

Poster Art Guide for iTunes, Amazon, & Other Partners

Version 8 - August 2022 - Created by: Jaklyn Cabello
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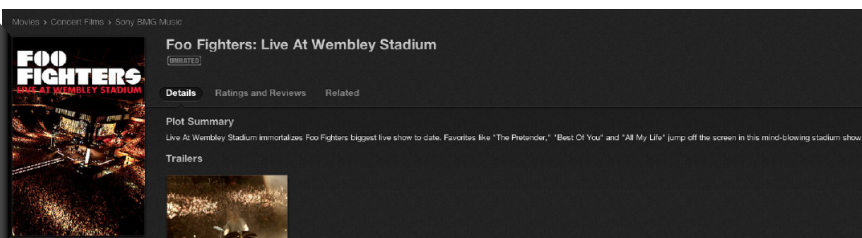
SONY MUSIC

WHAT IS POSTER ART?

The poster art represents the longform video in the iTunes Store, Amazon, and/or other partner sites. All formats are required for longform delivery.



Enlarged view of poster art

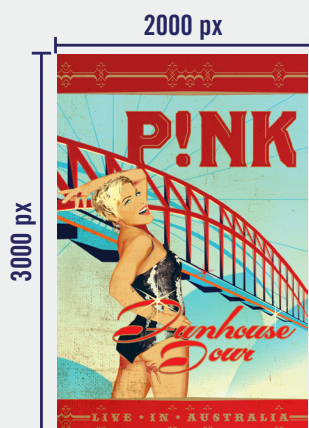


Poster art as it appears in the iTunes Store

2000x3000 POSTER ART REQUIREMENTS

FILE FORMAT QUALITY	“.jpg” and “.psd” extension (Required) Unconstrained
RESOLUTION	300 pixels per inch (ppi)
COLORSPACE COLOR PROFILE	RGB No color profile (Don't Color Manage This Document)
DIMENSIONS ASPECT RATIO	2000x3000 pixels (minimum) 2:3 (0.666) Must be vertical

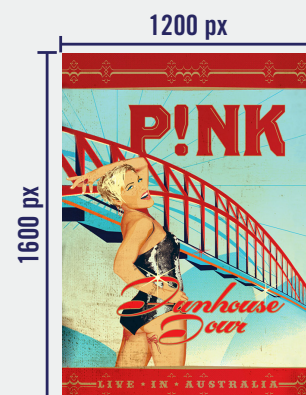
EXAMPLE



1200x1600 POSTER ART REQUIREMENTS

FILE FORMAT QUALITY	“.jpg” extension Unconstrained
RESOLUTION	300 pixels per inch (ppi)
COLORSPACE COLOR PROFILE	RGB No color profile (Don't Color Manage This Document)
DIMENSIONS ASPECT RATIO	1200x1600 pixels 3:4 (0.75) Must be vertical

EXAMPLE



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1000x1440 POSTER ART REQUIREMENTS

FILE FORMAT QUALITY	“.jpg” extension Unconstrained
RESOLUTION	300 pixels per inch (ppi)
COLORSPACE COLOR PROFILE	RGB No color profile (Don't Color Manage This Document)
DIMENSIONS ASPECT RATIO	1000x1440 pixels (minimum) 0.694 Must be vertical



584x800 POSTER ART REQUIREMENTS

FILE FORMAT QUALITY	“.jpg” extension Unconstrained
RESOLUTION	300 pixels per inch (ppi)
COLORSPACE COLOR PROFILE	RGB No color profile (Don't Color Manage This Document)
DIMENSIONS ASPECT RATIO	584x800 pixels 0.73 Must be vertical



3840x2160 POSTER ART REQUIREMENTS

FILE FORMAT QUALITY	“.jpg” and “.psd” extension (Required) Unconstrained
RESOLUTION	72 pixels per inch (ppi)
COLORSPACE COLOR PROFILE	RGB No color profile (Don't Color Manage This Document)
DIMENSIONS ASPECT RATIO	3840x2160 pixels (minimum) 16:9 Must be horizontal



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CONTENT REQUIREMENTS

- * Image must be a one-sheet from the film and contain key art and title
- * No credit block, DVD logo or physical references, release date, references to ratings, websites, or promotional tagging
- * No references to content that the video does not contain or references to features not offered by the partner (such as 3D)

LAYERED PSD POSTER ART REQUIREMENT

- * All submitted artwork must have true layers within a .PSD files
- * The title treatment must be in a separated layer
- * The title treatment must be exactly the same as the official title of the film
- * Key artwork cannot include: Logos, Credits, Laurels, Dates, URLs, Promotional info, Any text other than the title treatment.