

**LATTO RELEASES HIGHLY ANTICIPATED NEW ALBUM 777
VIA RCA RECORDS**

“BIG ENERGY” REMIX WITH SURPRISE GUEST FEATURES OUT

MONDAY, 3/28

HEADLINING 777 TOUR UNDERWAY



[New York, NY – March 25, 2022] Today, ATL-based *Queen Of Da Souf* rapper **Latto** releases her highly anticipated new album **777** via **RCA Records** – [click here](#) to listen. Her latest project includes her previously released tracks – the electric single [“Wheelie”](#) featuring **21 Savage**, her top 20 Billboard hit single [“Big Energy”](#) and her melodic track [“Soufside,”](#) which paid homage to her roots in ATL. Additionally, the album has guest features such as **Lil Wayne**, **Childish Gambino**, **Nardo Wick** and more, plus a **“Big Energy (Remix)”** bonus track with surprise features coming out **Monday, 3/28**. You can hear

Latto's new album live on her headlining **777 Tour** that's currently underway – [click here](#) to purchase tickets.

Listen to **777**: <https://Latto.Ink.to/777>

For the past two years and counting, Latto's made it known that she's *the one you bitches hate, but they can't get past*. To start off 2021, Latto released ["The Biggest,"](#) the first official release under her new moniker, which explained the 23-year-old rapper's reasoning for the stage name change, her intentions and moving forward with this new phase of her career. Following that with the release of her hit single ["Big Energy"](#) in September 2021 has made Latto inescapable. The **Tom-Tom Club**-sampled **"Genius of Love"** single cracked **top 20** on the **Billboard Hot 100** chart, currently seated at **#14**, and is now **RIAA-certified Gold**. It's also been dominating all radio platforms – reaching **top 5** at **Pop** and **#1** at both **Urban** and **Rhythm**. In November, Latto had her late-night television debut on **Late Night With Seth Meyers** performing the certified smash hit.

With this new chapter of her career, Latto's star continues to rise. She received her first-ever nominations for **"Best New Artist"** and **"Best Female Hip-Hop Artist"** at the **2021 BET Awards**. She followed that with performances at the **2021 BET Hip Hop Awards** and **2021 MTV Video Music Awards (VMAs)**. She performed a medley of **"Big Energy"** and **"Soufside"** at the BET Hip Hop Awards and at the **VMA's** she gave fans a sneak peek snippet of **"Big Energy"** prior to its release along with performances of her **RIAA-certified Platinum** singles **"Bitch From Da Souf"** and **"Muwop"** on their **Extended Play Stage**. In addition to her VMAs performance debut, she received her first VMA nomination for **"MTV Push Performance of the Year"** for **"Sex Lies."** She was also nominated for two **2021 Soul Train Awards** and one **2022 NAACP Image Award** for **Chris Brown's "Go Crazy (Remix)"** with Young Thug, Lil Durk and Future.

From her appearances on **LA Leakers** and **Funk Flex** with her viral freestyles to her feature on soundtracks for **Halle Berry's Bruised** and **F9: Original Motion Picture Soundtrack** to her energetic appearances and sets at festivals – her elevation to the top remains unmatched. With over **880 million streams** worldwide across all platforms and accolades continuing to rack up from her success, it's clear that Latto has set the stage to become a global superstar.

Check out her new album **777** out now via RCA Records and stay tuned for more coming soon.

777 Tracklist:

- 1 **777 Pt.1**
- 2 **777 Pt.2**
- 3 **Wheelie feat. 21 Savage**
- 4 **Big Energy**
- 5 **Sunshine feat. Lil Wayne & Childish Gambino**
- 6 **Like A Thug feat. Lil Durk**
- 7 **It's Givin**
- 8 **Stepper feat. Nardo Wick**
- 9 **Trust No Bitch**
- 10 **Bussdown feat. Kodak Black**
- 11 **Soufside**
- 12 **Sleep Sleep**

13 Real One

Bonus Track – out 3/28
Big Energy (Remix)

Buy/Stream 777 Album:
Multi: <https://Latto.Ink.to/777>



Watch “Wheelie” featuring 21 Savage:
YouTube: <https://Latto.Ink.to/Wheelie/YouTube>

