

SASHA ALEX SLOAN RELEASES NEW SINGLE “NEW NORMAL”

OFF FORTHCOMING ALBUM
I BLAME THE WORLD OUT MAY 13

TOURING NORTH AMERICA THIS SUMMER

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LOS ANGELES (April 29, 2022) – Today, acclaimed singer-songwriter **Sasha Alex Sloan** releases “New Normal,” out now via **RCA Records**. The single is the latest release off her anticipated sophomore album, *I Blame The World*, out **May 13** and available for pre-order [here](#).

Driven by Sasha’s melodic vocals, the melancholy “New Normal” captures the feeling of adjusting to life without someone. Going through the motions of her days as she once did, the record finds Sasha grappling with the void of her partner’s presence where it once was, adjusting to the “new normal” of her routine.

I Blame The World serves as the follow-up project to Sasha's 2020 critically praised debut, ***Only Child***. Described by Sasha as an "honest, non-hopeful" collection of work, *I Blame The World* finds Sasha embracing the weary apathy of the world around her and ushering in a bold new era of musicality. Sasha has previously released two tracks from the project, the nihilistic lead single "[WTF](#)" and the cynical "[I Blame The World](#)," which Sasha performed on ***Jimmy Kimmel Live!*** this week. Watch the performance [here](#).

Sasha also recently announced her forthcoming **I Blame The World North American Tour** kicking off this summer with **Jessie Murph** and **Slimdan**. For tickets and more information, visit [here](#).

I Blame The World 2022 North American Tour Dates

Jul 21 – Minneapolis, MN @ First Avenue
Jul 22 – Chicago, IL @ House of Blues
Jul 24 – Detroit, MI @ Majestic Theatre
Jul 26 – Toronto, ON @ Danforth Music Hall
Jul 27 – Montreal, QC @ Corona Theatre
Jul 29 – Brooklyn, NY @ Brooklyn Steel
Jul 31 – Boston, MA @ House of Blues
Aug 2 – Philadelphia, PA @ Theatre of Living Arts
Aug 4 – Silver Spring, MD @ Fillmore Silver Spring
Aug 5 – Charlotte, NC @ The Underground
Aug 6 – Atlanta, GA @ Variety Playhouse
Aug 20 – Vancouver, BC @ Commodore Ballroom
Aug 21 – Seattle, WA @ The Showbox
Aug 23 – Portland, OR @ Crystal Ballroom
Aug 25 – San Francisco, CA @ The Fillmore
Aug 28 – Los Angeles, CA @ The Wiltern
Aug 30 – San Diego, CA @ The Observatory North Park
Sept 1 – Salt Lake City, UT @ The Depot
Sept 2 – Denver, CO @ Gothic Theatre
Sept 4 – Oklahoma City, OK @ Tower Theatre
Sept 6 – Dallas, TX @ House of Blues
Sept 7 – Austin, TX @ Scoot Inn
Sept 8 – Houston, TX @ House of Blues
Sept 10 – Nashville, TN @ Marathon Music Works

About Sasha Alex Sloan

After emerging in 2017 and appearing on a handful of high-profile collaborations, Sasha Alex Sloan had garnered over 2 billion streams worldwide before even releasing a debut album. Sasha has established herself as a true wordsmith, crafting emotionally rich, left-of-center releases filled with potent melodies and poignant lyrics. Praised by *The New York Times*, *Billboard*, *SPIN*, *Rolling Stone*, *PAPER*, *UPROXX*, and more, Sasha gained attention through the release of hit singles including "Lie," "Normal," "Older," and "Dancing With Your Ghost," leading to sold-out headlining tours in North America and Europe.



(photo credit: Lucy Sandler)

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