musicians worldwide, embodying the sounds and music that have influenced his artistry.

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Voted by *Complex Magazine* as “a top artist to watch” TOBi has received critical praise from *Interview Magazine*, *Pitchfork*, *Vogue*, *Teen Vogue*, *L'Officiel*, *Paper*, *Billboard*, *Rolling Stone*, *Clash*, *OkayAfrica*, *Flaunt*, *Exclaim!*, *Refinery29*, *Essential Homme*, *COLORS*, and many more. The rising star signed with Same Plate Entertainment/RCA Records in 2020 and has enjoyed over 50 million streams globally.

Prior to *ELEMENTS*, TOBi released his debut album *STILL* in May 2019 followed by a deluxe edition, exploring themes of vulnerability, post traumatic growth, self-reflection and masculinity in his time emigrating from Nigeria to Canada. *STILL*'s release was followed by two new singles “Holiday” produced by !llmind, “Paid,” the “City Blues Remix” featuring The Game, the “180 Remix” featuring Kemba and the “24” remix featuring all Torontonians SHAD, Haviah Mighty, Jazz Cartier and Eiji Smith.

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Cover art - High res [HERE](#).

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