

SLEEPY HALLOW ANNOUNCES THE *STILL SLEEP?* TOUR PRESENTED BY ROLLING LOUD & LIVE NATION

WITH SUPPORT FROM ELI FROSS

TICKETS ON SALE STARTING THURSDAY, OCTOBER 14TH AT 10AM LOCAL TIME ON
STILLSLEEP.COM

[STILL SLEEP? \(DELUXE\)](#) OUT NOW



For approved artist images and hi-res tour art, please download [HERE](#).

“Sleepy Hallow’s voice is just as menacing as his name suggests.” – Billboard

“New York City has been an absolute hotbed for rising stars, and Sleepy Hallow just might be one of the biggest names on the come-up.” – Lyrical Lemonade

“Look for him to continue establishing his presence as an original voice in the New York rap scene when his upcoming project lands in full.” – HotNewHipHop

[New York, NY – October 12, 2021] - Today, Winners Circle’s **Sleepy Hallow** announces the **Still Sleep? Tour** presented by **Rolling Loud & Live Nation**. The 25-city tour kicks off on Tuesday, November 2nd at Theatre of Living Arts in Philadelphia with support from **Eli Fross** and will make stops across the U.S. in Atlanta, Dallas, Los Angeles, Detroit and more, before

wrapping at Irving Plaza in New York City on Sunday, December 12th. Tickets go on sale starting Thursday, October 14th at 10am local time on StillSleep.com.

Citi is the official presale credit card of the **Still Sleep? Tour**. As such, Citi cardmembers will have access to purchase presale tickets beginning Monday, October 11th at 2pm local time until Wednesday, October 13th at 10pm local time through Citi Entertainment. For complete presale details visit www.citientertainment.com.

SLEEPY HALLOW 2021 TOUR DATES WITH ELI FROSS:

Tue Nov 02 – Philadelphia, PA – Theatre of Living Arts
Wed Nov 03 – Silver Spring, MD – The Fillmore Silver Spring
Sat Nov 06 – Charlotte, NC – The Underground
Sun Nov 07 – Atlanta, GA – Masquerade
Tue Nov 09 – Houston, TX – RISE Rooftop*
Wed Nov 10 – Dallas, TX – 1323 N Stemmons
Sun Nov 14 – Phoenix, AZ – The Van Buren
Mon Nov 15 – Santa Ana, CA – The Observatory
Tue Nov 16 – San Francisco, CA – August Hall
Wed Nov 17 – Los Angeles, CA – The Belasco Theatre
Thu Nov 18 – San Diego, CA – House of Blues San Diego
Sat Nov 20 – Sacramento, CA – Ace of Spades
Mon Nov 22 – Portland, OR – Roseland Theatre*
Tues Nov 23 – Seattle, WA – The Showbox*
Sat Nov 27 – Denver, CO – Cervantes' Other Side*
Sun Nov 28 – Lawrence, KS – Granada Theater*
Tue Nov 30 – Minneapolis, MN – Varsity Theater
Wed Dec 1 - Chicago, IL - Avondale Music Hall*
Thu Dec 02 – Indianapolis, IN – Deluxe at Old National Centre
Fri Dec 03 – Detroit, MI – Saint Andrew's Hall
Sun Dec 05 – Cleveland, OH – House of Blues Cleveland
Tue Dec 07 – Boston, MA – Big Night Live
Wed Dec 08 – Huntington, NY – The Paramount
Thu Dec 09 – New Haven, CT – Toad's Place
Sun Dec 12 – New York, NY – Irving Plaza

**Not a Live Nation Date*

Last week, Sleepy Hallow released **Still Sleep? (Deluxe)** via **Winners Circle/RCA Records**. Building on the success of his debut album [Still Sleep?](#), the new 25-track **Still Sleep? (Deluxe)**, produced entirely by Great John, includes new features from **Chucky73**, **Casper Magico**, **Eli Fross**, **Skillibeng** and more. Listen to **Still Sleep? (Deluxe)** [HERE](#).

Spotify has also named Sleepy Hallow their next [RADAR](#) artist. The program, which highlights global emerging stars, will include a forthcoming mini-documentary to premiere later this year, features in the [RADAR](#) playlist, a Spotify Singles recording, promotional support for upcoming releases, a full suite of out-of-home advertising and on-platform marketing, and social promotion.

