

MAXO KREAM SHARES [“CRIPSTIAN”](#) MUSIC VIDEO

FROM *WEIGHT OF THE WORLD* ALBUM; STREAM [HERE](#)



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[New York, NY – October 19, 2021] **Maxo Kream** shares a new music video today for [“Cripstian,”](#) a jolting look into his inner battle with peace and loss. The duality of the opening scene with a man being rushed into an ambulance, followed by a drive into a peaceful countryside shows the dichotomy of the two lifestyles. Yesterday, Maxo delivered his anticipated **WEIGHT OF THE WORLD** album via Big Persona/88 Classic/RCA Records. The tracklist features the likes of A\$AP Rocky, Freddie Gibbs, Don Toliver, Monaleo, and Tyler, the Creator, and garnered attention from **The Fader, Stereogum, Paste, Complex, Brooklyn Vegan, Uproxx, Spin, Flood, Houstonia**, and received an 8.0 on **Pitchfork**.

PRESS QUOTES FOR WOTW:

“Weight is a complicated tapestry of pride, betrayal, and Houston hip-hop glory, every aspect of Maxo’s personality locking seamlessly into place to create the personal statement of his career.” - [PITCHFORK](#)

“Maxo Kream — the Houston rapper, all booming, gruff vocals and menacing flow — is a true storyteller. And one who, if you listen close enough to his music, will reveal his true self.” - [SPIN](#)

“Weight Of The World is full of raw, intense, revealing narratives, but it’s also just a hard, great rap album.” - [STEREOGUM](#)

“Weight of the World occupies that appealing middle ground between mainstream and underground; it’s welcoming, accessible music, but Maxo is a rapper’s rapper, and he’s got a lot to say.” - [BROOKLYN VEGAN](#)

“Weight Of The World addresses the changes that have taken place in his life since then, as well as showing off the polishing he’s put on his pen game...” - [UPROXX](#)

“On the latest album, Maxo’s storytelling is superior; Weight Of The World indicates the reinvention of Maxo and marks a new chapter of his life.” - [HOUSTONIA](#)