

FOUSHEÉ RELEASES NEW TRACK “double standard” TODAY

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[New York, New York – April 8, 2022] - Today, genre-bending singer/songwriter and multi-instrumentalist **Fousheé** releases her new track and visualizer for “**double standard**” via Trackmasters Entertainment/RCA Records (listen [here](#)/watch [here](#)). The track is written by Fousheé and Benjamin Saint Fort aka BNYX and produced by BNYX while the visualizer and single artwork features Grammy nominated singer/songwriter/producer Steve Lacy.

““double standard”” is addressing outdated gender roles that I have experienced in past relationships and rebelling against them,” says Fousheé of the track. “The imbalance frustrates me. Don’t expect anything from me that you wouldn’t give me, including respect and loyalty. I match energy. “I wanted to feature Steve Lacy in the visualizer/artwork to mostly to stir up thought. It’s kind of a bold move to make out with someone on artwork for the world to analyze, but that’s what the song represents. Breaking the rules.”

This is the first release from Fousheé since the release of her critically acclaimed project time machine. *Pitchfork* raving, “the singer-songwriter arrives on her own terms with a debut that flits effortlessly between guitar-based soul, alt-pop, and R&B,” and “That deft balance between Fousheé’s whispery, enticing flow and her aching falsetto is time machine’s greatest asset. *UPROXX* stated the project is, “a great way to experience Fousheé’s artistry and all she has to offer through it,” while *Billboard* said Fousheé takes, “listeners on a journey through her reflections and aspirations.”

About Fousheé

Born and raised in New Jersey, Fousheé grew up with music in the forefront her entire life. Writing her first song at age six and performing with different girl groups created with childhood friends throughout her formative years, Fousheé always knew that she wanted to pursue a career in music seriously. After living in NYC and experiencing the music scene there, she set her sights on LA where she was embraced by the music community of creators and began to pursue her dream, honing her craft and learning to play the guitar most recently.

Last year, Foushee released her debut project *time machine* which spawned the hit single "deep end," which has over 350 million streams worldwide and landed in the Top 10 at Alternative Radio. This feat marked Fousheé as the first black female artist to hit the top 10 in 32 years. The last artist to achieve this status was Tracey Chapman in 1989 with "Crossroads." She was Apple's Up Next Artist in July 2021, performed on *Jimmy Kimmel Live!*, *Billboard's* R&B/Hip-Hop Rookie of The Month, and has worked with artists including Lil Wayne, Vince Staples, Lil Yatchy, James Blake, King Princess and more.

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