Watch “Big Energy”:
YouTube: <https://latto.Ink.to/BigEnergy/YouTube>

Watch “Soufside”:
YouTube: <https://latto.Ink.to/Soufside/YouTube>



Keep Up With Latto:

Instagram: <https://www.instagram.com/latto777/>

Twitter: <https://twitter.com/Latto>

YouTube: <https://www.youtube.com/latto777>

About Latto:

Raised in Atlanta, GA, 23-year-old rising rapper **Latto** has been making a name for herself since she was eight years old. *The Rap Game* Season One winner has continually released music since 2016 and signed with **RCA Records** in 2020. In June 2019, Latto released her EP **Big Latto**, which included her breakout-hit song **“Bitch From Da Souf.”** The December 2019 release of her follow-up project, **Hit The Latto**, contained the remix version of the track featuring **Saweetie & Trina**, the accompanying video has been viewed **over 86 million times**. Prior to this, her impressive catalog of music includes **Miss Mulatto** (2016), **Latto Let ‘Em Know** (2017) and **Mulatto** (2018).

As part of the elite new wave of female rappers, such as Megan Thee Stallion, City Girls, Saweetie and more, Latto has proven that her pen game, replete with witty and raw verses, is unmatched. Her track **“Bitch From Da Souf (Remix)”** featuring **Saweetie** and **Trina** went **RIAA-certified Platinum**, making Latto the **first solo female rapper from Atlanta** to accomplish this feat. She was also one of only two women inducted into the **XXL 2020 Freshman Class**, earning her another major milestone in her

burgeoning career. In August 2020, Latto released her major label debut project *Queen of Da Souf* and later that year also released the extended version of the project. It included multiple standout tracks such as “In n Out” feat. **City Girls**, “Sex Lies” featuring **Lil Baby** and the now **RIAA-certified Platinum** track “Muwop” feat. **Gucci Mane**. In addition to her own music, Latto has been inescapable; from her cameo in **Cardi B’s** iconic “WAP” video featuring **Megan Thee Stallion**, to countless features including **Chris Brown & Young Thug’s** “Go Crazy (Remix)” with **Future** and **Lil Durk**, **Chloe & Halle’s** “Do It” (Remix) with **Doja Cat** and **City Girls**, **NLE Choppa’s** “Make Em Say” and more, she’s proven that Big Latto is bigger and better than ever before.

Latto’s first official release of 2021, “The Biggest,” was the introduction to her new moniker that explained her reasoning for the name change, her intentions and moving forward into the next stage of her career. To start off the new chapter, Latto received her first-ever nominations for “**Best New Artist**” and “**Best Female Hip-Hop Artist**” at the **2021 BET Awards** followed by performances at the **2021 MTV Video Music Awards (VMAs)** on their **Extended Play Stage** where she gave fans a sneak peek snippet of “**Big Energy**” prior to its release along with performances of “Bitch From Da Souf” and “Muwop.” In addition to her VMAs performance debut, she received her first VMA nomination for “**MTV Push Performance of the Year**” for “Sex Lies.” She was also nominated for two **2021 Soul Train Awards** and one **2022 NAACP Image Award** for **Chris Brown’s** “Go Crazy (Remix)” with Young Thug, Lil Durk and Future.

From her appearance on **LA Leakers** with her viral freestyle to her feature on soundtracks for **Halle Berry’s Bruised** and **F9: Original Motion Picture Soundtrack** to her energetic appearances and sets at festivals, she continues to elevate. Latto’s latest singles “Big Energy” and “Soufside” are on her newly released album **777**, and the new project demonstrates that point further. Most recently, “Big Energy” has proven to be a certified smash-hit making it into the **top 20** on **Billboard’s Hot 100** chart (**#14 currently**), becoming **RIAA-certified Gold**, and dominating radio (cracking **top 5 at Pop radio** and **was #1 at Urban and Rhythm**). The track shows Latto embracing this new phase in her career – manifesting good fortune and hitting bar after bar with witty, captivating lyrics, but staying true to herself and her roots. Big Latto’s ‘got that real big energy’ and shows no signs of stopping.