

RUEL SHARES NEW SONG AND VISUALIZER FOR "LET THE GRASS GROW"

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(For Artwork & Press Images Click [Here](#) – PC: Michelle Grace Hunder)

SET TO PLAY LOS ANGELES & NEW YORK LATER THIS MONTH

[New York, NY – March 11, 2022] Today, London-born, Sydney-bred singer-songwriter and multi-talented performer **Ruel** releases a new track and visualizers for "**LET THE GRASS GROW**" via RCA Records (listen/watch [HERE](#)). The track was written by Ruel and Peter James Harding and produced by M-Phazes. The visual was shot in Byron Bay Australia while Ruel was on a surfing retreat with The Surfrider Foundation.

Following the retreat, Ruel signed on to become Surfrider Australia's newest Ambassador. As an avid surfer, he has a strong connection with the ocean and beaches, and for many years, has felt a need to take action.

"LET THE GRASS GROW" offers a poignant and personal commentary from Ruel about his concerns surrounding global warming and climate change. He says of the track, "When I was writing this song with PJ, we were talking about things we think about that keep us up at night. The reality that the earth is heading in a terrifying direction, was a hard concept to fit in a song so we tried to make it so the song could be about a person too. The song's theme is just to not force nature and let everything happen to us. It's dark, but it's a real thought I have often. I'm really proud of this song because, it gives you a little bit more to think about. It hits home a little more."

Ruel will make his return to the US later this month with shows in Los Angeles on March 24th at The Novo and New York on March 27th at Brooklyn Steel. For tickets and more information please visit: <https://www.oneruel.com/>.

Late last year, Ruel released his track and visual for "[GROWING UP IS](#)." Ruel has spent the better part of 2021 writing and recording for his debut album due out in 2022. Stay tuned for more news and music from Ruel soon.

About Ruel:

At just nineteen years of age, the performer born Ruel Van Dijk has already experienced several careers' worth of success. Since debuting in 2017 at the age of 14 on producer M-Phazes 'Golden Years', and becoming the youngest ever artist to appear on triple j's Like A Version, Ruel's bio is bonkers. He's released three EPs; toured the world; been hailed by the likes of Elton John, and touring partners Khalid and Shawn Mendes; had five platinum records, a billion streams and 1.3 million Instagram followers; sold out the Sydney Opera House (twice); launched his own 24hr experimental online television show and is continually touted as the next global pop star in waiting.

It's enough to set off an existential crisis in the most confident of artists — even one preternaturally gifted as Ruel. He says: *"I know I'm born to be a writer and a musician — that's what I love and am supposed to do. But I've been trying to figure out what sort of person I want to be while doing that. So this song and the new songs coming are me awake at night looking at the ceiling thinking, 'What is my purpose? Why am I here? What is the best way to live life?"*

About Surfrider

Surfrider Foundation Australia is a registered Not for Profit sea-roots organization dedicated to the protection of Australia's waves and beaches through conservation, activism, research and education.

Their Mission is to inspire an engaged surfing and coastal community who are passionate about protecting oceans, waves and beaches.

Connect with Ruel:

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