

NORMANI'S 'WILD SIDE' FEATURING CARDI B REACHES #1 ON THE HIP HOP/R&B RADIO CHART



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Following her breathtaking live performance at this year's **MTV Video Music Awards** in New York City ([watch here](#)), multi-platinum selling, chart-topping recording artist **Normani** continues to slay as her current single '**Wild Side**' featuring **Cardi B** officially goes **#1** on the **Hip Hop/R&B radio chart**. *"I'm in awe as I watch this song continue to grow and go places and have the impact it's having across the world," Normani* shared upon receiving the news, *"I am so grateful to my fans and Cardi's, you guys are a force."* The track has amassed an impressive 100 million combined global streams to date.

Normani's manager and founder/CEO of S10 Entertainment, **Brandon Silverstein** said: *"The success of Wild Side on the Hip Hop and R&B chart has been a real moment for Normani and has been super important to her in gaining exposure at a format she has never impacted before. It was amazing working alongside Samantha Selolwane and the RCA Records team to bring this to #1. Big thank you to both Normani and Cardi B's fans for the amazing support."*

'**Wild Side**' featuring **Cardi B** had the world captivated earlier this year upon release with its jaw-dropping **Tanu Muino**-directed official music video, choreographed by the renowned **Sean Bankhead**, who also choreographed Normani's "**Motivation**" video. An iconic visual ode to the late 90s-early 2000s, the video has received 68 million views to date, and showcases **Normani**'s signature, sleek dance moves, her versatility with fashion, reminding all that she remains at the top of her game.

Watch the official video for “Wild Side” featuring Cardi B [HERE](#).

“Wild Side” follows Normani’s showstopping single “**Motivation**,” and her two top 40 #1 smash hit collaborations “**Love Lies**” with **Khalid** and “**Dancing with a Stranger**” with **Sam Smith**. Both collaborations consecutively won her *iHeart Radio Music Award*’s “Titanium Award.” Her single “**Waves**” featuring **6lack** earned Normani her first win as a solo artist at the *MTV VMAs* for “**Best R&B Video**.” She’s also garnered numerous nominations throughout the years from award shows such as *Billboard Music Awards*, *Soul Train Music Awards*, *NAACP Image Awards*, *People’s Choice Awards* and more.

Normani continues to make her mark in the industry. She joined **Ariana Grande** on her *Sweetener World Tour*, performed at festivals such as *Lollapalooza*, and performed on *The Tonight Show Starring Jimmy Fallon* and *Billboard Music Awards* with **6lack** and **Khalid** respectively. She’s graced multiple magazine covers including *Rolling Stone*, *Billboard*, *FADER*, *Cosmopolitan*, *Teen Vogue*, *Wonderland*, *Women’s Health Magazine*, *Allure* and more.

Normani is signed to **RCA Records** and is managed by **Brandon Silverstein (S10 Entertainment, Management Division)**.

“Wild Side” featuring Cardi B is [out now](#). Watch the official music video [HERE](#).



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For more information, please contact:

High Rise PR

Alexandra Baker / alexandra@highrisepr.com

Jamie Sward / jamie@highrisepr.com

RCA Records

Meghan Kehoe / Meghan.Kehoe@rcarecords.com