

half•alive RELEASE NEW SINGLE “Make of It” ALONG WITH THE MUSIC VIDEO

SUPPORTING TWENTY ONE PILOTS ON TOUR THIS FALL



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(Los Angeles, CA – September 16th, 2021) – Today, Long Beach based trio **half•alive** release their new single “**Make of It**” along with the music video via **RCA Records**. Watch [HERE](#). “Make of It” is written by half•alive and OJIVOLTA (Kanye West, Shawn Mendes, Justin Bieber, Halsey, Jon Bellion) and produced by OJIVOLTA. The video is directed by Emma Portner.

Josh Taylor from half•alive says, *“as always, there’s so many stories that went into the making of this song. writing, production, etc. but there was one moment of clarity in the writing process one night that felt like the crux to unlock this very personal story of mine which became Make of It. that moment happened when our producer Mark (of OJIVOLTA) stared at me during one of our writing sessions & abruptly asked “do you ever get mad? if so, would a half•alive fan who doesn’t speak english be able to tell if you were just from your tone? ”. after thinking about the question for awhile, i came to realize that there was a anger-sized hole missing in our songs. there were stories that i was restricting myself from writing because i wanted them to be perfectly processed, with happy endings*

to tie everything together. but sometimes the unprocessed, unhindered emotion is what the song needs. when that was realized, i turned on my mental faucet of unfiltered anger, 45 minutes later, the song was done.”

“Make of It” follows previously released tracks “[Summerland](#),” “[Time 2](#),” and “[What’s Wrong](#)” which came out earlier this year. “What’s Wrong,” which was “Most Added” at Alt Radio around its launch had garnered over 12.2 million streams worldwide. half•alive also performed it on ABC’s Jimmy Kimmel Live! last month. Check it out [HERE](#).

Additionally, the band is wrapping up a run of headlining west coast shows with a stop at The Wiltern in Los Angeles tonight and Life is Beautiful Music & Art Festival this Sunday. Next week, half•alive will be hitting the road with Twenty One Pilots on their almost sold out “Takeøver Tour” which starts in Denver, CO on September 22nd.

Headlining

Thu 16 Sep - Los Angeles, CA - The Wiltern
Sun 19 Sep - Las Vegas, NV - Life Is Beautiful

Supporting Twenty One Pilots

Wed 22 Sep - Denver, CO - Ogden Theater – SOLD OUT
Thu 23 Sep - Denver, CO - Mission Ballroom – SOLD OUT
Sat 25 Sep - Denver, CO - Pepsi Center – SOLD OUT
Wed 29 Sep - Los Angeles, CA - The Wiltern – SOLD OUT
Thu 30 Sep - Los Angeles, CA - Greek Theater – SOLD OUT
Sat 02 Oct - Inglewood, CA - The Forum – SOLD OUT
Wed 13 Oct - Chicago, IL - House of Blues – SOLD OUT
Thu 14 Oct - Chicago, IL - Aragon Ballroom – SOLD OUT
Sat 16 Oct - Chicago, IL - United Center – SOLD OUT
Tue 19 Oct - Boston, MA - House Of Blues – SOLD OUT
Wed 20 Oct - Boston, MA - Agganis Arena – SOLD OUT
Sat 23 Oct - Boston MA - TD Garden
Wed 27 Oct - Columbus, OH - Nationwide Arena
Fri 29 Oct - Columbus, OH - Nationwide Arena – SOLD OUT
Sat 30 Oct - Columbus, OH - Nationwide Arena – SOLD OUT
Tue 02 Nov - Atlanta, GA – Center Stage Theatre – SOLD OUT
Wed 03 Nov - Atlanta, GA – The Tabernacle – SOLD OUT
Thu 04 Nov – Atlanta, GA – Coca-Cola Roxy – SOLD OUT
Sat 06 Nov - Atlanta, GA - State Farm Arena – SOLD OUT



Photo Credit: Leo Lovely

About half•alive:

The music of half•alive breathes, evolves, grows, and changes alongside the lives of the Long Beach trio—Josh Taylor [vocals], Brett Kramer [drums], and J Tyler Johnson [bass]. half•alive officially came to life on the 2017 3 EP, which sparked a palpable buzz on the strength of “The Fall” and “Aawake At Night”. Over the course of the next year, they crafted what became their massive breakout “still feel.” which has been RIAA certified Gold, rocketed into the Top 10 at Alt Radio and has over 276 million worldwide streams to date. The video organically surpassed the 10 million mark within two months as the song garnered acclaim from *NPR*'s coveted “All Songs Considered” and more. The trio sold out their formal debut headlining tour in 2019 which included 2 sold out shows at The Fonda Theatre in LA. The tour also included stops at major music festivals including Lollapalooza, Outside Lands and Bumbershoot. Later that year the band made their late night television debut with a very special performance of “still feel.” on Jimmy Kimmel Live!. Check out the incredible and unique performance [HERE](#). They also performed “Runaway” on The Late Late Show with James Corden. In August 2019, they released their debut album *Now, Not Yet* which has amassed over 472 million worldwide audio streams to date. half•alive was named YouTube's Artist on the Rise and their live Vevo DSCVR performances of [“RUNAWAY”](#) and [“arrow”](#) showcase their incredible creative artistry. Last year, half•alive released their EP “in Florescence,” an audio and visual project that included orchestral arrangements of 4 tracks off their critically acclaimed debut album *Now, Not Yet* as well as videos for 3 of the 4 songs to accompany them.

To Buy/Stream/Watch “Make of It”:

Multi - <https://smarturl.it/HAMakeofIt>

Official Video - <https://smarturl.it/HAMakeofIt/youtube>

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[Website](#) | [Twitter](#) | [Facebook](#) | [Instagram](#) | [YouTube](#)

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