

MAXO KREAM'S NEW ALBUM [WEIGHT OF THE WORLD](#) OUT NOW!



[New York, NY – October 18, 2021] **Maxo Kream** shares his highly anticipated album ***WEIGHT OF THE WORLD*** today via **Big Persona/88 Classic/RCA Records**. The album features some of the biggest names in the culture including **Tyler, the Creator, Monaleo, A\$AP Rocky, Freddie Gibbs, and Don Toliver**. On *Weight of the World*, Maxo starkly pours his experiences and grievances throughout the album, detailing the ups and downs of a new life without his late brother and overcoming many obstacles.

WEIGHT OF THE WORLD has a distinctly more serious and purposeful tone than its predecessor as it details the events that have happened after the tragic passing of his brother, Mmadu Biosah. In a comeback to rap this summer, [Rolling Stone](#) recognized Maxo as Houston's best young voice stating he's "*the start of a new wave in Houston rap.*" He followed up with ["Local](#)

[Joker,](#) the massive [“Big Persona”](#) record featuring Tyler, the Creator, and most recently [“Greener Knots”](#) which warmed fans up awaiting the new album.

Since his debut in 2015, Maxo has evolved into one of the rap’s most acclaimed and respected emcees, earning a reputation as a storyteller for his detailed accounts of his dark past. His 2018 album **Punken** earned ‘Best of 2018’ plaudits from [Pitchfork](#), [Noisey](#), [The AV Club](#), [FACT Mag](#), and more. Then, he released his critically-acclaimed major label debut **Brandon Banks** in July 2019 which broke the Billboard 200. What is most prominent on the album is Maxo’s storytelling as he grapples with his newfound fame with no need to return to his previous life, but still being attached to friends and family in the street, who he is not quite able to lift out of their circumstances.

WEIGHT OF THE WORLD is now available on all streaming platforms.

Buy/Stream WEIGHT OF THE WORLD:

<https://maxokream.lnk.to/WeightOfTheWorld>

Watch “Greener Knots”:

<https://maxokream.lnk.to/LocalJoker/YouTube>

Watch “Big Persona” featuring Tyler, the Creator:

<https://maxokream.lnk.to/BigPersona/YouTube>

WEIGHT OF THE WORLD TRACKLISTING

CRIPSTIAN

11:59

THEY SAY

BIG PERSONA (FT. TYLER, THE CREATOR)

CEE CEE (ft. MONALEO)

STREETS ALONE (FT. A\$AP ROCKY)

DON’T PLAY WITH SHAWTY ASS

LOCAL JOKER

WHAT I LOOK LIKE (FT. FREDDIE GIBBS)

FRFR

WHOLE LOTTA

WORTHLESS

GREENER KNOTS

MAMA’S PURSE

TRIPS

BELIEVE (FT. DON TOLIVER)



Photo Credit: Gem Hale

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