

MAXO KREAM DROPS “JIGGA DAME” TRACK AND VISUAL
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WEIGHT OF THE WORLD ALBUM OUT NOW



PRESS QUOTES FOR WOTW:

“Weight is a complicated tapestry of pride, betrayal, and Houston hip-hop glory, every aspect of Maxo’s personality locking seamlessly into place to create the personal statement of his career.” -[PITCHFORK](#)

“Maxo Kream — the Houston rapper, all booming, gruff vocals and menacing flow — is a true storyteller. And one who, if you listen close enough to his music, will reveal his true self.” -[SPIN](#)

“Weight Of The World is full of raw, intense, revealing narratives, but it’s also just a hard, great rap album.” -[STEREOGUM](#)

“Weight of the World occupies that appealing middle ground between mainstream and underground; it's welcoming, accessible music, but Maxo is a rapper's rapper, and he's got a lot to say.” -[BROOKLYN VEGAN](#)

[New York, NY – May 18, 2022] Today, Houston rapper **Maxo Kream** drops new track and visual “**JIGGA DAME**” via **Big Persona/88 Classic/RCA Records**. Recently, Maxo hit the road on his **Big Persona Tour**, which ended this past Saturday in his home state of Texas. During the tour, Maxo was also a part of various festivals including **Coachella** and **SXSW**, the later in partnership with NPR for his first-ever [NPR Tiny Desk](#).

Watch “JIGGA DAME” [HERE](#).

This past year Maxo shared his highly anticipated and critically acclaimed album **WEIGHT OF THE WORLD (WOTW)**, which had major features including **Tyler, the Creator, Monaleo, A\$AP Rocky, Freddie Gibbs**, and **Don Toliver**. It garnered press attention from **The Fader, Stereogum, Paste, Complex, Brooklyn Vegan, Uproxx, Spin, Flood, Houstonia**, and received an 8.0 on **Pitchfork**. **WOTW** has a distinctly more serious and purposeful tone than its predecessor as it details the events that have happened after the tragic passing of his brother, Mmadu Biosah. Maxo starkly pours his experiences and grievances throughout the album, detailing the ups and downs of a new life without his late brother and overcoming many obstacles.

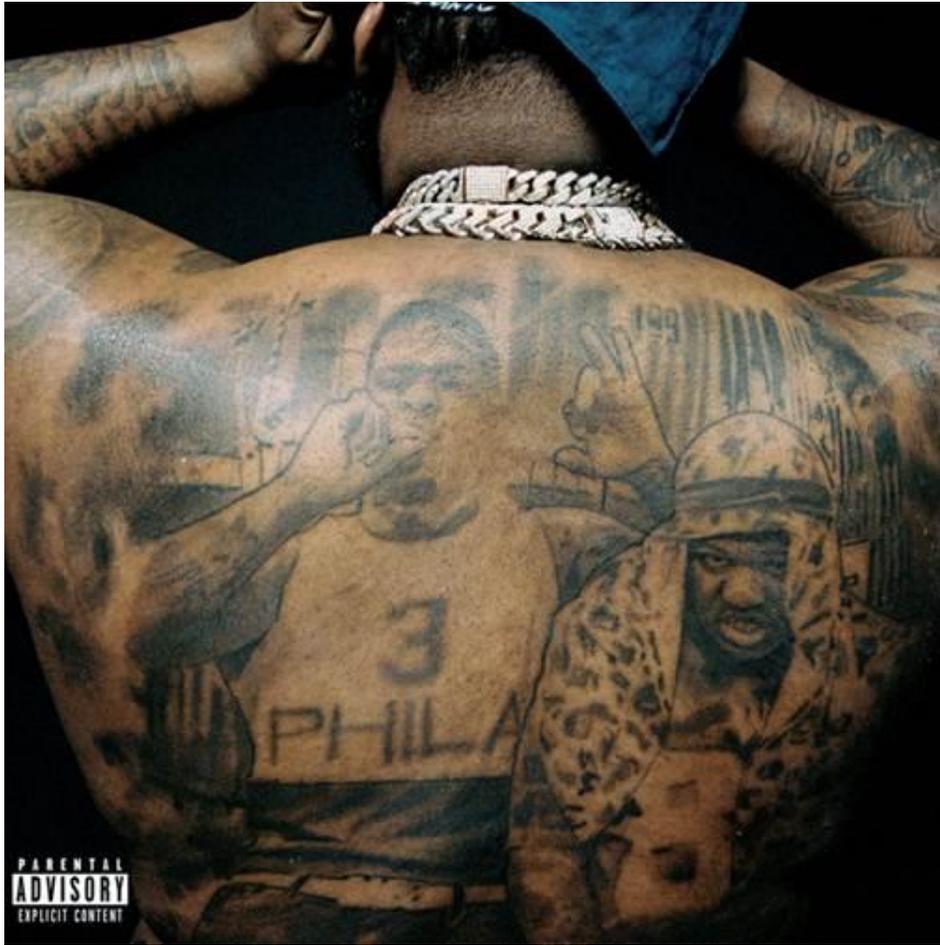
Since his debut in 2015, Maxo has evolved into one of the rap's most acclaimed and respected emcees, earning a reputation as a storyteller for his detailed accounts of his dark past. His 2018 album **Punken** earned 'Best of 2018' plaudits from [Pitchfork](#), [Noisey](#), [The AV Club](#), [FACT Mag](#), and more. Then, he released his critically-acclaimed major label debut **Brandon Banks** in July 2019 which broke the Billboard 200. What continues to be a mainstay and one of the most prominent things about Maxo is his raw bars and storytelling abilities as he grapples with different circumstances that happen throughout his life.

Listen to "JIGGA DAME" and check out his latest album **WEIGHT OF THE WORLD**.

Buy/Stream/Watch "JIGGA DAME":

Multi: <https://MaxoKream.Ink.to/JIGGADAME>

YouTube: https://www.youtube.com/watch?v=MSzkyPolp_s



Buy/Stream *WEIGHT OF THE WORLD*:

<https://maxokream.lnk.to/WeightOfTheWorld>

Watch “Greener Knots”:

<https://maxokream.lnk.to/LocalJoker/YouTube>

Watch “Big Persona” featuring Tyler, the Creator:

<https://maxokream.lnk.to/BigPersona/YouTube>

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