

**GRAMMY-AWARD WINNING LUCKY DAYE RELEASES MUSIC VIDEO
FOR “NWA” FT. LIL DURK**

FROM HIS CRITICALLY ACCLAIMED *CANDYDRIP* ALBUM – OUT NOW

WATCH THE VIDEO [HERE](#)



“If ‘Candy Drip’ is any indication, Daye is set on further carving out his own space in the R&B genre.”
– [Rolling Stone](#)

“The six-time Grammy nominee has been consistent with the output, gracing enough stages over the past three years to convert the oblivious to believer...”

- [NPR](#)

“...Far ahead of his competition in the genre. Daye's forlorn vocal manipulation has drawn comparison to Frank Ocean, but his versatility and strategic fusions of funk and jazz nod to how he might set himself apart...”

- [NPR](#)

“Searching for some immaculate, forward-thinking R&B? Look no further than Lucky Daye's new album 'Candydrip'...”

- [Billboard](#)

“Lucky Daye has this generation's R&B crown as he's made a great case to possess it with each release. All we can do now is watch him shine and thrive in the spotlight...”

- [UPROXX](#)

“...Daye gives R&B a whole new meaning.”

- [Grammy.com](#)

“...an R&B hybrid that is as traditional as it is uniquely his own.”

- [The New Yorker](#)

[New York, NY – April 20, 2022] - Today, New Orleans-native, R&B powerhouse **Lucky Daye** releases his new music video for **“NWA” ft. Lil Durk**. The release comes on the heels of Daye winning his first ever **GRAMMY-Award** for **“Best Progressive R&B Album”** for his 2021 project, **Table for Two**.

Watch the video [HERE](#).

Directed by **rubberband**, the video takes you inside Daye's *Candydrip* world as seen through the pages of his very own, specially curated magazine. The motion graphics, mixed with cinematic footage allows the viewer to immerse themselves from the onset. The video features cameos from several special guests alongside Lucky including music artist, **Smino**; actor, **Algee Smith**; and several notable models including **Aweng Chuol**.

Upon release, **“NWA”** ft. Lil Durk received praise from **NPR**, **The FADER**, **BET**, and **HotNewHipHop** who hailed the track as having “addictive and earworm-esque melodies to ensure this song will be stuck in your head long after you stop listening.”

The track comes off of Daye's sophomore album [Candydrip](#), which debuted at **#5** on the **Billboard Top R&B Albums Chart** and **#10** on the **Billboard Current R&B Albums Chart** and explores Daye's redefinition of modern R&B through a futuristic, Sci-Fi world, shaped by the inspiration of Afrofuturism.

Daye is currently finishing up his expansive sold-out North American *Candydrip* tour that spanned 25+ cities. The tour will wrap on April 25th in Charlotte, NC.

In addition to all of his success with *Candydrip*, Daye also performed his single “**Over**” on an episode of *Verzuz* as a guest of **Musiq Soulchild** and was featured on **Syd**’s recent track “CYBAH.”



Candydrip Album Cover



Lucky Daye by Christian Lanza

Keep up with Lucky Daye:
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ABOUT LUCKY DAYE

Lucky Daye discovered his love of music and natural gift for singing and songwriting early in life in his hometown of New Orleans. Displaced by the devastation of Hurricane Katrina, Lucky moved to Atlanta for a brief stint and eventually ventured to Los Angeles to pursue his music dreams. After meeting producer D'Mile and working with him on his debut album *Painted*, Lucky fully realized his voice and potential. His undeniable talent as a vocalist took shape and landed at him at his label home, Keep Cool, in partnership with RCA Records.

In late 2018, he released the explosive hit "Roll Some Mo", and in 2019 he was nominated for four Grammy's, including "Best R&B Album" and "Best R&B Song."

After releasing his EP *Table For Two*, featuring duets with the likes of Yebba, Ari Lennox, and Mahalia, Lucky Daye is following up with his sophomore effort, *Candydrip*.