ABOUT SLEEPY HALLOW

Sleepy Hallow is one of the founding members of Winners Circle Entertainment, and breakout star of the emerging Brooklyn Drill hip-hop scene. Coming from East Flatbush Brooklyn, Sleepy was heavily tied into the street life that most are raised around in that area. In what was initially

supposed to be a fight, Sheff G and Sleepy connected/bonded over similar upbringings. The two connected with now business partners White and Jerm to found the independent label and release their music. While Sheff is widely known as a founder of the Brooklyn Drill scene, it was Sleepy's 2020 hit Deep End Freestyle (RIAA Certified Platinum) that put them on a national stage. Sleepy has been bringing hit records to the masses, with his major label debut album *Still Sleep?* that dropped June 2021. *Still Sleep?* came out as #2 album on Apple Music, Top 20 on Billboard, 8 on Spotify's US charts & has remained on the charts since June. Sleepy's breakthrough track off the album 2055 is now RIAA Certified Platinum. Now, the song has garnered over 150 million streams and continues to hit new peaks week over week. Sleepy has been taking the project to the festival circuit, landing Rolling Loud in both Miami & NY, Hot 97's Summer Jam, Day N Vegas & more. Sleepy has also released *Still Sleep? (Deluxe)*, bringing in features from Coi Leray, Chucky73 and Eli Fross. Sleepy & the rest of the Winners Circle crew are also set to release a joint project to rollout top of 2022.

ABOUT ELI FROSS

Look out for the young, poised, and titanic new face of New York's drill scene, Eli Fross. Born and bred in the Crown Heights neighborhood of Brooklyn. The 18-year-old rapper is building a name for himself thanks to his booming timbre and charismatic approach to lyricism. With his unique name, Fross' one-of-a-kind story positions him to be as fresh a face as they come.

He comes from a Trinidadian and Jamaican household where music flowed in and out, preparing him for a musical career that would come in due time. He would pick up basketball, even play point guard for an AAU league, and begin studying music by following in the steps of his older brother.

Years later he would come together under the guise of the Winners Circle, establishing a collective that would become an integral part of New York's rap scene. Now that he's on the rise, he's preparing to release new music to accompany his two previous official releases, "No Ad Libs" and "ISO" which received 1.3M views on YouTube. Armed with the popularity that Winners Circles is collectively amassing, it's clear that Fross is well on his way to the top.

ABOUT WINNERS CIRCLE ENTERTAINMENT

Incorporated in 2019, Winners Circle Entertainment includes label co-owners Sheff G and Sleepy Hallow. The roster also includes Eli Fross, Jay Bezzy and producer Great John, who handles a majority of the label's music production. Co-owned and operated by a solid management conglomerate which is made up of Jeremy "Jerm" Soto and Karel "White" Jorge.

ABOUT ROLLING LOUD

Founded by Matt Zingler & Tariq Cherif as a one-day Miami show, **Rolling Loud** has grown into a global festival phenomenon, putting on shows on both coasts and in multiple countries. Rolling Loud is the premier festival brand in hip-hop, known for its expert curation of wide-ranging lineups that reflect the state of the genre.

The festival returns from a 18-month hiatus on July 23rd-25th, with the sold out Rolling Loud Miami 2021, its biggest event yet, bringing in over 85,000 fans per day to Hard Rock Stadium in Miami Gardens, FL. With headliners **Travis Scott**, **Post Malone** and **A\$AP Rocky**, Rolling Loud Miami 2021 is a triumphant return for live rap music, and a coming out party for risers and new superstars eager to play in front of a festival crowd. Rolling Loud Miami heralds a massive year for the festival brand, arriving ahead of Rolling Loud New York in October and Rolling Loud California in December.

During the pandemic, Rolling Loud expanded into much more than just a festival brand. With no live show possibilities in sight, Rolling Loud pivoted to become a heavy-hitter in the world of Livestreaming, drawing millions of unique viewers and landing multiple events in [Pollstar's Year-End Livestream Chart](#). In June 2021, Rolling Loud launched Rolling Loud Presents, their first venture into tour promotions, taking the Rolling Loud experience on the road with a series of tours headlined by some of the biggest stars in hip-hop, including **Rod Wave**, **Trippie Redd**, and more to be announced.

ABOUT LIVE NATION ENTERTAINMENT

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit www.livenationentertainment.com.

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